

MARKET AT THE SQUARE

PERFORMER

**GUIDELINES, POLICIES,
&
APPLICATION MATERIALS**

2016





Urbana's MARKET AT THE SQUARE



Welcome to the 2016 season of Urbana's Market at the Square! This year's season will run a full 27 weeks—we'll get underway on Saturday, May 7 and will run through Saturday, November 5.

Urbana's Market at the Square has been operated by the City of Urbana since the late 1990s, and has grown into a significant economic, social, and educational opportunity for its patrons, vendors, community groups, and performing artists. It's a tremendous asset to central Illinois and its vitality is very important to the City.

Urbana's farmers market is a vibrant market that connects the community with local food growers and producers, strengthens our local food economy, provides access to local artisans, and serves as a community gathering place.

To that end, the Market aims to:

- **Provide** a venue for local and regional growers, producers, and artisans to sell their products to the public;
- **Showcase** the variety and diversity of locally-grown produce, locally-produced food items, and art available in and around Urbana-Champaign;
- **Promote** the sale of Illinois-grown/Illinois-made products;
- **Encourage** direct interaction and conversation between producers and consumers, fostering mutual appreciating and understanding;
- **Serve** as an incubator for small, local enterprise;
- **Furnish** an educational forum for consumers of all ages and economic backgrounds to learn about the uses for and benefits of quality, locally-grown or –prepared food products; and
- **Enhance** the quality of life in the Urbana-Champaign area by providing a venue for area residents and visitors to socialize, network, and connect.

The rules and regulations that follow have been developed to ensure the Market runs smoothly for all parties. Market at the Square is widely considered to be one of the state's best farmers' markets, and we're dedicated to making sure it remains a quality experience for all participants.

MARKET AT THE SQUARE

Director: Natalie Kenny Marquez
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Urbana, IL 61801

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Web: www.urbanaininois.us/market



MARKET AT THE SQUARE 2016

PERFORMER RULES AND REGULATIONS



While the mission of Market at the Square involves the promotion of supporting local Illinois growers and artisans, the Market also allows acoustic performers to perform during Market hours as a service to the community. Performers are encouraged to read the Vendor Regulations packet as well, in order to gain insight into the primary concentration of the Market. Homegrown, handcrafted, and created items from vendors all across Illinois are sold at the Market.

I. DATES/TIMES OF OPERATION

- The Market's season for 2016 is 27 weeks, beginning May 7 and ending November 5.
- The Market takes place every Saturday from 7:00 a.m. until 12:00 p.m., rain or shine.

II. LOCATION/PERFORMER SPACES

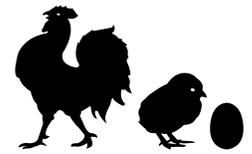
- Urbana's Market at the Square is located in Downtown Urbana near the corner of Illinois and Vine Streets, utilizing the southeast parking lot outside of Lincoln Square (Lot 10X).
- A performer application must be submitted and approved PRIOR to participating at Market. All applications are approved by the Market Director and as space permits. Applications are located in the back of this guide. Performers must check in at the City of Urbana tent near the northwest corner of the Market each Saturday prior to setting up.

HOW IT WORKS:

There are 4 fixed locations available within the Market where performers are allowed to set-up. To accommodate the growing number of performers at the Market, streamline the check-in process, and maximize the time you can perform, we offer 3 fixed times per Market available either through advanced reservation (allowed on a week-by-week basis) or by checking in at the City Tent on Market days to determine available space. The fixed times are: 7-9 AM, 9-10:30 AM, 10:30-NOON.

III. PERFORMANCE REGULATIONS

- A. All lyrics and actions must be kept "clean" and all sound must be kept at a low to moderate level. Entertainment must be appropriate for a family-oriented open-air market.
- B. Music and performances are required to be performed live and be acoustic/unplugged in nature. Amplification (microphone, bullhorn, amplifier, speaker, etc.) is not allowed, nor are instruments that have electronically controlled volume. Tape players, compact disc players, or MP3 players are not allowed without prior approval by the Market Director and/or Market Staff. Performances are meant to enhance the environment, rather than overpower the activities of the Market.
- C. Performers may display a location for tips, informational brochures, and sale of their own recorded music. Any promotional information and/or signs about the performer must be kept within the performer's allowed space.
- D. The performer is liable for any incidents, accidents, or injuries resulting during setup, teardown, and during the hours of operation of the Market.
- E. Performers are responsible for the actions of their ensemble at the Market. All members are responsible for knowing Market Performer regulations and abiding by them.
- F. Performers shall not interfere with pedestrian traffic to or from and within Market at the Square, nor shall a performer interfere with business of other performers, groups, vendors, and staff.
- G. Driving over sidewalks and medians is prohibited, and vehicles are not allowed to drive through the Market between 7:00 a.m. and 12:00 p.m. All Market participants should park their vehicles in Lot 24, which is the lot across Illinois Street, just south of the Market. Parking within the Market lot is prohibited.
- H. In order to provide a successful Market and pleasant shopping atmosphere, performers shall refrain from disorderly, disruptive or impolite conduct, including refraining from hawking, soliciting, shouting, or use of loud, obscene, coercive or disruptive activities. Use of sound amplification and sound producing equipment to attract shoppers is prohibited, and soliciting outside of the assigned performance space is prohibited.



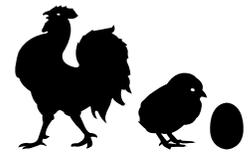
IV. CONDUCT

- Market at the Square is an arrangement whereby space at the Market is leased by the City of Urbana to vendors, groups, and individuals who are sole proprietors, partnerships, or independent entities not connected with the City of Urbana or Lincoln Square Village (or its owners, agents, employees, and management). All community groups agree to hold harmless and indemnify the City of Urbana, the owner of Lincoln Square Village, and agents, representatives and employees of those organizations, from any and all responsibilities, losses of income, claims, damages, lawsuits, reasonable attorney fees, costs, expenses or judgments incurred by, or resulting from, the enforcement of any rules or from the sale or consumption of goods sold by the groups at the Market.
- A performer may be prohibited from participating in the Market when the Market Director determines that the performer does not fit any of the criterion of the Market as set forth in the regulations. However, in no event shall the approval or disapproval of an application be based upon the applicant's race, sex, color, religion, creed, national origin, physical or mental disability, age, sexual orientation, marital status, or any other protected class.
- Any behavior deemed by the Market Director to be disruptive in any way shall be cause for eviction of the community group from the Market and possible legal action.
- Common courtesy and mutual respect are essential for a successful Market. Any complaints regarding a vendor, group, or performer should be directed to the Market Director.
 - 1st Offense/Complaint:** Verbal Warning issued by the Market Director.
 - 2nd Offense/Complaint:** Written Warning issued by the Market Director.
 - 3rd Offense/Complaint:** Suspension of Market privileges/cancellation of lease with the group.
- No performer shall use any action or language to insult another group, vendor, performer, shopper, Market staff, or to intimidate a shopper into purchasing the product being sold.

The City of Urbana's Market at the Square is committed to providing a marketplace that is free from harassment in any form. No harassment will be tolerated, including harassment based upon sex, race, national origin, ethnicity, sexual orientation, religious or political convictions, or any other way of categorizing individuals. All Market staff, vendors and patrons shall take any and all reasonable steps to ensure that such harassment does not occur. Special attention should be taken to avoid sexual harassment. The Market defines sexual harassment as any unwanted conduct of a sexual nature. Such conduct includes: a) unwanted physical contact or conduct of any kind (i.e. sexual flirtations, touches, advances or propositions); b) verbal harassment (i.e. lewd comments, sexual jokes or references, offensive personal references, and/or false and malicious statements); c) demeaning, insulting, intimidating or sexually suggestive comments to or about an individual; d) the display of demeaning, insulting, intimidating, or sexually suggestive objects, pictures, or photographs; e) demeaning, insulting, intimidating, or sexually suggestive written, recorded, or electronically transmitted messages; f) any other conduct or words that creates a hostile or unwholesome environment for any staff, vendors or patrons.

If the Market Director determines that a vendor has violated this policy, the vendor will be ejected for the remainder of the day, without refund. Any vendor (1) who engages in repeated violations of this policy or any Market policy, (2) engages in any conduct of an egregious nature or (3) engages in any conduct that could present a threat to the safety of others, will be subject to indefinite suspension without refunding of vendor fees. After such a determination, a written appeal may be submitted to the Market Director for review in consultation with the Legal Division.

Suspected violations of any federal, state or local laws shall be reported immediately to the police.



V. ANIMALS

For the safety of our patrons, dogs and other animals **are not permitted** within Lot 10X at the Market. Animal rescue groups are permitted to bring animals to the community group space on Walnut Street, the barricaded area located immediately to the west of the main Market lot (Lot 10X). These animals' presence will be limited to the Walnut Street area.

VI. SMOKING

Whereas the City of Urbana is committed to making Market at the Square an environment that is safe, healthy, and pleasant for everyone, the emitting or exhaling the fumes of, or the carrying or holding of, a lighted pipe, cigar, cigarette, or any other lighted smoking product or equipment used to burn any tobacco products, weed, plant, or any other combustible substance is **prohibited** inside the perimeter of the Market. Any violation of this policy may result in eviction from the Market at the discretion of the Market Director or his/her designee.

**It is the participant's full responsibility
to comply with all of these rules
and to conduct business at the
Market accordingly.**

**Any participant who fails to comply
with Market at the Square regulations
may lose their privilege to participate.**

**The Market Director has the final
decision on conflicts and/or
loss of privileges.**

MARKET AT THE SQUARE 2016 PERFORMER APPLICATION

OFFICE USE ONLY:

Date rec'd:

Rec'd by:

HOW IT WORKS:

The following application must be approved in order to perform. There are 4 fixed locations available within the Market where performers are allowed to set-up. To accommodate the growing number of performers at the Market, streamline the check-in process, and maximize the time you can perform, we offer 3 fixed times per Market available either through advanced reservation (allowed on a week-by-week basis) or by checking in at the City Tent on Market days to determine available space. The fixed times are: 7-9 AM, 9-10:30 AM, 10:30-NOON.

PERFORMER/ENSEMBLE NAME: _____

ADDRESS: _____ CITY: _____

STATE: _____ ZIP: _____ PHONE NUMBER: _____

EMAIL: _____

WEBSITE/FACEBOOK (optional): _____

PRIMARY CONTACT PERSON: _____

LIST THE NAMES OF YOUR ENSEMBLE MEMBERS AT THE MARKET:

(all members must know the Market regulations and abide by them):

DESCRIBE THE TYPE OF PERFORMANCE YOU WOULD LIKE TO PROVIDE:

(examples: "indie rock", "juggling", "poetry reading", etc)

LIST ALL INSTRUMENTS, PROPS, DISPLAY ITEMS, ETC.

PLEASE SIGN BELOW:

SIGNED _____ DATE _____

Please return completed applications to:
MARKET AT THE SQUARE, City of Urbana, 400 S. Vine St., Urbana, IL 61801
For more information, contact the Market Director at 217/384-2319 or nmkennymarquez@urbanaininois.us.