



URBANA, IL

TOTAL POPULATION

41,752

TOTAL AREA (sq. miles)

11.9

POPULATION DENSITY

3,502.7

OF LOCAL BICYCLE FRIENDLY BUSINESSES

2

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

1

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Platinum	Urbana
Arterial Streets with Bike Lanes	78%	25%
Total Bicycle Network Mileage to Total Road Network Mileage	45%	23%
Public Education Outreach	EXCELLENT	EXCELLENT
% of Schools Offering Bicycling Education	60%	95%
Bike Month and Bike to Work Events	EXCELLENT	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	YES	VERY
Bicycle-Friendly Laws & Ordinances	VERY GOOD	VERY GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	PER 20K	41752

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	3/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	5/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	5/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	5/10

KEY OUTCOMES

	Average Platinum	Urbana
RIDERSHIP <i>Percentage of daily bicyclists</i>	12%	5.80%
SAFETY MEASURES CRASHES <i>Crashes per 10k daily bicyclists</i>	90	64.4
SAFETY MEASURES FATALITIES <i>Fatalities per 10k daily bicyclists</i>	0.5	0.8



KEY STEPS TO PLATINUM



- » Appoint a staff member Bicycle & Pedestrian Coordinator or create a new position.
- » Add bike lanes/cycle tracks along arterials, especially in the area north of University Ave.
- » Build out the Kickapoo Rail Trail.
- » Offer educational bicycle programs more frequently and to a broader range of individuals.
- » Encourage more local businesses to promote cycling to their employees and customers, and to seek recognition through the national Bicycle Friendly Business program. For example, local businesses could provide discounts for customers arriving by bicycle.

- » Establish a mechanism that ensures that bicycle facilities and programs are implemented in traditionally underserved neighborhoods.
- » Ensure that there is dedicated funding for the implementation of the bike plan and regular maintenance needs.