
DATE: Wednesday, December 15, 2021
TIME: 5:30 pm
PLACE: *ILEAS, 1701 North Main Street, IL 61801

A majority of a quorum of the Urbana City council met in goal-setting session on Wednesday December 15th, 2021 at 5:30 PM.

ELECTED OFFICIALS PHYSICALLY PRESENT: Diane Wolfe Marlin, Mayor; Phyllis D. Clark, City Clerk, CM Maryalice Wu, CM Christopher Evans*, CM Shirese Hursey*, CM Jaya Kolisetty, CM Chaundra Bishop, CM Grace Wilken

*Denotes arrival after roll call.

STAFF PRESENT: Darcy Sandefur, William Kolschowsky, Carla Boyd, Sheila Dodd, Richard Surles, Charles Lauss, Demond Dade, Tim Cowan, Sanford Hess

OTHERS PRESENT:

1. CALL TO ORDER

Mayor Marlin called the City Council Goal-Setting Session to order at 5:32 PM.

2. APPROVAL OF PUBLIC INPUT RULES

Vote to amend public input guidelines: proposed 30 minutes maximum time limit at 3 minutes a person. Motion to amend to adhere to the new guidelines by CM Wu and seconded by CM Bishop.

Passed by roll call vote.

AYE: Wu, Wilken, Kolisetty, Bishop

NAY: None

3. PUBLIC INPUT

None

4. CITY COUNCIL STRATEGIC GOAL-SETTING

Mayor Marlin explained that the previous sessions were for establishing strategic areas and ended with breaking into groups to create action steps for each strategic area strategy.

There will be a subsequent meeting with Kevin James the previous facilitator.

Resumed Assigning Action Steps

Groups divided back into previous groupings from last meeting comprised of two council members and two staff members. Each group was tasked with creating action steps to achieve the strategies outlined for each strategic area.

The Strategic Area #3 Infrastructure group was comprised of Mayor Marlin, Tim Cowan, William Kolschowsky, CM Wilken

The Strategic Area #2 Housing group was comprised of CM Evans, CM Bishop, Sheila Dodd, Sanford Hess, Carla Boyd

The Strategic Area #1 Public Safety and Well-Being group was comprised of Richard Surles, CM Kolisetty, CM Wu, CM Hursey, Demond Dade, and Charles Lauss

(Not present was The Strategic Area #4 Economic Recovery & Development group comprised of CM Quisenberry, Elizabeth Hannan, and Carol Mitten. Group agreed to provide email response with action steps for their strategies to the facilitator Kevin James)

Groups engaged in discussions to set action steps (*see attachment C*).

5. **ADJOURNMENT**

Mayor Marlin announced that the present groups have submitted their input to the facilitator and the remaining groups will do so before the next meeting.

Mayor Marlin announced next steps and adjourned the meeting at 7:55 PM.

Darcy Sandefur
Recording Secretary

Minutes approved: 1/3/2022

City Council Strategic Goals 2022-23

Strategic Area #1: Public Safety & Well-Being

Strategies:

1. Pursue methods to mitigate community violence.

Action Steps	Responsible	Timeframe
1. Complete a formal public safe review involving a third party and City staff.		
2.		

2. Enhance and expand public safety resources.

Action Steps	Responsible	Timeframe
1. Research new emergency response processes used by other communities.		
2. Review current Police allocation of time.		
3. Research new police tools available within the industry.		
4. Vision Zero.		

3. Engage community organizations to address root causes of violence.

Action Steps	Responsible	Timeframe
1. Recruit and create a community youth advisory council/committee.		
2.		

Strategic Area #2: Housing

Strategies:

1. Support housing security and equity.

Action Steps	Responsible	Timeframe
1. Complete Home ARP action plan.	Grants Manager	180 days
2. Identify ARPA fund uses for Housing.	City Council	90 days
3. Develop funding strategies specifically to reduce homelessness.	Community Development	
4. Enforce HRO, Housing, & Employment.	Human Rights & Equity Officer (Carla Boyd)	Ongoing

2. Improve housing quality.

Action Steps	Responsible	Timeframe
1. Pursue IHOA Blight Reduction program.	Grants Manager	
2. Targeted assistance for home rehabs and repairs.	Community Development	
3.		

Strategic Area #3: Infrastructure

Strategies:

1. Improve quality of current infrastructure assets.

Action Steps	Responsible	Timeframe
1. Development of conditions assessment of existing infrastructure (lighting, traffic signals, and sanitary system).	Public Works	6 months (lights and signals) 12 months (sanitary)
2. Develop implementation plan to replace/repair/build infrastructure (based on assessment).	Public Works	By April 2023
3.		

2. Increase the investment in infrastructure equity.

Action Steps	Responsible	Timeframe
1. Solicit community input for use of EQL's funding.	Executive and Public Works	
2.		
3.		

3. Expand "Green" infrastructure within the community.

Action Steps	Responsible	Timeframe
1. Explore possible locations and funding for EV infrastructure.		
2. Work with public and private sector to increase sustainable technology and infrastructure.		
3.		

Strategic Area #4: Economic Recovery & Development

Strategies:

1. Support current local businesses.

Action Steps	Responsible	Timeframe
1. Expand small business pandemic support to non-traditional Urbana businesses (e.g., on-line, food truck, mobile...).	1. Council (identifying funding), 2. ED Staff (developing criteria)	FY2023 Budget (6 months)
2.		

2. Promote workforce development.

Action Steps	Responsible	Timeframe
1. Explore the creation of an incentive program to encourage people to take retail, restaurant, hospitality jobs (in collaboration with partners, e.g., Parkland, RPC...).	City Administrator’s Office – in collaboration with the Urbana Free Library staff	60 days
2.		

3. Recruit new businesses and industries.

Action Steps	Responsible	Timeframe
1. Recruit a new hotel to the Cunningham Avenue corridor near I-74 to leverage the demand generated by the Rantoul Sports Complex.	ED Staff	12 months
2.		