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**DATE:** Tuesday, February 22<sup>nd</sup>, 2022  
**TIME:** 5:30 pm  
**PLACE:** \*Stone Creek Church, 2502 South Race Street, Urbana

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A majority of a quorum of the Urbana City Council met in goal-setting session on Tuesday February 22<sup>nd</sup>, 2022 at 5:30 PM.

**ELECTED OFFICIALS PHYSICALLY PRESENT:** Diane Wolfe Marlin, Mayor; Phyllis D. Clark, City Clerk, CM Maryalice Wu, CM Christopher Evans, CM Shirese Hursey, CM Jaya Kolisetty\*, CM Chaundra Bishop, CM Grace Wilken, CM James Quisenberry

\*Denotes arrival after roll call.

**ELECTED OFFICIALS ABSENT:**

**STAFF PRESENT:** Darcy Sandefur, William Kolschowsky, Carla Boyd, Richard Surles, Tim Cowan, Sheila Dodd, Carol Mitten, Sanford Hess, Elizabeth Hannan, Charles Lauss, Bryant Seraphin, Lemond Peppers, Demond Dade, Mike Cervantes, Melissa Hendrian, Andrea Rudei, Kate Brickman

**OTHERS PRESENT:**

#### 1. CALL TO ORDER

Mayor Marlin called the City Council Goal-Setting Session to order at 5:30 PM.

#### 2. APPROVAL OF PUBLIC INPUT RULES

Vote to amend public input guidelines: proposed 30 minutes maximum time limit at 3 minutes a person. Motion to amend to adhere to the new guidelines by CM Quisenberry and seconded by CM Wu. Passed by roll call vote.

**AYE:** Wu, Evans, Hursey, Bishop, Wilken, Quisenberry

**NAY:** None

#### 3. PUBLIC INPUT

*Maurice Hayes* an advocate working to address gun violence in our community through HV Neighborhood Transformation. *Mary Ellen Warner* a former city employee, hopes council will look at addressing gun violence as a coordinated effort between the cities.

#### 4. RESUMED CITY COUNCIL STRATEGIC GOAL-SETTING

Mayor Marlin introduced the City staff present and turned it over to City Administrator Carol Mitten. City Administrator Carol Mitten began explaining the purpose of tonight's meeting and explained the previous meetings outcomes.

Strategic Area #1 Public Safety had two strategies following previous sessions (*see attachment E*) and council expressed a need to work on it more in depth. Mitten introduced staff facilitator Will Kolschowsky.

## Discussions

Kolschowsky explained the proposed format and opened it up to council to amend meeting structure as needed. Advised that groups break into small groups comprised of no more than two council members to a table with city staff to work on the strategies within Strategic Area #1 Public Safety.

CM Wilken proposed working through strategies individually.

Kolschowsky instructed groups to work in small groups to address root causes of community violence and to discuss the first strategy (*see attachment E*).

### Strategy #1 Pursue Methods to Mitigate Community Violence. "Root Causes of Violence"

*City Clerk advised that the member of the public who placed recording devices on all of the tables to please remove them. City Administrator Carol Mitten asked that anyone who is uncomfortable could leave but that in order to have a productive meeting the meeting will carry on.*

Kolschowsky asked groups to come back together as one central group and they reviewed the ideas that each of the groups wrote on their sheets. Asked groups to share measurable metrics for these ideas.

Created action step of job training and employment connections.

Group shared that they would like to expand Self Made Kingz and support similar programs that target young women.

Shared that they want to develop a summer jobs program in collaboration with school district, park district, and local businesses.

Shared the goal to fund programs that expose youth to career opportunities and partner with local community partners like Parkland.

Kolschowsky asked groups to break into small groups to address longer term solutions (*see attachment E*).

### Strategy #2 enhance and expand public safety resources. "Solving Violent Crime"

CM Wu exited at 6:42 pm.

Kolschowsky brought the groups back together as one.

Groups divided the strategy into "Staff and Stuff".

Groups suggested that following the proposed community safety review that a more thorough planning on equipment could be done.

Shared the goal of developing a proposal to increase capacity of investigative section of UPD to solve violent crimes (staff/tech).

Discussions about additional personnel being added with the potential for unsworn and civilian investigative staff.

Discussions about street outreach and utilizing existing community resources with an alternative response model following the community safety review.

CM Kolisetty joined the meeting at 7:13 PM

Kolschowsky asked groups to get together as small groups to discuss public well-being as an added strategy.

### Strategy #3 Public Well Being

Groups came back together.

Shared ideas as large group.

Discussed the importance of a centralized community center and a place for children and families to gather. Discussion of a health and wellness center.

Discussed vision zero and plan staffing. Discussed community outreach and the importance of connecting with individual neighborhoods.

Kolschowsky asked groups for clarification on their ideas and tried to find ways to combine them under shared strategies.

Group suggested finding or funding a program for victims of violence.

### Summary and Final Actions

Kolschowsky asked groups to summarize and look at collective. (*See attachment E for numbered strategies*)

Group agreed to place the following strategies under 1b:

- Develop proposal to expand Self Made Kings
- Develop summer job program in collaboration with park district and other governmental units and organizations.

Group decided to leave strategy 1a as it was with the addition of:

- Fund program to expose youth to career opportunities.

Group agreed to place the following action steps under strategy 1c:

- Adding tools to aid investigative tools.
- Promote community outreach, create liaison position, and promote community wellbeing.
- Neighborhood groups.

Kolschowsky asked groups for clarity on timelines and expected turnaround for these goals and strategies. Discussion about duration versus deadline.

## 5. ADJOURNMENT

Mayor Marlin announced next steps, thanked staff, and declared the meeting adjourned at 8:00 PM

Darcy Sandefur

Recording Secretary

**Minutes approved: 03/07/2022**

Color Scheme:

Available Funds or Eligible Expense	Incomplete Funding or Contingent Eligibility	No Funds or Not Eligible
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**Strategic Area #1: Public Safety & Well-Being**

**Strategies:**

**1. Pursue methods to mitigate community violence.**

Action Steps -- Short-Term	Responsibility	Duration	Resources	ARPA Eligible?
a) Fund community organizations that address the root causes of community gun violence	Mayor/Council	12 months	ARPA	
b) Enhance City programs that address root causes of violence (e.g., Self Made Kingz)	Executive	12 months	ARPA	
c) Identify and fund options that enhance current police investigative and operational capacity to address community violence and solve serious crimes	Police / Council / Executive	3 months		

**2. Enhance and expand public safety resources.**

Action Steps -- Long-Term	Responsibility	Duration	Resources	ARPA Eligible?
a) Contract for and complete a Public Safety Review	Council/Executive/Police/Fire	12 months		
b) Develop a comprehensive safety plan, including funding requirements, based on the results and recommendations of the Public Safety Review and available funding	Council/Executive/Police/Fire	6 months		

Action Steps are listed in priority order and intended to be done in sequence.

Strategic Area #2: Housing

**Strategies:**

**1. Support Housing security and equity.**

Action Steps	Responsibility	Duration	Resources	ARPA Eligible?
a) Complete Home ARP Action Plan	Community Development	6 months	HOME ARPA	HOME ARPA
b) Determine amount of ARPA funds to set aside to align with the identified needs and gaps in Home ARP Action Plan	Mayor/Council	6 months	HOME ARPA/ARPA	HOME ARPA/ARPA
c) Coordinate with housing and social service agencies to reduce homelessness	Community Development	Ongoing	HOME ARPA/ARPA	HOME ARPA/ARPA
d) Enhance compliance with the housing provisions of the Human Rights Ordinance by educating landlords; increase awareness and understanding of the same with the community and tenants	Executive	Ongoing		

**2. Improve housing quality.**

Action Steps	Responsibility	Timeframe	Resources	ARPA Eligible?
a) Pursue funds to rehabilitate dilapidated homes in targeted neighborhoods	Community Development	Ongoing		
b) Provide targeted assistance for home rehabs and repairs for seniors, persons with disabilities, and low-income	Community Development	Ongoing		
c) Prepare and review Consolidated Annual Performance Evaluation Report	Community Development / Council	Each September		

Action Steps are listed in priority order and intended to be done in sequence.

Strategic Area #3: Infrastructure

**Strategies:**

**1. Improve quality of current infrastructure assets.**

Action Steps	Responsibility	Timeframe	Resources	ARPA Eligible?
a) Develop asset management plan of existing infrastructure (lighting, traffic signals, sanitary system, and bridges)	Public Works	Dec-22	Green	Yellow
b) Develop plan for funding, level of service, and to replace/repair/build infrastructure (based on assessment)	Public Works	April 2023		Yellow
c) Update city infrastructure codes (subdivision/land development)	Public Works / Community Development	Dec-22		Yellow

**2. Increase investment in infrastructure equity.**

Action Steps	Responsibility	Timeframe	Resources	ARPA Eligible?
a) Solicit community input for use of EQL funding	Executive / Public Works	Early March 2022	Green	Yellow
b) Implement EQL selected projects	Executive / Public Works / BPAC	Dec-22		Yellow
c) Develop budget and strategy to take advantage of infrastructure grant funding for under-served areas (prepare for select grants that have “shovel-ready” projects)	Public Works / Community Development	Summer 2023	Yellow	Yellow
d) Incorporate an "equity lens" into priorities evaluation (begin with street lights, traffic, sanitary).	Public Works	Dec-22	Yellow	Yellow

**3. Expand Green infrastructure within the community.**

Action Steps	Responsibility	Timeframe	Resources	ARPA Eligible?
a) Explore possible locations and funding for EV infrastructure	Public Works / SAC	Dec-22	Green	Yellow
b) Evaluate options to enhance sustainability and climate resiliency on city-owned property and facilities	Public Works / HR/Finance	Dec-22		Yellow
c) Explore “green” fee revenue (ex: plastic bags) and green revolving funds	Public Works / SAC / HR/Finance / Executive	Dec-22	Yellow	Yellow

Action Steps are listed in priority order and intended to be done in sequence.

Strategic Area #4: Economic Recovery/ Development

**Strategies:**

**1. Support current local businesses.**

Action Steps	Responsibility	Duration	Resources	ARPA Eligible?
a) Expand small business pandemic support to non-traditional Urbana businesses (e.g., on-line, food truck, mobile)	Council - identify funding / Community Development - developing criteria	6 months	ARPA	
b) Survey local businesses that are minority-owned to determine what monetary and/or non-monetary assistance the City can provide and present recommendations that can be achieved with existing resources	Community Development	9 months		
c) Identify one or more sites Downtown* that the City will target for development with at least 100 units of market rate housing	Mayor / Staff	4 months		
*Area of Downtown defined as both sides of these border streets and everything in between: Illinois, Race, University, and Vine				
d) Enhance the Champaign Diversity Advancement Program (CDAP) to include more Urbana minority, veteran and woman owned businesses	Executive	6 months		
e) Merge together lists of Urbana businesses that currently exist and utilize that to work toward creating a business registry that is updated annually	Executive/Community Development	6 months		
f) Study the challenges facing childcare providers in Urbana	Executive	6 months		

**2. Promote workforce development.**

Action Steps	Responsibility	Duration	Resources	ARPA Eligible?
a) Explore the creation of an incentive program to encourage people to take retail, restaurant, hospitality jobs (in collaboration with partners, e.g., Parkland, RPC...).	City Administrator's Office / Urbana Free Library	2 months		
b) Collaborate with District #116 and Parkland College to develop a robust and unique marketing program to enroll Urbana residents in the SWFT program.	Mayor - identifying funding / Contracted marketing firm - develop and implement	6 months		
c) Explore the creation of a Dual Credit Program modeled on Peoria (Fire/EMS/LE)	Executive	24 months		

**3. Recruit new businesses and industries.**

Action Steps	Responsibility	Duration	Resources	ARPA Eligible?
a) Recruit a new hotel to the Cunningham Avenue corridor near I-74 to leverage the demand generated by the Rantoul Sports Complex.	Economic Development	12 months		
b) Create an incentive package to attract a new cannabis dispensary that has a minority owner and identify potential locations that are available for this use.	Economic Development	4 months		
c) Identify Downtown destinations for future Hotel Royer guests and develop a plan to enhance the safety and aesthetics of pedestrian paths of travel to those destinations.	Mayor - identify funding / Contracted firm / BPAC / SAC	6-9 months		
d) Recruit a new grocery store and essential services to northwest Urbana	Economic Development	24 months		

Action Steps are listed in priority order and intended to be done in sequence.