Appendix B - Implementation Strategies
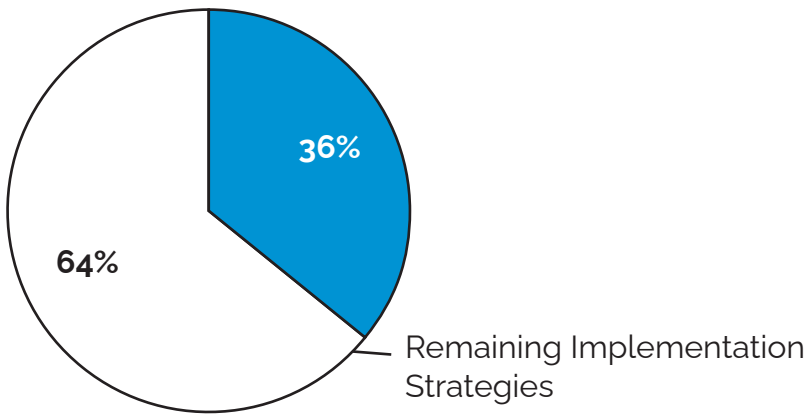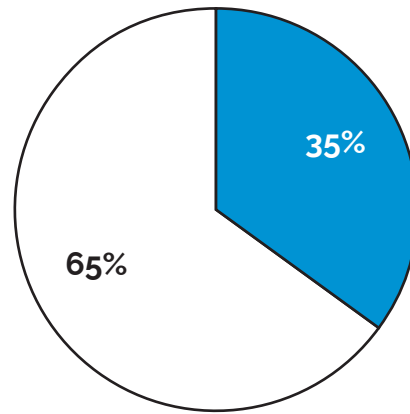
Major Component: Quality of Life

Amount of Implementation Strategies
Associated with Quality of Life
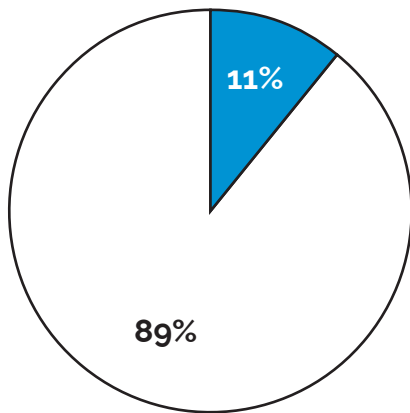
36%

64%

Remaining Implementation
Strategies

Major Component: Sensible Growth

Amount of Implementation Strategies
Associated with Sensible Growth

35%

65%

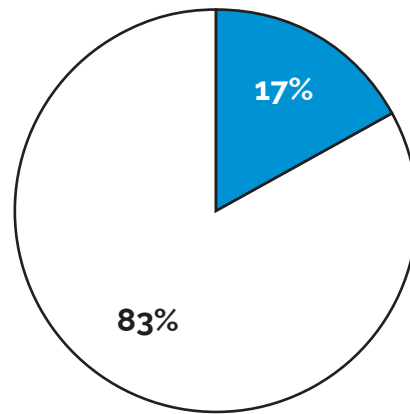## Major Component: Services and Infrastructure

Amount of Implementation Strategies
Associated with Services and Infrastructure

11%

89%

Major Component: Mobility

Amount of Implementation Strategies
Associated with Mobility

17%

83%

The above graphics show the planned actions on the part of the City, to address the needs of the future. They do not reflect what happened since the plan was enacted.

Many of the equity-oriented aspects of the 2005 Comprehensive Plan were housed in the *Services and Infrastructure* theme. This is also were the least amount of implementation was identified. Those specific goal and objectives are identified in the following pages.

Consider a program of zoning and development incentives for new development that incorporates a high level of energy efficiency in building designs such as "green buildings." Promote use of the Leadership in Energy and Environmental Design (LEED) system for public buildings.

Effectiveness

Not Complete and Changed

Update

In 2007, zoning changes to the Planned Unit Development section of Article XIII were made to incorporate LEED accreditation in the PUD criteria. Energy codes have continued to improve building energy efficiency and new programs exist to encourage better building practices.

Type of Strategy

Special Study

Action

Related Goals and Objectives

5.0; 5.2

Timing

Long Term

Responsible City Agencies

Community Development

Public Works

Other Responsible Entities

None listed.

Strategy 2

Study the feasibility of initiating a low-interest loan or grant/match program for exterior renovation projects on structures that have been designated as "historic" under the Urbana Historic Preservation Ordinance.

Effectiveness

Not Complete

Update

Through Federal grants, Urbana provides assistance to low-income residents with accessibility renovations and repairs. Locally, no programs exist for low-interest loans or grants for historic properties. State opportunities may be available for individual property owners.

Type of Strategy

Special Study

Related Goals and Objectives

1.0; 1.3, 1.4;
12.0; 12.1, 12.2, 12.3, 12.4

Timing

Long Term

Responsible City Agencies

Planning Division
Historic Preservation Commission

Other Responsible Entities

Financial Institutions

Strategy 3

Designate downtown Urbana and portions of West Main Street (where appropriate) for historic district status.

Effectiveness

Complete

Update

Downtown Urbana is a National Historic district status. There are various properties within downtown that have a local historic landmark status. In 2007, the 800 Block of West Main Street was approved as a locally designated Historic District.

Type of Strategy

Special Study

Council Action

Related Goals and Objectives

12.0; 12.3

Timing

Long Term

Responsible City Agencies

Planning Division

Historic Preservation Commission

Other Responsible Entities

Preservation and Conservation Association

(PACA)

Strategy 4

Designate civic buildings that contribute to Urbana's history for landmark status.

Effectiveness

Partially Complete

Update

Current City-owned civic buildings is the City Building, 2 fire stations, and Public Works. None of these buildings are particularly historical. There are no plans to designate these current civic buildings as historical. The Urbana Free Library is a contributing property to the National Registry's

Type of Strategy

Special Study

Council Action

Related Goals and Objectives

12.0; 12.2

Timing

Long Term

Responsible City Agencies

Planning Division; Historic Preservation Commission

Other Responsible Entities

Preservation and Conservation Association (PACA)

Strategy 5

Develop a strategy to annex appropriate portions of the Scottswood Subdivision.

Effectiveness

Complete

Update

The City has entered into 68 annexation agreements, and executed 35 annexations since 2005. Scottswood has had 9 Annexations since 2005. Currently, the City handles annexation interests on a case by case basis.

Type of Strategy
Special Study
Council Action

Related Goals and Objectives
15.0; 15.4

Timing
Long Term

Responsible City Agencies
Planning Division
Public Works

Other Responsible Entities
None listed.

Annex targeted commercial and industrial properties on East University Avenue, North Cunningham Avenue and North Lincoln Avenue.

Effectiveness

Not Complete

Update

Since 2005, the majority of fully annexed properties were along East University Avenue, North Cunningham Avenue, and North Lincoln Avenue. There is no specific targets for annexation in these areas at this time.

Type of Strategy
Policy
Council Action

Related Goals and Objectives
25.0, 25.3,
27.0; 27.4,
28.0; 28.2, 28.3

Timing
Long Term

Responsible City Agencies
Community Development

Other Responsible Entities
Preservation and Conservation Association

(PACA)

Strategy 7

Study the feasibility of future municipal ownership of utilities such as water and power.

Effectiveness

Not Complete and Changed

Update

The City has been focused on appropriately funding utilities and infrastructure it currently owns. Taking on additional utility responsibilities has not been discussed or funded.

Type of Strategy

Special Study

Related Goals and Objectives

33.0; 33.1, 33.4

Timing

Long Term

Responsible City Agencies

Community Development
Legal Department
Public Works

Other Responsible Entities

University of Illinois

Install "countdown crosswalk" signals at intersections with heavy pedestrian counts.

Effectiveness

Established and Ongoing

Update

The City of Urbana has been able to install "countdown crosswalk" signals in large roadway projects after an intersection study. MCORE is a recent example.

Type of Strategy

Action

Related Goals and Objectives

44.0; 44.1, 44.2, 44.4,
44.6

Timing

Long Term

Responsible City Agencies

Public Works

Other Responsible Entities

None Listed.

Strategy 9

Develop Curtis Road and Olympian Drive as urban arterial roadways. Work with the university to develop appropriate design for Curtis Road.

Effectiveness

Partially Complete

Update

The City of Urbana worked with the University, and other Champaign-Urbana Urbanized Area Transportation Study entities, on the Curtis Road Corridor Study. Development along these fringe roadways has not happened and is still mostly agricultural. The costs of out-ward development for City services and infrastructure needs to be better understood before substantial development is encouraged along these roadways.

Type of Strategy

Policy

Related Goals and Objectives

45.0; 45.1

Timing

Long Term

Responsible City Agencies

Community Development

Public Works

Other Responsible Entities

CUUATS

University of Illinois

Strategy 10

Amend the Urbana Zoning Ordinance to include updated sign regulations.

Effectiveness

Partially Complete

Update

OASS regulation had, notably, changed since 2005. Many other regulations require a fresh look. Changes in case law and sign technology has changed since 2005, and sign regulations are just one part of the whole Zoning Ordinance that requires a new look.

Type of Strategy
Special Study
Council Action

Related Goals and Objectives
13.0; 13.4

Timing
Long Term

Responsible City Agencies
Planning Division

Other Responsible Entities
None listed.

Develop corridor design guidelines for Lincoln Avenue, University Avenue, Cunningham Avenue, and Philo Road to reflect their status as entryways into the City.

Effectiveness

Not Complete

Update

Not complete. There is one "gateway" specific zoning district, but the district has only been really used for Gregory Place and the Einstein Bagel's building. Both developments are near Lincoln Avenue.

Type of Strategy

Special Study

Related Goals and Objectives

13.0; 13.4,
24.0; 24.2,
25.0; 25.5,
26.0; 26.2, 26.3

Timing

Long Term

Responsible City Agencies

Community Development

Other Responsible Entities

None Listed.

Strategy 12

Amend the Urbana Zoning Map where existing zoning is determined to significantly contradict the goals, objectives, and future land use maps of the Comprehensive Plan.

Effectiveness

Partially Complete

Update

The Zoning Map has been amended various times (over 75) since 2005. Staff assess whether a proposal for rezoning meets rezoning criteria, and the Comprehensive Plan Future Land Use Map.

Type of Strategy

Special Study

Council Action

Related Goals and Objectives

1.0; 1.5,
4.0; 4.1, 4.3,
17.0; 17.1,
25.0, 25.1,
28.0; 28.1,

Timing

Near Term

Responsible City Agencies

Planning Division

Other Responsible Entities

None Listed.

Strategy 13

Develop a neighborhood action plan for the "Historic East Urbana" neighborhood. The plan should address issues of zoning inconsistencies, infrastructure improvements and strategies for housing stock improvement.

Effectiveness

Partially Complete

Update

There is no neighborhood action plan for Historic East Urbana.

Type of Strategy

Special Study

Council Action

Related Goals and Objectives

1.0; 1.1, 1.2, 1.3, 1.5,

2.0; 2.1, 2.4,

12.0; 12.1

Timing

Near Term

Responsible City Agencies

Community Development

Public Works

Other Responsible Entities

"Historic East Urbana" Neighborhood Association (HEUNA)

Strategy 14

Develop a "Conservation District Ordinance" and consider neighborhoods that could obtain Conservation District status based on residents' desires.

Effectiveness

Complete

Update

While no neighborhoods have a Conservation District status, there are now Zoning Ordinance provisions for the such a designation. Diversity and inclusion concerns should be addressed with Conservation Districts prior to any new districts being created. Plan Case 2023-T-06.

Type of Strategy
Special Study
Council Action

Timing
Near Term

Related Goals and Objectives
1.0; 1.3, 1.4, 1.5,
12.0; 12.1,12.2,
14.0; 14.1

Responsible City Agencies
Community Development

Other Responsible Entities
Neighborhood Associations

Strategy 15

Amend the Urbana Zoning Ordinance related to landscaping and screening to create more effective standards for commercial uses adjacent to residential structures and along roadways.

Effectiveness

Complete

Update

Numerous text amendments have made changes to screening and landscaping on commercial properties and improve clarity since 2005.

Type of Strategy
Special Study
Council Action

Related Goals and Objectives
2.0; 2.2, 2.4,
14.0; 14.1, 14.2

Timing
Near Term

Responsible City Agencies
Planning Division
Arbor Division

Other Responsible Entities
None Listed.

Strategy 16

Ensure adequate review of proposed site plans and subdivisions by impacted agencies (such as MTD, Urbana Park District, and Champaign County Planning and Zoning) so that design issues in new developments can be fully addressed.

Effectiveness

Not Complete

Update

This has not been implemented in a formal way. For specific proposals, staff will reach out to individual agencies for review.

Type of Strategy
Coordination

Timing
Near Term

Related Goals and Objectives
16.0; 16.3, 16.5,
33.0; 33.1,
34.0; 34.1, 34.2,
35.0; 35.1, 35.2, 35.3,
37.0; 37.1, 37.2

Responsible City Agencies
Community Development

Other Responsible Entities
Various Department and Agencies

Strategy 17

Adopt a Hazard Mitigation Plan that offers strategies for reducing the effect of natural disasters.

Effectiveness

Established and Ongoing

Update

The City of Urbana participates in the County's Hazard Mitigation Plan update every 5 years.

Type of Strategy
Special Study
Council Action

Related Goals and Objectives
8.0; 8.1

Timing
Near Term

Responsible City Agencies
Community Development
Fire and Police Departments

Other Responsible Entities
ESDA

Strategy 18

Coordinate with the Urbana Park District to determine opportunities for additional park space in new residential growth areas.

Effectiveness

Not Complete

Update

This has not been implemented in a formal way. The Urbana Park District has park requirements for new developments that need to be incorporated in the new Subdivision and Land Development Code, and Manual of Practice.

Type of Strategy
Coordination
Special Study

Related Goals and Objectives
9.0; 9.1, 9.2, 9.3,
11.0; 11.1,
20.0; 20.2

Timing
Near Term

Responsible City Agencies
Community Development

Other Responsible Entities
Urbana Park District

Strategy 19

Amend the Urbana Subdivision Code to identify the minimum acreage of park space that must be created in order for the park space to be dedicated to the Urbana Park District.

Effectiveness

Not Complete

Update

This has not been implemented in a formal way. The Urbana Park District has park requirements for new developments that need to be incorporated in the new Subdivision and Land Development Code, and Manual of Practice.

Type of Strategy
Coordination
Council Action

Related Goals and Objectives
9.0; 9.1,
11.0; 11.1,
20.0; 20.2

Timing
Near Term

Responsible City Agencies
Planning Division

Other Responsible Entities
Urbana Park District

Construct a multi-use path from downtown Urbana to the Carle Hospital complex along the railroad as illustrated in the 2002 Downtown Strategic Plan.

Effectiveness

Partially Complete

Update

While this has not been completed, and planning is finishing for the extension of the Kickapoo Rail Trail to Carle Hospital and through downtown Urbana. Talks with the railroad and political leaders have happened pre-pandemic.

Type of Strategy
Action
Coordination

Related Goals and Objectives
10.0; 10.1

Timing
Near Term

Responsible City Agencies
Community Development
Public Works

Other Responsible Entities
Carle Hospital
Urbana Park District

Strategy 21

Coordinate with the Urbana Business Association to achieve designation as an Illinois Main Street community.

Effectiveness

Not Complete

Update

Downtown Urbana is not an Illinois Main Street community.

Type of Strategy
Coordination
Action

Related Goals and Objectives
30.0; 30.3, 30.7

Timing
Near Term

Responsible City Agencies
Community Development

Other Responsible Entities
Urbana Business Association

Strategy 22

Amend the Urbana Subdivision Code to require tree plantings in the right-of-way for new residential development.

Effectiveness

Partially Complete

Update

The Urbana Subdivision and Land Development Code has not been updated since the last Comprehensive Plan.

Type of Strategy

Special Study

Council Action

Related Goals and Objectives

14.0; 14.2

Timing

Near Term

Responsible City Agencies

Planning Division

Arbor Division

Other Responsible Entities

None listed.

Strategy 23

Develop agreements with utility companies to determine the appropriate location of utilities in new growth areas in order to avoid the need to relocate them when development occurs.

Effectiveness

Complete

Update

Staff coordinates new utility facilities with utility companies, based-off of the Comprehensive Plan and current needs and resources.

Type of Strategy

Coordination

Action

Related Goals and Objectives

15.0; 15.2, 15.5;

33.0; 33.1, 33.4;

34.0; 34.1, 34.2

Timing

Near Term

Responsible City Agencies

Community Development

Legal Department

Public Works

Other Responsible Entities

Utility Companies

Strategy 24

Develop a Comprehensive Annexation Strategy that considers growth in a compact and contiguous manner.

Effectiveness

Not Complete

Update

This has not been implemented.

Type of Strategy

Special Study

Related Goals and Objectives

15.0; 15.3, 15.4

Timing

Near Term

Responsible City Agencies

Community Development

Other Responsible Entities

None Listed.

Strategy 25

Coordinate with the St. Joseph drainage district to determine appropriate areas where current drainage districts can be disconnected and governance turned over to the City of Urbana.

Effectiveness

Not Complete and Changed

Update

The costs of out-ward development for City services and infrastructure need to be better understood before substantial development is encouraged agricultural areas outside of the current City limits.

Type of Strategy

Special Study

Action

Related Goals and Objectives

35.0; 35.1, 35.2

Timing

Long Term

Responsible City Agencies

Community Development

Public Works

Other Responsible Entities

None listed.

Strategy 26

Develop an "Infill Opportunities Map" illustrating parcels within the current city limits that are developable.

Effectiveness

Not Complete

Update

Staff had made resources for developers and residents for the Downtown area, but not on a city-wide scale.

Type of Strategy
Special Study
Coordination
Action

Related Goals and Objectives
15.0; 15.1,
16.0; 16.2,
18.0; 18.1

Timing
Near Term

Responsible City Agencies
Community Development
Public Works

Other Responsible Entities
St. Joseph Drainage District

Strategy 27

Amend the Urbana Zoning Ordinance to distinguish between "Regional Business" and "Community Business" to ensure that development standards reflect the intended scale shown in the Comprehensive Plan.

Effectiveness

Not Complete

Update

There have been no amendments to the Zoning Ordiannce for this particular issue.

Type of Strategy

Special Study

Related Goals and Objectives

16.0; 16.4,
17.0; 17.1, 17.2,
25.0; 25.1, 25.2

Timing

Near Term

Responsible City Agencies

Planning Division
Economic Development Division

Other Responsible Entities

None Listed.

Strategy 28

Amend the Urbana Zoning Ordinance to address appropriate private property lighting standards for commercial and industrial areas.

Effectiveness

Complete

Update

In 2009, zoning changes were approved to address lighting standards.

Type of Strategy

Special Study

Council Action

Related Goals and Objectives

17.0; 17.2

Timing

Near Term

Responsible City Agencies

Planning Division

Other Responsible Entities

None listed.

Work with the owners of Lincoln Square Village and the Historic Lincoln Hotel to transform the mall into a mixed-use activity center consistent with the Downtown Plan. Work with the owners to market that vision. Utilize development agreements and incentives to achieve the vision.

Effectiveness

Not Complete

Update

While progress has been made in a current redevelopment agreement of the Hotel, numerous businesses that have benefited from incentives, and a new Downtown Plan, there is still no mixed-use on the site.

Type of Strategy	**Timing**
Special Study	Near Term
Coordination	
Action	**Responsible City Agencies**
Council Action	Community Development

Related Goals and Objectives	**Other Responsible Entities**
22.0; 22.1, 22.2	Lincoln Square Village owners

Strategy 30

Incorporate wireless Internet capabilities community wide.

Effectiveness

Not Complete and Changed

Update

At the time of the 2005 Comprehensive Plan, talks of a community wide wireless or Wi-Fi network was considered. Those talks have changed and currently fiber-optic providers are working across the community to install better internet infrastructure. 5G upgrades have been approved for current cell towers in Urbana.

Type of Strategy
Action

Timing
Near Term

Related Goals and Objectives
23.0; 23.2, 23.3

Responsible City Agencies
Community Development
Public Works

Other Responsible Entities
University of Illinois

Strategy 31

Develop a strategic land use and marketing strategy for the Philo Road Business District that considers the changes in market demands and demographics of the area. Evaluate the possibility of TIF District status.

Effectiveness

Complete

Update

The Philo Road TIF District exists and the City of Urbana market the area to prospective businesses whenever possible.

Type of Strategy

Special Study

Council Action

Related Goals and Objectives

24.0; 24.1,

28.0; 28.3,

31.0; 31.2

Timing

Near Term

Responsible City Agencies

Planning Division

Economic Development Division

Other Responsible Entities

Residents

Sunnycrest Business Owners

Local Developers

Strategy 32

Amend the Urbana Zoning Map in areas where existing zoning is inadequate for desired commercial and industrial growth as identified on future land use maps.

Effectiveness

Partially Complete

Update

When the City is looking to annex a property, the Future Land Use designation is critical for deciding zoning and development. Within the City, zoning changes have been driven by applicants rather than the City pursuing a zoning change.

Type of Strategy
Special Study
Council Action

Related Goals and Objectives
25.0; 25.1, 25.2

Timing
Near Term

Responsible City Agencies
Community Development

Other Responsible Entities
Economic Development Corporation (EDC)

Strategy 33

Develop a comprehensive marketing plan, including materials (both web based and paper copy) for development opportunities in the City that can be easily distributed to potential residents and investors.

Effectiveness

Established and Ongoing

Update

Urbana participates in the Economic Development activities and partners across the community. Paper and social media accounts are maintained, by the City, for promotion and encouragement.

Type of Strategy
Action
Coordination

Related Goals and Objectives
23.0; 23.1,
29.0; 29.1,
30.0; 30.3,
31.0; 31.2

Timing
Near Term

Responsible City Agencies
Community Development

Other Responsible Entities
EDC
Convention and Visitor's Bureau

Strategy 34

Develop a regional detention strategy in East Urbana to help mitigate flooding problems along U.S. Route 150 east of High Cross Road.

Effectiveness

Partially Complete

Update

At the time of the Urbana Walmart being developed, a detention facility was required for construction. The City has been maintaining this site-specific detention area, but has never developed a strategy for the area.

Type of Strategy
Special Study
Coordination

Related Goals and Objectives
7.0; 7.2,
36.0; 36.1, 36.2

Timing
Near Term

Responsible City Agencies
Planning Division
Public Works

Other Responsible Entities
Champaign County
Townships
Drainage Districts

Strategy 35

Adopt the updated Consolidated Plan outlining housing and other community services offered by the City of Urbana.

Effectiveness

Established and Ongoing

Update

The Consolidated Plan is updated and adopted every five years.

Type of Strategy
Council Action

Timing
Near Term

Related Goals and Objectives
39.0; 39.1, 39.2, 39.3,
39.4, 39.5,
40.0; 40.1, 40.2, 40.3

Responsible City Agencies
Grants Management Division

Other Responsible Entities
None Listed.

Strategy 36

Implement the Lakeside Terrace Redevelopment Plan.

Effectiveness

Complete

Update

Lakeside Terrace was torn down and redeveloped by an affordable housing developer in 2008. They are called Crystal View Townhomes today.

Type of Strategy	**Timing**
Action	Near Term
Related Goals and Objectives	**Responsible City Agencies**
18.0; 18.2,	Grants Management Division
39.0; 39.5	
	Other Responsible Entities
	Housing Authority of Champaign County

Designate the Springfield Avenue corridor from Downtown to campus as a preferred corridor for a high-capacity transit system.

Effectiveness

Complete

Update

Springfield Avenue is not currently a high-capacity transit corridor. MCORE was reconstructed, instead, to provide a multi-modal corridor from downtown to campus.

Type of Strategy	**Timing**
Policy	Near Term

Related Goals and Objectives	**Responsible City Agencies**
4.0; 4.2, 4.3,	Community Development
44.0; 44.1,	
46.0; 46.1,	**Other Responsible Entities**
47.0; 47.1, 47.3, 47.5,	C-U Mass Transit District
48.0; 48.1	

Develop "Transit Oriented Design" provisions for development along the Springfield Avenue corridor that emphasize dense development with an emphasis on transit.

Effectiveness

Not Complete

Update

Currently, there are no transit-oriented development or redevelopment strategies in Urbana regulations and policies. Covered bicycle parking and well-lit transit shelters in the PUD regulations are recommended features.

Type of Strategy
Special Study
Council Action

Related Goals and Objectives

4.0, 4.2, 4.3,

22.0; 22.4,

44.0; 44.1,

46.0; 46.1

Timing
Near Term

Responsible City Agencies
Community Development

Other Responsible Entities
C-U Mass Transit District

Strategy 39

Improve pedestrian crossings that can also serve as a beautification opportunity at Vine Street and Windsor Road.

Effectiveness

Complete

Update

The City started a major reconstruction effort along Windsor Road in 2014 that addressed the crosswalk on Windsor at Vine Street. The intersection was completed with a crosswalk, sidewalk improvements, striping, and pedestrian warning signs.

Type of Strategy
Action

Timing
Near Term

Related Goals and Objectives
44.0; 44.1, 44.2

Responsible City Agencies
Public Works

Other Responsible Entities
None Listed.

Strategy 40

Adopt and implement access management standards for urban arterial roadways.

Effectiveness

Complete

Update

Entrances and exits to new developments and substantial redevelopment must conform to the most up-to-date CUUATS Access Management Guidelines.

Type of Strategy

Action

Related Goals and Objectives

44.0; 44.1, 44.2,

45.0; 45.1

Timing

Near Term

Responsible City Agencies

Public Works

Other Responsible Entities

CUUATS

Strategy 41

Study the impact of requiring street lighting in new residential development.

Effectiveness

Complete

Update

Staff has studied the impact of street lighting in new residential development, and is working to revise the Subdivision and Land Development Code and Manual of Practice.

Type of Strategy

Special Study

Related Goals and Objectives

3.0; 3.1, 3.2,

20.0; 20.1

Timing

Near Term

Responsible City Agencies

Planning Division

Public Works

Other Responsible Entities

None Listed.

Strategy 42

Develop a common forum for neighborhood associations to discuss and consider issues facing their neighborhoods. Determine methods for neighborhood associations to have effective input in the decision-making process.

Effectiveness

Not Complete

Update

As was the case in 2005, neighborhood associations and forums are generated by only a few residential areas in Urbana. This means many residents do not have a forum to easily attain City information and discuss issues with their neighborhoods. Certainly social technology has changed since 2005, and some areas use Facebook, email listservs, and phone apps to keep posted. Official City information is only dispersed on one listserv and one Facebook group.

Type of Strategy	Timing
Coordination	Ongoing

Related Goals and Objectives	Responsible City Agencies
1.0; 1.1	Community Development

Other Responsible Entities
Neighborhood Associations

Strategy 43

Develop and keep current a disaster preparedness plan to be executed in the event of a natural or manmade disaster.

Effectiveness

Not Complete

Update

The City is currently creating a Continuity of Operations Plan.

Type of Strategy

Special Study

Action

Related Goals and Objectives

8.0; 8.2

Timing

Ongoing

Responsible City Agencies

All City Departments

Other Responsible Entities

ESDA

Strategy 44

Implement the projects and strategies listed in the Greenways and Trails Plan and identified in the City's Capital Improvement Program.

Effectiveness

Partially Complete

Update

To be complete this task, further planning was undertaken and the City of Urbana now has a Master Bicycle Plan and a Master Pedestrian Plan. Major projects in the CIP consult these plans, and each plan has a list of prioritized projects.

Type of Strategy
Action

Timing
Ongoing

Related Goals and Objectives
10.0; 10.1

Responsible City Agencies
Community Development
Public Works

Other Responsible Entities
CUUATS
Greenways and Trails Agency Participants

Strategy 45

Ensure that Illinois Department of Transportation (IDOT) roadway improvement projects incorporate appropriate bicycle and pedestrian facilities where identified in the Greenways and Trails Plan as well as other planning documents.

Effectiveness

Partially Complete

Update

The City of Urbana can provide comments on the review of IDOT owned and operated roadways.

Type of Strategy
Policy
Coordination

Related Goals and Objectives

10.0; 10.1, 10.2,
46.0; 46.1,
48.0; 48.1,
50.0; 50.1

Timing
Ongoing

Responsible City Agencies
Community Development
Public Works

Other Responsible Entities
CUUATS
IDOT

Strategy 46

Update historic surveys of older neighborhoods in order to develop an inventory of historic resources.

Effectiveness

Complete

Update

Since 2005, surveying of older properties has occurred.

Type of Strategy
Special Study

Related Goals and Objectives
12.0; 12.1

Timing
Ongoing

Responsible City Agencies
Planning Division
Historic Preservation Commission

Other Responsible Entities
University of Illinois

Strategy 47

Coordinate with local non-profit agencies (such as PACA) focused on preserving historic structures within the community through membership and educational coordination.

Effectiveness

Established and Ongoing

Update

The City of Urbana is a member of PACA. With the Historic Preservation Commission, Urbana has added numerous historic properties and one district since 2005.

Type of Strategy
Coordination

Timing
Ongoing

Related Goals and Objectives
12.0; 12.2, 12.4

Responsible City Agencies
Community Development
Historic Preservation Commission

Other Responsible Entities
None Listed.

Identify sites for public art displays community wide.

Effectiveness

Established and Ongoing

Update

Urbana's Arts & Culture program operates Urbana Sculpture Project (in partnership with Public Art League), Murals on Glass, Poems on Glass, Utility Box Murals, The Great ARTDoors, and various installations through the Urbana Arts Grant (painted murals and temporary installations).

Type of Strategy	**Timing**
Special Study	Ongoing
Related Goals and Objectives	**Responsible City Agencies**
13.0; 13.1	Community Development
	Public Works
	Other Responsible Entities
	Arts Community
	Urbana Park District

Strategy 49

Incorporate opportunities for public art into capital improvement projects such as roadway projects, streetscape, etc.

Effectiveness

Partially Complete

Update

Due to budget and time constraints, this is considered on major capital improvement projects. Since 2005, the Boneyard Creek Crossing Park was constructed and public art was included. One Percent for the Arts, in conjunction with the Urbana Arts & Culture program, allocates 1% of any

Type of Strategy
Policy
Action

Related Goals and Objectives
13.0; 13.1

Timing
Ongoing

Responsible City Agencies
Community Development
Public Works

Other Responsible Entities
Arts Community

Strategy 50

Coordinate with the Urbana Business Association (UBA) to organize events that promote the City of Urbana such as the Sweetcorn Festival.

Effectiveness

Complete

Update

While the UBA is not currently active, the City has often partnered with them, especially on events such as Sweetcorn. Econ Dev. Division has a long history of serving as the City seat on the UBA Board and the UAC Coordinator had chaired and worked directly in collaboration on all UBA programs and launching Urbana's Downtown Get Down summer festival series.

Type of Strategy	**Timing**
Coordination	Ongoing

Related Goals and Objectives	**Responsible City Agencies**
13.0; 13.2, 13.3	Community Development
	Administration
	Other Responsible Entities
	Urbana Business Association

Continue the "Share-the-Cost" tree planting program as a way of increasing the number of trees planted in City right-of-way.

Effectiveness

Complete

The City still has this program with an average 6 to 10 trees planted each year. This last year has seen an uptick in tree plantings with residential development and there has been approximately 30 new trees plants with this program.

Type of Strategy
Policy

Related Goals and Objectives
14.0; 14.1

Timing
Ongoing

Responsible City Agencies
Arbor Division

Other Responsible Entities
None Listed.

Strategy 52

Coordinate with the Urbana-Champaign Sanitary District (UCSD) to implement the North Urbana and East Urbana Interceptor projects identified in the UCSD Long Range Facilities Plan.

Effectiveness

Not Complete and Changed

Update

The costs of out-ward development for City services and infrastructure need to be better understood before substantial development is encouraged agricultural areas outside of the current City limits.

Type of Strategy

Coordination

Timing

Ongoing

Related Goals and Objectives

15.0; 15.2, 15.5

Responsible City Agencies

Community Development

Public Works

Other Responsible Entities

UCSD

Strategy 53

Maintain current intergovernmental agreements that require annexation upon connection to the Urbana-Champaign Sanitary District.

Effectiveness

Established and Ongoing

Update

The current intergovernmental agreement applies.

Type of Strategy
Policy
Coordination

Related Goals and Objectives
15.0; 15.5

Timing
Ongoing

Responsible City Agencies
Community Development
Public Works

Other Responsible Entities
UCSD
Other Municipalities

Strategy 54

Maintain a program to rebuild and re-lay deteriorating brick sidewalks in Urbana, identifying on an annual basis streets to receive renewal. Establish a regular maintenance program for Urbana's brick sidewalks.

Effectiveness

Not Complete

Update

The City recently overhauled it's prioritization of CIP projects to be more in-line with the Bicycle Master Plan (UBMP) and the Pedestrian Master Plan (UPMP).

Type of Strategy
Policy (see 1998 Brick Sidewalk Plan)

Timing
Ongoing

Related Goals and Objectives
1;
2.0; 2.4;
11.0; 11.2;
12.0; 12.1, 12.4, 12.5;
22.0; 22.6;
42.0; 42.5;
46.0; 46.1, 46.2;
47.0

Responsible City Agencies
Public Works

Other Responsible Entities
None Listed.

Strategy 55

Maintain the current ISO 2 service level for fire protection when considering new development and annexation.

Effectiveness

Complete

Update

Urbana has improved it's accreditation status in 2018 to ISO 1.

Type of Strategy
Policy

Timing
Ongoing

Related Goals and Objectives
16.0; 16.5

Responsible City Agencies
Community Development
Fire Department

Other Responsible Entities
None listed.

Strategy 56

Coordinate with the University redevelopment site plans for the Orchard Downs and Pomology tracts that are consistent with the Future Land Use Maps and achieve the goal of providing taxable development in the City of Urbana while complementing the character of the surrounding areas.

Effectiveness

Partially Complete

Update

The City was involved in the most recent Campus Master Plan and provided input about the Orchard Downs area. The Pomology Tract is no longer owned by the University. Staff have previously been in discussions with the owners about development.

Type of Strategy
Special Study
Coordination

Related Goals and Objectives
1.0; 1.4,
2.0; 2.1, 2.4,
9.0; 9.3,
10.0; 10.1,
11.0; 11.1,
18.0; 18.3,
25.0; 25.1,
28.0; 28.6

Timing
Ongoing

Responsible City Agencies
Community Development

Other Responsible Entities
University of Illinois
Urbana School District 116
Urbana Park District

Strategy 57

Review the "Build Urbana" program annually to determine if it should be continued as a way to promote new home construction in Urbana.

Effectiveness

Complete

Update

The program was ended and instead a new Enterprise Zone was created. This facet of the Enterprise Zone has been branded "Think Urbana."

Type of Strategy
Policy
Council Action

Related Goals and Objectives
19.0; 19.2

Timing
Ongoing

Responsible City Agencies
Administration

Other Responsible Entities
Development Community

Strategy 58

Incorporate provisions for "technology infrastructure" with utility providers in redevelopment and new construction projects.

Effectiveness

Complete

Update

The City works with telecommunication and technology utilities at the time of development and subdivision review.

Type of Strategy

Special Study

Action

Related Goals and Objectives

23.0; 23.3

Timing

Ongoing

Responsible City Agencies

Community Development

Public Works

Other Responsible Entities

Utility Companies

Strategy 59

Implement the strategies of the 2002 Downtown Strategic Plan.

Effectiveness

Partially Complete

Update

The City adopted a new Downtown Strategic Plan in 2012, and is working to adopt strategies listed in it.

Type of Strategy
Policy
Action

Related Goals and Objectives

22.0; 22.1, 22.2, 22.3,

22.4, 22.5, 22.6

Timing
Ongoing

Responsible City Agencies
Community Development

Other Responsible Entities
Urbana Business Association

Strategy 60

Implement the recommendations of the Campus Area Transportation Study.

Effectiveness

Partially Complete

Update

MCORE Projects and improvements along Goodwin and Lincoln Avenue have been completed. Mathews Avenue has remained without improvement.

Type of Strategy
Policy
Council Action

Related Goals and Objectives
44.0; 44.3, 44.4, 44.6

Timing
Ongoing

Responsible City Agencies
Community Development
Public Works

Other Responsible Entities
University of Illinois
City of Champaign
CU-MTD

Strategy 61

Continue to market Lincoln Avenue as the "Gateway to the University of Illinois" and identify opportunities to promote this designation.

Effectiveness

Partially Complete

Update

City Staff continue to market the corridor as a gateway when development applications and inquiries arise.

Type of Strategy
Policy
Coordination

Related Goals and Objectives
24.0; 24.2

Timing
Ongoing

Responsible City Agencies
Community Development

Other Responsible Entities
University of Illinois

Strategy 62

Develop and facilitate business and industrial "neighborhood groups" to meet regularly for a discussion of ideas and concerns about their area.

Effectiveness

Partially Complete

Update

Since 2005, meetings for business and industrial "neighborhood groups" have occurred sporatically.

Type of Strategy
Coordination

Timing
Ongoing

Related Goals and Objectives
24.0; 24.1,
26.0; 26.1,
27.0; 27.1

Responsible City Agencies
Economic Development Division

Other Responsible Entities
North Lincoln Avenue business owners
EDC

Strategy 63

Continue the MetroZone agreement to ensure appropriate sharing of incentives and tax benefits for developments in areas west of Urbana city limits.

Effectiveness

Established and Ongoing

Update

The agreement still exists.

Type of Strategy

Policy

Coordination

Related Goals and Objectives

27.0; 27.1, 27.2, 27.3, 27.4

Timing

Ongoing

Responsible City Agencies

Community Development

Other Responsible Entities

City of Champaign
Village of Savoy
Champaign County

Coordinate with the University of Illinois in developing opportunities for private mixed-use projects, such as Gregory Place.

Effectiveness

Established and Ongoing

Update

The City coordinates with the University in a variety of ways.

Type of Strategy
Policy
Coordination

Related Goals and Objectives
28.0; 28.4, 28.5

Timing
Ongoing

Responsible City Agencies
Community Development

Other Responsible Entities
University of Illinois

Coordinate with Carle and Provena to plan for the expansion of medical campuses.

Effectiveness

Established and Ongoing

Update

The City coordinates with Carle and OSF for expansion and improvements of their main campuses.

Type of Strategy
Coordination
Special Study

Related Goals and Objectives
29.0; 29.2

Timing
Ongoing

Responsible City Agencies
Community Development

Other Responsible Entities
Provena Hospital
Carle Hospital

Strategy 66

Make 50 business retention visits in Urbana per year.

Effectiveness

Established and Ongoing

Update

Community Development periodically visits businesses for retention.

Type of Strategy
Action

Timing
Ongoing

Related Goals and Objectives
31.0; 31.1

Responsible City Agencies
Economic Development Division

Other Responsible Entities
EDC

Strategy 67

Study appropriate assessments and infrastructure recapture agreements to provide necessary funding for planned capital improvements such as roadway and sewer extensions.

Effectiveness

Not Complete

Update

This is a priority for City Engineers and is not complete.

Type of Strategy
Special Study
Coordination

Related Goals and Objectives
35.0; 35.2, 35.3

Timing
Ongoing

Responsible City Agencies
Planning Division
Legal Department
Public Works

Other Responsible Entities
None listed.

Construct planned roadway extensions identified on the Mobility Map.

Effectiveness

Not Complete and Changed

Update

The costs of new for City-owned infrastructure must follow or be concurrent with development. The 2005 Mobility Map recommended new roads in areas not currently in the City or developed. The costs of new development need to be better understood before substantial development is encouraged agricultural areas outside of the current City limits.

Type of Strategy
Action
Coordination

Related Goals and Objectives

45.0; 45.2,

47.0; 47.4, 47.6,

48.0; 48.1

Timing
Ongoing

Responsible City Agencies
Community Development
Public Works

Other Responsible Entities
IDOT

Strategy 69

Study potential roadway projects identified on the Mobility Map to determine necessity, design, location and function, economic and environmental and ecological impact.

Effectiveness

Not Complete and Changed

Update

The potential roadway projects identified by the Mobility Map have not been studied for their economic, environmental, and ecological impact.

Type of Strategy

Special Study

Action

Related Goals and Objectives

45.0; 45.2,
47.0; 47.4, 47.6

Timing

Ongoing

Responsible City Agencies

Community Development
Public Works

Other Responsible Entities

CUUATS
IDOT

Strategy 70

Coordinate with the Urbana School District on the long-term need for a new elementary school in north Urbana as well as in other residential growth areas.

Effectiveness

Established and Ongoing

Update

The City coordinates with the school district routinely on long-term planning needs. Recently City staff served on a Facilities committee for the School District.

Type of Strategy
Coordination

Timing
Ongoing

Related Goals and Objectives
21.0; 21.3,
37.0; 37.2

Responsible City Agencies
Community Development

Other Responsible Entities
Urbana School District

Strategy 71

Adopt and regularly update the Impediments to Fair Housing Plan.

Effectiveness

Not Complete

Update

The federal Department of Housing and Urban Development (HUD) from 2016-2020 was not interested in pursuing local constraints to local housing supply. The City of Urbana is waiting for hear more from the new administration's HUD.

Type of Strategy
Council
Action

Related Goals and Objectives
39.0; 39.4

Timing
Ongoing

Responsible City Agencies
Grants Management Division

Other Responsible Entities
None Listed.

Strategy 72

Adopt the updated Annual Action Plan.

Effectiveness

Established and Ongoing

Update

Last Annual Action Plan was approved by Council on April 2021.

Type of Strategy

Council

Action

Related Goals and Objectives

18.0; 18.2,
39.0; 39.1, 39.2, 39.3,
39.4, 39.5

Timing

Ongoing

Responsible City Agencies

Grants Management Division

Other Responsible Entities

None Listed.

Strategy 73

Maintain a current Functional Classification Map identifying classification of roadways and future roadway expansion plans.

Effectiveness

Complete

Update

The City refers back to the Comprehensive Plan's Mobility Map when development is proposed.

Type of Strategy
Ongoing Study
Action

Related Goals and Objectives
44.0; 44.1

Timing
Ongoing

Responsible City Agencies
Community Development
Public Works

Other Responsible Entities
None listed.

Strategy 74

Maintain a 10-year Capital Improvement Plan (CIP) indicating future infrastructure improvements.

Effectiveness

Not Complete

Update

There is currently a 5-year CIP indicating future infrastructure improvements.

Type of Strategy
Ongoing Study
Council
Action

Related Goals and Objectives

44.0; 44.1

Timing
Ongoing

Responsible City Agencies
Public Works

Other Responsible Entities
None Listed.

Strategy 75

Develop and maintain a current map indicating brick sidewalks and streets that should be retained and improved.

Effectiveness

Complete

Update

There is a map and an ordinance for repair and replacement of brick sidewalks. Brick sidewalk repair has, at times, been prioritized since 2005. Equity and accessibility issues do exist, as many parts of Urbana have no access to any sidewalk and brick repair is roughly twice the expense of repairing concrete sidewalks.

Type of Strategy

Special Study

Related Goals and Objectives

1.0; 1.1, 1.2, 1.3, 1.4, 1.5,

2.0; 2.1, 2.2, 2.3, 2.4,

12.0; 12.1, 12.4

Timing

Ongoing

Responsible City Agencies

Planning Division

Public Works

Other Responsible Entities

None Listed.

Strategy 76

When evaluating transportation projects, support the goals and objectives of the Long Range Transportation Plan developed by CUUATS to the extent that they are consistent with the Urbana Comprehensive Plan.

Effectiveness

Complete

Update

The LRTP is consulted with transportation projects.

Type of Strategy
Policy

Timing
Ongoing

Related Goals and Objectives
50.0; 50.3

Responsible City Agencies
Community Development
Public Works

Other Responsible Entities
CUUATS

Strategy 77

Explore grants and other funding opportunities to support completion of the sidewalk network outlined in the City of Urbana Capital Improvements Program.

Effectiveness

Partially Complete

Update

When sidewalk projects are proposed in the CIP, grant opportunities are explored.

Type of Strategy

Special Study

Related Goals and Objectives

45.0; 45.2,
46.0; 46.1,
48.0; 48.1,
49.0; 49.1, 49.4

Timing

Ongoing

Responsible City Agencies

Community Development
Public Works

Other Responsible Entities

None Listed.

Strategy 78

Explore grants and incentives that can be used to encourage relocating existing and future utilities underground.

Effectiveness

Not Complete

Update

This has not been completed and there are no known grants for relocating existing and future utilities underground.

Type of Strategy

Special Study

Related Goals and Objectives

33.0; 33.4

Timing

Ongoing

Responsible City Agencies

Community Development

Public Works

Other Responsible Entities

Utility Companies

Strategy 79

Develop educational tools and information to allow neighborhood associations to understand and manage common neighborhood issues.

Effectiveness

Partially Complete

Update

Some materials, like trifold pamphlets and website materials, have been created and maintained. Interactive virtual and in-person educational events, outside of specific cases, have not happened.

Type of Strategy
Coordination

Timing
Short Term

Related Goals and Objectives
1.0; 1.1

Responsible City Agencies
Community Development

Other Responsible Entities
Neighborhood Associations

Strategy 80

Amend the Urbana Zoning Ordinance to include site design standards for multi-family residential development in established neighborhoods to ensure that new development maintains the urban fabric and pattern of established neighborhoods.

Effectiveness

Partially Complete

Update

Design Overlays in Lincoln-Busey Corridor (2009) and East Urbana (2011) have design guidelines and Design Review Board consideration. There have been 14 improvements/repairs/additions reviewed by DRB since 2011. Only one new buidling has been proposed in a new design overlay. No new buildings have been approved in these two design overlays since its creation.

Type of Strategy
Special Study
Council Action

Related Goals and Objectives

2.0; 2.1, 2.2, 2.3, 2.4

Timing
Short Term

Responsible City Agencies
Planning Division

Other Responsible Entities
Local Developers
Neighborhood Associations

Strategy 81

Amend the Urbana Zoning Ordinance and Subdivision Code to include Traditional Neighborhood Development (TND) standards as a development option that would allow urban patterns of development in appropriate areas.

Effectiveness

Not Complete

Update

There has been no amendment to the Zoning Ordinance or Subdivision Code to include TND development features.

Type of Strategy

Special Study

Council Action

Related Goals and Objectives

3.0; 3.1, 3.2,
5.0; 5.1,
11.0; 11.1, 11.2, 11.3,
20.0; 20.1, 20.2, 20.3

Timing

Short Term

Responsible City Agencies

Planning Division
Public Works

Other Responsible Entities

None Listed.

Strategy 82

Amend the Urbana Zoning Ordinance and Subdivision Code to require adequate pedestrian connections between developments and through parking areas.C

Effectiveness

Not Complete

Update

There have been no improvements to the pedestrian connection in the Zoning Ordinance and the Subdivision Code.

Type of Strategy
Special Study
Council Action

Related Goals and Objectives

3.0; 3.1,
4.0; 4.2,
46.0; 46.1, 46.2,
50.0; 50.1, 50.2

Timing
Short Term

Responsible City Agencies
Planning Division
Public Works

Other Responsible Entities
C-U Mass Transit District

Construct an inventory map of environmentally sensitive areas within the City of Urbana and the ETJ to assist in determining appropriate areas for development.

Effectiveness

Not Complete

Update

This has not been completed.

Type of Strategy
Special Study
Action

Related Goals and Objectives
6.0; 6.1, 6.2, 6.3, 6.4
21.0; 21.1, 21.2

Timing
Short Term

Responsible City Agencies
Community Development

Other Responsible Entities
Related Agencies

Strategy 84

Develop a beautification design for the Boneyard Creek in downtown Urbana. Implement the project through public and private development.

Effectiveness

Partially Complete

Update

There is a Boneyard Creek Plan (2008) and the Downtown Plan (2012) that discusses beautification. Through business incentives and the TIFs, private business owners have made improvements or started new businesses since the construction of the Boneyard Creek Crossing.

Type of Strategy
Special Study
Action
Council Action

Related Goals and Objectives
7.0; 7.1, 7.2

Timing
Short Term

Responsible City Agencies
Planning Division
Public Works
Other Responsible Entities
None Listed.

Strategy 85

Amend the Urbana Zoning Ordinance to include outdoor storage screening requirements.

Effectiveness

Complete

Update

Outdoor storage screening amendments to the Zoning Ordinance were approved in 2006.

Type of Strategy
Special Study
Council Action

Related Goals and Objectives
17.0; 17.2

Timing
Short Term

Responsible City Agencies
Planning Division

Other Responsible Entities
None listed.

Strategy 86

Amend the current Planned Unit Development Ordinance (PUD) to better accommodate master plans incorporating a mixture of uses and subdivisions.

Effectiveness

Complete

Update

The PUD regulations were amended in 2007.

Type of Strategy
Special Study
Council Action

Related Goals and Objectives
9.0; 9.3,
20.0; 20.2, 20.3

Timing
Short Term

Responsible City Agencies
Planning Division
Public Works

Other Responsible Entities
None Listed.

Strategy 87

Develop a strategic plan for the Lincoln Avenue / Oak Street corridor north of Interstate 74 to promote the area as a prime industrial corridor for new development. Study the feasibility of a Tax Increment Finance District (TIF) for the area.

Effectiveness

Partially Complete

Update

The City established its Enterprise Zone and built infrastructure to serve the possibility of future development. The City currently promotes the area, but strategic plan has not been completed.

Type of Strategy
Special Study
Action

Related Goals and Objectives
18.0; 18.1,
26.0; 26.1, 26.2, 26.3,
28.0; 28.2, 28.3,
31.0; 31.2

Timing
Short Term

Responsible City Agencies
Planning Division
Economic Development Division

Other Responsible Entities
North Lincoln Avenue business owners
EDC

Wow! I can't believe you read all of that! You made it to the end!

Now is the time to head over to ImagineUrbana.com and give us your input on the future of Urbana.

Have you ever considered being a planner? Want to chat with a planner at Urbana on planning?

You can email imagineurbana@urbanaillinois.us to ask us questions and let us know you got to the end!