



## Champaign-Urbana Folk and Roots Festival

P.O. Box 331

Urbana, IL 61803

[www.folkandroots.org](http://www.folkandroots.org)

January 10, 2020

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Ms. Rachel Storm  
Public Arts Coordinator  
City of Urbana  
400 South Vine Street  
Urbana, IL 61801

Dear Rachel,

Please find the enclosed 2019 Final Report for the Urbana Arts Grants Program support of the Champaign-Urbana Folk and Roots Festival. The 11<sup>th</sup> annual C-U Folk and Roots Festival was held October 24-26, 2019, and we appreciate the generous support of the Urbana Public Arts Program.

Per the reporting instructions, I am including the following Final Report Certification – ***I hereby certify that I am authorized to approve this Report, that I have reviewed the attached invoices in the amount of \$9,050; that all costs claimed have been incurred for the Project in accordance with the Agreement between the C-U FOLK AND ROOTS FESTIVAL and the CITY OF URBANA; that all submitted invoices have been paid; and no costs included herein have been previously submitted.***

I'll see you on Tuesday, January 14, 2020 as I plan to make a brief presentation about the 2019 Folk and Roots Festival at the City of Urbana Public Arts Commission meeting. Thank you and please let me know if you have any questions or comments about this report.

Sincerely,

Rob Krumm  
C-U Folk and Roots Festival  
P.O. Box 331  
Urbana, IL 61803  
217-840-4901  
[robplays2@gmail.com](mailto:robplays2@gmail.com)

## GRANT AWARD FORM

**Grant Award Form:** Please complete the Project Questions below and include this page in your Final Report materials submitted to the address below.

The information provided in question #1 - 5 should be the same as the information on your Urbana Arts Grant Agreement with the City.

**1. GRANTEE:** Name of Applicant or Primary Contact:

C-U Folk and Roots Festival

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Address:

P.O. Box 331, Urbana IL 61803

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Project Title:

2019 C-U Folk and Roots Festival

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**2. TOTAL AMOUNT OF GRANT FUNDS AWARDED:** \$ 9,050.00

**3. TOTAL AMOUNT OF GRANT FUNDS RECEIVED TO DATE:** \$ 0.00

**4. GRANT PERIOD:** January 1, 2019 through November 1, 2019.

**5. EXPENDITURE DEADLINE:** November 1, 2019.

**6. DATE OF PROJECT COMPLETION:** November 1, 2019.

## **Champaign-Urbana Folk and Roots Festival 2019 Final Report for the Urbana Arts Grants Program**

The 11<sup>th</sup> annual C-U Folk and Roots Festival was held on Thursday, October 24 through Saturday, October 26, 2019. Featuring seventy events in and around downtown Urbana, the festival attracted a crowd of about 1,700 people. The festival was supported by funding by the City of Urbana Public Arts Program, this document addresses the reporting requirements as stipulated by the *2019 Final Report Form and Instructions (City of Urbana, Arts and Culture Commission, Urbana Arts Grants Program)*.

### **Post-Project Evaluation**

#### ***1) Accomplishments and how grant funds were utilized during the grant period.***

The C-U Folk and Roots Festival featured seventy events including performances, storytelling, family-friendly activities, jam sessions, dances and more. With a crowd of about 350 to 600 people attending each day of the event, the festival was a success. The accomplishments included four new festival venues; Channing-Murray Foundation, Lincoln Square Food Court, Red Herring Vegetarian Restaurant and Urbana Dance Company. One measure of success is that the festival attracted good crowds on Saturday, October 26, a day when the CU area was soaked by a cold, driving rainstorm. Highlights included a very festive opening night at the Krannert Center (attended by about 350 people). Headliner Dom Flemons attracted enthusiastic crowds as 130 people attended two workshops that he presented, and one of his performances attracted more than 200 people. The six scheduled jam sessions were particularly well attended this year, with more than 300 people participating in those events.

Funds from the City of Urbana Public Arts Program were used to support several specific festival expenses including the production and printing of the 11<sup>th</sup> annual festival t-shirts. Designed by local artist and musician Jen Gibas (and printed by Weiskamp Screen Printing), the shirts were used to promote the festival at many local events. Grant funds were used for performance fees and for lodging. Grant funds were also used for printing and promotional efforts, space rental and equipment rental.

#### ***2) The impact that the grant funds had on your artistic or organizational development.***

In terms of organizational development, the funding from the City of Urbana Public Arts Program is a critical part of the overall festival budget. The \$9,050 Urbana Public Arts grant represented about ten percent of the \$40,000 annual budget for the organization. The impact of the grant funding includes the fact that the funding helps to support free events, and free programming is an important part of each festival. With many free events (including all family-friendly programs), the festival remains accessible to everyone in the community. The 2019 schedule included 44 free events.

The festival relies on the support from the City of Urbana, Center for American Music and Sousa Archives at the University of Illinois and Krannert Center for the Performing Arts. These organizations are the major sponsors of the festival. In addition, we receive support from many business sponsors. The festival also receives donations from individuals, and most donations range from \$25 to \$250. For the 2019 festival, donations were received from about 85 individuals. A complete list of sponsors is included on the festival web site – [www.folkandroots.org](http://www.folkandroots.org).

#### ***3) The number of hours spent in completing the project: including planning, administration, promotion, production and final presentation.***

Here is a tabulation of the estimated number of hours to complete the 2019 Folk and Roots Festival.

- Planning – 720 hours which includes monthly Steering Committee meetings, Booking Committee meetings, interacting with partners, contacting existing and potential supporters, working with booking agents and performers and more.
- Administration – 160 hours, includes bookkeeping and web site maintenance.

- Promotion – 330 hours, includes design and printing of t-shirts and posters, distributing posters, working with media outlets, setting up an information booth at events, posting social media content, television appearances and more.
- Production – 480 hours which includes the efforts of about 90 festival volunteers who worked at festival venues, the ticket office and Green Room, as well as efforts by sound and stage crews.
- Final presentation – 5 hours

**4) *The number of participants in events or activities related to your grant project.***

The 2019 festival was well-attended, with “standing room” crowds at many of the performances. Overall festival attendance was about 1,715 people. Festival volunteers recorded the following attendance estimates throughout the three days of the festival.

- Thursday, November 2, 2017 – attendance was about 515 people
- Friday, November 3, 2017 – attendance was 400
- Saturday, November 4 – free daytime events – attendance was 420
- Saturday, November 4 - evening events – attendance was 380

**5) *Description of experience working with collaborative partners***

The Folk and Roots Festival maintains very good working relationships with many community partners. The following organizations and businesses served as venues for festival events: Blackbird, Channing-Murray Foundation, Cohen Building, Common Ground Food Co-op, Community Center for the Arts, Iron Post, Krannert Center for the Performing Arts, Lincoln Square Food Court, Red Herring Vegetarian Restaurant, Rose Bowl, Unit One at Allen Hall, Urbana Dance Company and the Urbana Free Library.

The Community Center for the Arts provided space for a performance stage and for the festival Green Room. The Cohen Building was used as “Festival Central” (our main ticket and information desk) and as a performance venue. The Lincoln Square Food Court and Common Ground Food Co-op hosted jam sessions that were well attended. This year also marked the first time that the festival used space at the Urbana Dance Company, Red Herring and the Channing Murray Foundation.

The 2019 festival received support from several organizations including the Robert E. Brown Center for World Music, Champaign-Urbana Jewish Endowment Foundation of the C-U Jewish Federation, Hillel at the University of Illinois, Krannert Center for the Performing Arts, Latino Partnership of Champaign County, Prairie Crossroads Blues Society, Sousa Archives and Center for American Music, Russian, East European and Eurasian Center, Unit One at Allen Hall and the Urbana Country Dancers. The Sousa Archives provides input for festival programming as well as volunteers.

Throughout the year, the Folk and Roots Festival partnered with several organizations and businesses to promote music events including the Urbana Park District, Iron Post and Rose Bowl.

These people and their organizations are a key part of the Folk and Roots Festival, and we could not run the festival without them: Paris Baldarotta - Urbana Business Association, Charlie Harris, Sam Payne and Marten Stromberg - Rose Bowl, Lance Dixon and Jim Gallagher - Dixon Graphics, Carol Inskeep - Urbana Free Library, Kate Insolia - Urbana Dance Company, Robin Kearton and Tom Faux - Community Center for the Arts, Tammey Kikta - Krannert Center for the Performing Arts, Dan Maloney - Cohen Building, Holly Monet - Red Herring Vegetarian Restaurant, Scott Schwartz, Center for American Music and Sousa Archives, Ed Weiskamp - Weiskamp Screen Printing, and Paul Wirth - Iron Post

The Folk and Roots Festival receives in-kind support from many businesses, organizations and individuals. In 2019, we received in-kind support from Backland Radio, Black Dog restaurant, Cohen Building, Community Center for the Arts, Dixon Graphics, Inspiring Works, Jake Metz Sound Design,

Pygmalion Festival, Red Herring Vegetarian Restaurant, Smile Politely, Techline, Unit One/Allen Hall and Weiskamp Screen Printing and WEFT.

**6) *Additional comments***

The C-U Folk and Roots Festival works due of the contributions (time, resources and money) from many individuals and organizations. The individuals are too numerous to include within the scope of this report and can be found on the festival web site (see “2019 sponsors”). With enthusiastic support from many people, the Folk and Roots Festival is a valued community resource, and an annual event that is anticipated with enthusiasm. Over its eleven-year history, the festival has morphed into an entity that presents programs throughout the year. We enjoy a strong partnership with the Urbana Park District to promote the Roots Walk (held in May) and the “Folk and Roots Fridays” performances at the Crystal Lake Park Boathouse during the summer. A six-year partnership with the Urbana Business Association is represented by a Folk and Roots Stage at the Urbana Sweetcorn Festival. The festival has hosted the Folk and Roots Winter Weekend (January/February) for the last three years at the Iron Post and Rose Bowl. The festival continues to present performances year-around at Urbana venues. Part of the evolution of the festival is due to the ongoing, generous support from the Urbana Arts Grants Program. We offer our thanks and gratitude to the members of the City of Urbana Public Arts Commission.

Please see the following pages for additional documentation, as requested. This includes the following.

- Four pages with photos showing a variety of festival activities.
- Examples of 2019 Folk and Roots Festivals schedule, posters, and “save the date” postcards.
- Fiscal Report with documentation concerning expenses

2019 C-U Folk and Roots Festival – Photo 1



The Gaslight Squares, a traditional jazz band from St. Louis, kicked off the festival to an audience of about 350 people at the Krannert Center for the Performing Arts.  
2019 C-U Folk and Roots Festival – Thursday, October 24, 2019

Photo 2



Singer, multi-instrumentalist and storyteller, Dom Flemons has a terrific local following. He performed two sets and presented two workshops during the weekend. This photo is from his Friday night performance to a packed house at the Rose Bowl.

2019 C-U Folk and Roots Festival – Friday, October 25, 2019

2019 C-U Folk and Roots Festival – Photos 3 - 6



Clockwise from upper left, performers on Festival Friday included - Ayodele Drum and Dance (Chicago) at the Urbana Dance Company, Veretski Pass (klezmer band from Berkeley, CA) at the Iron Post, Kyshona Armstrong (Nashville, TN) at the Community Center for the Arts, and local legend Candy Foster and Shades of Blue at Blackbird.

2019 C-U Folk and Roots Festival – Friday, October 25, 2019

2019 C-U Folk and Roots Festival – Photos 7 – 10



The Urbana Free Library hosted ten festival events including (clockwise from upper left) festival headliner Dom Flemons, Michael Meadows, The Matchsellers and The Coneflowers.

2019 C-U Folk and Roots Festival – Saturday, October 26, 2019



2019 C-U Folk and Roots Festival – Photos 11 - 14



Workshops, jam sessions, dances and other events featured hands-on participation. Clockwise from upper left, Miss Hannah Rae leads the Puppet Party and sing-along, musicians from many states enjoyed the Jug Band Jam at the Iron Post, dancers filled the floor for the Yiddish Dance at the Urbana Dance Company, and Dom Flemons presented a Rhythm Bones workshop at the Community Center for the Arts.

2019 C-U Folk and Roots Festival – Saturday, October 26, 2019

C-U Folk and Roots Festival  
Examples of Event Announcement or Flyers used for 2019 Festival  
Submitted as part of Final Project Report to City of Urbana

- 1) Save the Date postcard. Printed on both side, festival staff and volunteers distributed about 1000 of these cards in the months leading up to the festival.
- 2) Detailed festival schedule provides a summary of all festival events. Festival staff and volunteers distributed draft versions of this schedule at the Urbana Farmer's Market and other events. The schedule was also available on line well in advance of the festival.
- 3) Black and white poster with sponsors. Printed on letter (8.5 x 11") paper and also on 11 x 17" posters, these posters were distributed throughout the Champaign-Urbana area and other communities. The logo, designed by local artist Jen Gibas, was used on festival t-shirts and in other advertising.
- 4) Printed on heavy cardstock by Weiskamp Screen Printing, the white and orange on maroon posters were also distributed throughout the C-U area.

ELEVENTH ANNUAL  
Champaign-Urbana



OCTOBER  
24-26  
2019

# Folk & Roots Festival

Partially funded by  
the City of Urbana  
and the Urbana Public  
Arts Commission.

## in downtown URBANA

Music • Dance • Performances • Art • Workshops • Jams  
Family Activities • Storytelling *and more!*

**MAKE A  
DIFFERENCE  
WITH YOUR  
GIFT!**

*Your contributions help keep workshops  
and family programs free. Please volunteer  
or become a Festival sponsor.*

Visit us on the web... [folkandroots.org](http://folkandroots.org)

Find us on Facebook... [www.facebook.com/cufolkandroots](http://www.facebook.com/cufolkandroots)

ELEVENTH ANNUAL  
Champaign-Urbana



Festival  
lineup  
for  
2019!

- Dom Flemons • Lilli Lewis • Veretski Pass • Kevin Elliot
- Candy Foster & Shades of Blue • Kyshona Armstrong
- Whiskey Bent Valley Boys • Humbird • Black-Eyed Susans
- Gaslight Squares • The Matchsellers • Michael Meadows
- Steel City Jug Slammers • The Yellow-Bellied Sap Suckers
- Nick Dittmeier & the Sawdusters • Hobnob String Band
- Orpheus Mandolin Orchestra • Miss Hannah Rae
- Hot Club of Urbana • Maria Carrelli • Asher Danziger
- Mr. Stephens • The Cody Sisters • Melvin Knight & the Amber Sky
- Emily Anne Band • The Bottlesnakes • The Coneflowers
- Cajun Cornstalkers • Dill Spears • Tex Wynn • Bluegrastonauts
- Cobalt Blues Band • The Young & the Fretless and more!

**Plus:** Workshops, dances, jams, activities for families and kids of all ages. More performers and activities to be announced.

**SATURDAY EVENING (OCT. 26)**

	The Iron Post	The Rose Bowl Tavern (18+)	C4A (Comm Center for the Arts)	Cohen Building *	Blackbird (18+)	Urbana Dance Co.
6:00p		6:00-7:15 Dom Flemons (folk/Americana/blues)	6:00-7:30 Paul Kotheimer, Gloria Roubal, & Kenna Mae Reiss (songwriters)	6:00-7:00 Asher Danziger (Bohemian folk)		
6:30p	7:00-8:15 Whiskey Bent Valley Boys (old-time string band)	8:00-9:15 Nick Dittmeier & the Sawdusters (country)	8:00-9:00 Orpheus Mandolin Orchestra	7:30-8:30 Tex Wynn (country/folk)	7:00-8:00 Cobalt Blues Band (blues)	<i>not wheelchair accessible</i> 7:30-8:30 Yiddish Dance w/ Veretski Pass
7:00p					8:30-9:45 Bluegrastro -nauts (outer-space bluegrass odyssey)	
7:30p				9:00-10:00 Jean-René Bailekita (Congolese rumba/gospel)		
8:00p						
8:30p						
9:00p	9:00-10:15 Yellow Bellied Sapsuckers (country/folk)					
9:30p			9:30-10:30 Bob, Matt, & Doug (acoustic blues)			
10:00p		10:00-11:30 Maria Carelli (country/folk)				
10:30p					10:30-12:00 Lilli Lewis Project (revivalist soul/folk)	
11:00p	11:00-12:30 Steel City Jug Slammers (jug band/blues)					
11:30p						
12:00a		12:00-???				
12:30a		Hootenanny				

**WRISTBAND PRICES:** 1-day \$30 • 2-day \$40 in advance, \$50 at Festival  
**SINGLE-VENUE PRICES (per venue, per night):**  
 Iron Post, Rose Bowl: \$20 • C4A, Blackbird: \$15  
 Urbana Dance Company: \$5 suggested donation • Cohen Building: FREE

**All Thursday events & all Saturday daytime events are FREE**  
**Children 12 & under get in FREE**

**VENUE INFORMATION:** Rose Bowl, Blackbird; under 18 must be accompanied by an adult



11th annual C-U Folk & Roots Festival, 2019, downtown Urbana

**THURSDAY EVENING (OCT. 24) All events are FREE (not including dinner)**

Time	Location/Event
5:00-5:45	Krannert Center for the Performing Arts Lobby: Channing-Murray Foundation Chapel
5:00-9:00	Hot Club of Urbana (jazz): Swing Dance Lesson w/ Sarah Scott
6:00-7:00	The Gaslight Squares (early jazz/blues/swing): Swing Dance w/ The Gaslight Squares (early jazz/blues/swing)
7:30-9:00	Red Herring Restaurant: Dinner w/ The Hobnob String Band (Americana)
9:00-10:00	Blackbird: Carolyn Sills Combo (swing/jazz)
10:00-11:30	Bashful Youngens (folk)

**FRIDAY EVENING (OCT. 25)**

Time	The Iron Post	The Rose Bowl (18+)	C4A	Cohen Building*	Blackbird (18+)	Urbana Dance Co.
5:00p	5:00-6:15 Emily Anne Band (country/folk)		5:00-6:30 Christy Hays, Fate McAfee, & Cole Bridges (singer-songwriters)	5:00-6:00 The Young & the Fretless (old-time string band)		
5:30p		6:00-7:15 Gaslight Squares (early jazz/blues/swing)			5:45-7:00 Humbird (experimental folk)	
6:00p						
6:30p			7:00-8:00 Kevin Elliott (singer-songwriter)	6:30-7:30 Black Eyed Susans (folk)		<i>not wheelchair accessible</i> 7:00-7:30 Intro Lesson
7:00p	7:00-8:15 Veretski Pass (Klezmer)					
7:30p						
8:00p		8:00-9:15 Dom Flemons (folk/Americana/blues)		8:00-9:00 Dill Spears (contemp. folk)	7:30-8:45 Melvin Knight & the Amber Sky (neo-soul R&B)	7:30-9:30 Contra Dance w/ Yellow Bellied Sapsuckers Gail Hintze, caller
8:30p			8:30-9:45 Kyshona Armstrong (roots/soul)			
9:00p	9:00-10:15 Cody Sisters (new American roots/bluegrass)					
9:30p						
10:00p		10:00-11:30 Cajun Cornstalkers (Cajun)				
10:30p						
11:00p	11:00-12:30 Bottlesnakes (blues/barrelhouse)					
11:30p						

\* ALL EVENTS AT THIS VENUE ARE FREE

10:30-12:00  
Candy Foster & Shades of Blue (R&B/soul)



11th annual C-U Folk & Roots Festival, 2019, downtown Urbana

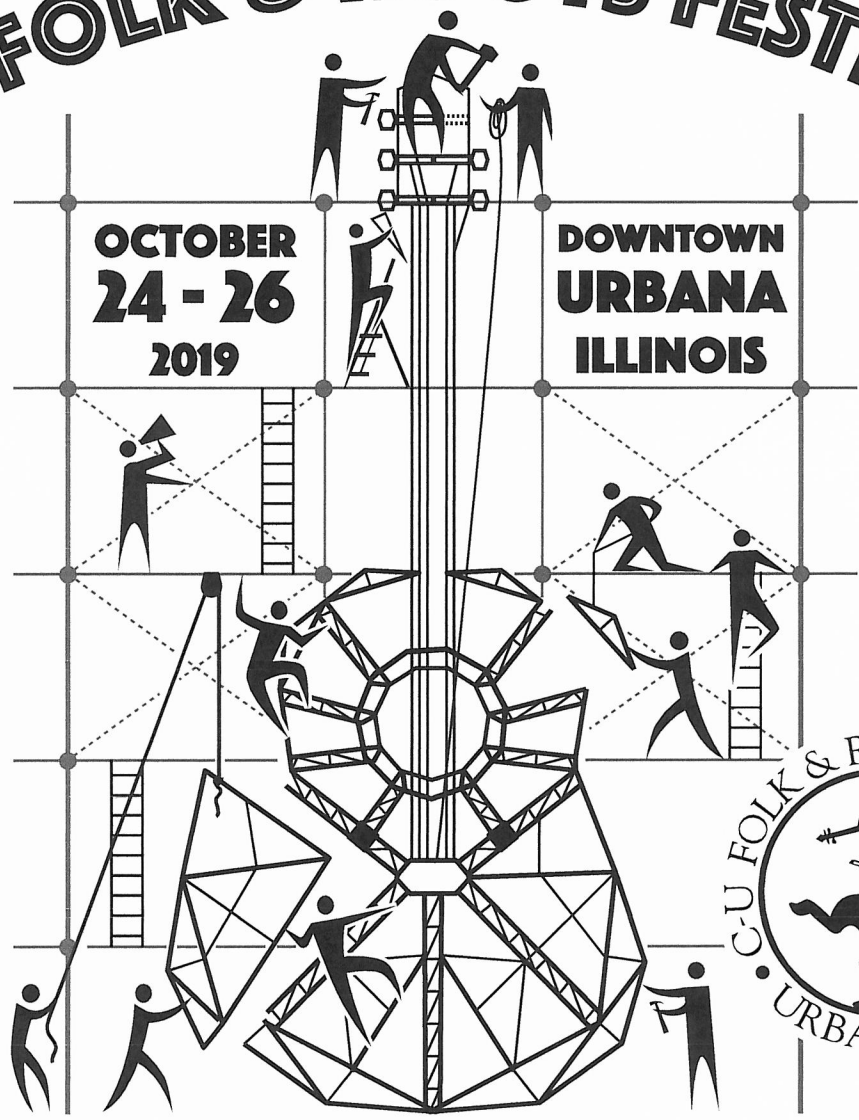
SATURDAY DAYTIME (OCT. 26) All daytime events are FREE

SATURDAY DAYTIME (OCT. 26) All daytime events are FREE

	The Iron Post	The Rose Bowl Tavern (18+)	C4A (ground floor except as noted)	Cohen Building	Blackbird (18+)	Urbana Dance Co. venue is not wheelchair accessible	Lincoln Square Mall Food Court	Common Ground Porch	Urbana Free Library, Bussey-Mills Reading Room	Urbana Free Library, Lewis Auditorium (downstairs)
10:00a			10:00-11:00 Morning Music (kids/family)			10:00-11:00 Folkin' Yoga w/Maggie Taylor		10:00-12:00 Old-Time Jam w/The Yellow Bellied Sapsuckers		
10:30a			11:15-11:45 Humbird (musical fairytale)			11:30-12:30 Intro to Blues Dancing			11:00-12:00 The Black Eyed Lillies (blues)	
11:00a				11:00-12:00 You Can Ukulele Too w/Martha Tyner			11:00-1:00 Bluegrass Jam w/The Cody Sisters			11:00-12:00 Dom Flemons, American songster storytelling
11:30a										
12:00p			12:00-12:30 Mr. Stephens Magic & Music (kids/family)							
12:30p			12:45-1:30 Lil' Folkers Puppet Party w/Miss Hannah Rae (kids/family)	12:30-1:30 Folk Music from the African American Tradition w/Lilli Lewis					12:30-1:30 The Coneflowers (folk)	12:15-2:45 Storytelling Dean Dempsey (12:15-12:45) Elaine Bearden (12:45-1:15) Linda Dust (1:15-1:45) Kath Brinkmann (1:45-2:45)
1:00p							1:00-2:30 West African Dance Class w/Ayodele Drum & Dance	1:00-3:00 Cajun Jam w/The Cajun Cornstalkers		
1:30p										
2:00p	2:00-3:30 Jug Band Jam w/Steel City Jug Slammers	1:30-3:00 Blues Jam w/Cobalt Blues Band	1:30-3:30 Musical Parade	2:00-4:00 Learn to Play Harmonica w/Dave Witzany (harmonicas provided)	2:30-4:00 New Orleans Street Beats: Jam to a Different Drummer w/Lilli Lewis			2:00-3:00 Michael Meadows (contemp. folk)		
2:30p			2:00-3:00 Intro to Playing Klezmer w/Veretski Pass							
3:00p										
3:30p		3:30-5:00 Country Jam w/Nick Stein	3:30-4:30 Rhythm Bones Workshop w/Dom Flemons (bones provided)			3:00-4:00 Capoeira w/Capoeira Angola Center			3:30-4:30 The Matchsellors (bluegrass/old-time)	3:00-5:00 Shape Note Singing w/Sacred Harp Singers
4:00p	4:00-5:00 Barrelhouse Piano Workshop w/Ethan Leinwand									
4:30p										



# C-U FOLK & ROOTS FESTIVAL



**OCTOBER  
24 - 26  
2019**

**DOWNTOWN  
URBANA  
ILLINOIS**

## FEATURING

**DOM FLEMONS, LILLI LEWIS, VERETSKI PASS, STEEL CITY JUG SLAMMERS, CANDY FOSTER AND SHADES OF BLUE, KYSHONA ARMSTONG, WHISKEY BENT VALLEY BOYS AND HUMBIRD, BLACK-EYED SUSANS, GASLIGHT SQUARES, THE MATCHSELLERS, STEEL CITY JUG SLAMMERS. THE YELLOW-BELLIED SAP SUCKERS, NICK DITTMEIER & THE SAWDUSTERS, MISS HANNAH RAE, HOT CLUB OF URBANA, MARIA CARRELLI, ASHER DANZIGER, MR. STEPHENS, THE CODY SISTERS, MELVIN KNIGHT, EMILY ANNE BAND, THE CONEFLOWERS, DILL SPEARS, THE YOUNG & THE FRETLESS, WORKSHOPS, DANCES, JAMS, ACTIVITIES FOR FAMILIES AND KIDS OF ALL AGES.**



# U FOLK & ROOTS FESTIVAL

OCTOBER  
**24 - 26**  
2019

DOWNTOWN  
**URBANA**  
ILLINOIS





*C-U Folk and Roots Festival  
Fiscal Report for 2019 Festival  
Submitted in partial fulfillment of the requirements for the Urbana Arts Grant  
January 9, 2020*

<u>Item Description</u>	<u>Amount</u>
1) Artistic (performances fees for festival artists)	\$6,025
2) Promotion/Printing	2,570
3) Artistic Services (lodging for performers)	2,453
4) Professional services (graphic design services)	400
5) Space rental	1,350
<b>Total</b>	<b>\$12,798</b>

Note: City of Urbana share is \$9,050. The expenses, as shown, are not a complete financial report for the festival as they address the cost share portion for the City as outlined by the Urbana Arts Grants.

***Detailed Expenses***

1)Artistic – performance fees	
Dom Flemons	\$1,250
Maria Carrelli	500
Anthony Sutton (Humbird)	400
Martha Tyner (workshop)	50
Rob Sweedler	250
Maggie Taylor	50
Paul Kotheimer	50
Marlene Sigelstein (Veretski Pass)	1,500
Nick Stein	50
Lilly Lewis	750
Christy Hayes	75
Cole Rabenort	50
Tyler Shields (Melvin Knight band)	300
Asher Danziger	100
Martha Tyner (Orpheus Mandolin Orchestra)	100
Ethan Leinward (Bottlesnakes)	300
Emily McKown	250
<b>Performance fees</b>	<b>\$6,025</b>

Notes: performance total for artists listed is \$6,025.

City of Urbana share is \$6,000.

2) Promotion/Printing	
Backland Radio – advertising, radio spots	\$ 850
Weiskamp Screen Printing – t-shirts	\$1,720
<b>Promotion/printing</b>	<b>\$2,570</b>

Note: promotion/printing total as listed is \$2,570.  
City of Urbana share is \$1,600.

3) Artistic Services – lodging at Hamton Inn, Urbana	\$2,453
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Note: lodging total is \$2,453. City of Urbana share is \$400.

4) Professional Services – Graphic design services, Jennifer Gibas.	\$ 400
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Design of t-shirt and poster graphic. Invoice 2019-06

Note: total bill was \$400. City of Urbana share is \$300.

5) Space rental (festival venues)	
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D&E Enterprises – for Cohen Building	\$ 500
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Kate Insolia – for Urbana Dance Company	\$ 350
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Community Center for the Arts	\$ 500
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<b>Space rental</b>	<b>\$1,350</b>
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Note: space rental total is \$1350. City of Urbana share is \$750.

**C-U Folk and Roots Festival  
Revised Budget for 2019 Festival**

<b>A: Personnel Project Related</b>	<b>Amount Requested</b>	<b>Matching Funds</b>	<b>Total</b>	<b>Expenditure Notes</b>
Artistic	\$6,000	\$15,300	\$21,300	Artists bookings
Administration				
Technical		\$1,590	\$1,590	Sound and lights
Other				
<b>Total Personnel Expenses</b>	<b>\$6,000</b>	<b>\$16,890</b>	<b>\$22,890</b>	
<b>B: Implementation (cost of project)</b>				
Supplies/Materials		\$86.18	86.18	Green Room supplies
Promotion/Printing	\$1,600	\$3,764.50	\$5,364.50	Media promotion, t-shirts, printing
Postage				
Artistic Services	\$400	\$2,556	\$2,956	Lodging for performers
Other professional Services	\$300	\$100	\$400	Graphic Design Services
Space/Equipment Rental	\$750	\$1,000	\$1,750	Venue rental, stage lights, sound equipment
Travel/Transportation				
Other				
<b>Total Implementation Expenditures</b>	<b>\$3,050</b>	<b>\$7,506.68</b>	<b>10,556.68</b>	
<b>Total Expenditures (A+B)</b>	<b>\$9,050</b>	<b>\$24,396.68</b>	<b>\$33,446.68</b>	