

Jake Metz

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On behalf of the Immersion Festival 2019 team, I hereby certify that I am authorized to approve this Report, which serves as a Request for Reimbursement, that I have reviewed the attached invoices in the amount of \$3200.00; that all costs claimed have been incurred for the Project in accordance with the Agreement between Jake Metz and the CITY OF URBANA; that all submitted invoices have been paid; and no costs included herein have been previously submitted.

Jake Metz

January 13, 2020

GRANT AWARD FORM

Grant Award Form: Please complete the Project Questions below and include this page in your Final Report materials submitted to the address below.

The information provided in question #1 - 5 should be the same as the information on your Urbana Arts Grant Agreement with the City.

1. GRANTEE: Name of Applicant or Primary Contact:

Jake Metz

Address:

711 W California Ave, Urbana, IL, 61801

Project Title:

Immersion: A Multidisciplinary, Experimental Arts Festival

2. TOTAL AMOUNT OF GRANT FUNDS AWARDED: \$ 3200 .00

3. TOTAL AMOUNT OF GRANT FUNDS RECEIVED TO DATE: \$ 1600 .00

4. GRANT PERIOD: April 1, 2019 through April 1, 2020.

5. EXPENDITURE DEADLINE: April 1, 2020.

6. DATE OF PROJECT COMPLETION: May 6, 2020.

Through the generous support of the Urbana Arts Grant program, we were able to host the inaugural year of the Immersion Festival on May 3-4, 2019. Specifically, the grant funds allowed us to promote the festival through both the web and print, bring artists in from out of town, pay for the A/V equipment rental and technical expertise required to allow for the construction of the immersive installations which transformed the IMC and cover all of the incidental consumable supplies that we didn't know we needed until it was tech week and we were setting up the space!

Without this funding, the festival would have been very challenging to put together due both to the experimental and wide-ranging nature of its content and also the fact that this was something wholly new in the community. With some of the burden of fundraising (or self-funding...) off of our shoulders, we were able to concentrate on creating the material circumstances which brought together artists from multiple disciplines and fostered creative collaboration. Furthermore, it allowed us to pursue lofty, experimental artistic goals more freely than if we had been aiming to ensure that we could appeal to a broad demographic and drive ticket sales. Overall, receiving an Urbana Arts Grant allowed a small team of people to pull off something much bigger (and weirder) than we could have imagined possible here in Urbana.

Though we hosted Immersion shortly after learning we had received an Urbana Arts Grant, we were committed to see it through either way long beforehand. Between November 2018 and April 2019, the administrative team spent 200+ collective hours planning, organizing, designing, promoting and developing Immersion. Between the immediate lead-up (tech week) through the end of the festival, the core team spent another 200 collective hours with additional volunteers offering ~60 collective hours on-site building installations, blacking out windows, wiring A/V systems, coordinating lighting design, running sound and video checks with artists and (of course) managing the actual event. Through these efforts we were able to bring together 18 locally based musical artists, fixed works from 6 national/international artists, 10 local/regional visual artists, 4 local/regional video artists to offer 13 hours of live music, 6 workshops, 2 guided meditations, visual and video art galleries, 6 interactive exhibits and present a wide-range of emerging, immersive multimedia in the one-of-a-kind Spatial Sound Dome. During the two days of the festival, ~175 members of the community from toddlers on up to elders enjoyed everything Immersion had to offer - we even had several people traveling from different parts of the state to attend!

Beyond the public-facing outcomes, this event served as an excellent opportunity to foster artistic and organizational collaboration. Working with the Independent Media Center presented both benefits and challenges: while it's central location and connection to many local groups allowed us to engage the community in a unique way, the city and the IMC were in the midst of a conflict around the hosting of public events. Thankfully the diverse experience of several collaborators allowed the main organisers to attend to this while others took the "on-the-ground" lead in venue prep. The calls we put out through collaboration with the Krannert Center, Eric Lyon (of Virginia Tech's ICAT), and through Eli Fieldsteel at the UIUC Experimental Music Studios brought in much national and international attention - leading to submissions of wonderful fixed media pieces, visitors from out of town and interest from noted experimental practitioners in bring their work to future iterations of Immersion. The feeling of bringing a multifaceted group of highly motivated individuals together with a common goal to transform a space and share art and then letting them loose to do so is indescribable and has led to several ongoing collaborations between the various collaborators that had not worked together beforehand. Overall the event lived up to our hopes of how cross-collaboration between people working in multiple disciplines can create something meaningfully cohesive with a lasting impact on the community.

In many ways, Immersion 2019 was a culmination of the types of events and artistic expression the core organisers have been working to bring about in this community for the past 5 years; however it has also been a springboard toward future activities and organization! By popular demand Immersion 2020 is in the works along with the seeds of a more permanent collaborative, multidisciplinary creative community arts space (with an even bigger and better Immersive Multimedia DOME!!!). For this, we give our sincerest gratitude to the Urbana Arts and Culture Program.

	Total	\$3,202.15	
Item	Cost	Date	Category
Red Herring Catering	\$200.00	5/1	Hospitality
A/V Assembly, Programming, Tear-Down	\$550.00	5/6	Personnel
Video Projection Tech Travel: Sara Goodman	\$58.00	4/30	Personnel
Live Sound Personnel	\$200.00	5/6	Personnel
Poster Print	\$74.00	5/8	Promo
Schedule / ID Badge Printing	\$27.00	5/3	Promo
Boosted FB Ad 1	\$9.50	5/3	Promo
Boosted FB Ad 2	\$20.50	5/10	Promo
Website URL	\$11.99	2/11	Promo
Wordpress Website Theme	\$59.00	4/3	Promo
Sound System Rental	\$800.00	5/6	Rental
Dome Rental	\$250.00	5/6	Rental
Video Art Equipment Rental	\$300.00	5/6	Rental
Black Craft Paper for Window Blackout	\$30.91	4/19	Supplies
Tri-Tap Outlet Splitters (8)	\$23.98	4/24	Supplies
Staff Lanyards	\$19.97	4/30	Supplies
T3i PSU for Video Art Installation	\$14.50	5/1	Supplies
Non-Slip Pad for Lightboard Installation	\$16.30	4/30	Supplies
Extension Cord (8), Gaff Tape (8 rolls), Velcro Ties for General Use	\$244.69	4/30	Supplies
Various Extension Cords (pack of 24)	\$181.20	4/30	Supplies
Extension Splitters (pack of 5)	\$29.99	4/30	Supplies
Extension Cords for Video Installation (pack of 3)	\$28.65	4/30	Supplies
Tennis Balls for Dome bolts & PSU for Video Installation	\$51.97	4/30	Supplies

Total Expenditures (A+B)	\$3,204	\$0	\$8,553	\$11,757	
	Amount Requested from City	Matching Funds	In-Kind Donations	Total	Expenditure Notes
A: Personnel (Project Related)					(More details on "Labor" sub-sheet)
Artistic	\$0	\$0	\$1,650	\$1,650	Visual art gallery exhibitions, Musical Performances, Video Art gallery and live projections
Administration	\$0	\$0	\$1,150	\$1,150	Personnel scheduling, artist booking/organization, advertising campaign management, call for works review and selection
Technical	\$750	\$0	\$2,775	\$3,525	Spatial Sound Dome construction/programming, Video Projector installation, Main Stage sound/lights
Other	\$0	\$0	\$1,050	\$1,050	Workshop teaching, artist/personnel hospitality services
Total Personnel Expenditures	\$750	\$0	\$6,625	\$7,375	
B: Implementation (Cost of Project)					
Supplies/Materials	\$642	\$0		\$642	Various items (listed on "Supplies" sub-sheet)
Promotion/Printing	\$202	\$0	\$0	\$202	Targeted social media campaigns (more details on "Promotion/Advertising" sub-sheet)
Postage	\$0	\$0	\$0	\$0	N/A
Artistic Services	\$0	\$0	\$200	\$200	Web Design, Logo/Poster Design (details on "Labor" sub-sheet)
Other Professional Services	\$0	\$0	\$0	\$0	N/A
Space/Equipment Rental	\$1,350	\$0	\$1,728	\$3,078	16.2 channel spatial sound system, Video projectors, Main Stage Sound Equipment, Lighting Equipment (more details on "Equipment/Space" sub-sheet)
Travel/Transportation	\$60	\$0	\$0	\$60	Out-of-town artist travel for Video Artist workshop lead
Other	\$200	\$0	\$0	\$200	Food/drink for artists and personnel
Total Implementation Expenditures	\$2,454	\$0	\$1,928	\$4,382	

Full videos from the Main Stage performances can be found here:

<https://www.youtube.com/watch?v=RUZxsgHHHtM&list=PLziYQUrbkMLL8RSIdwT7poGcDkQbXqtNH>

An interview with main organizer, Jake Metz, can be found here:

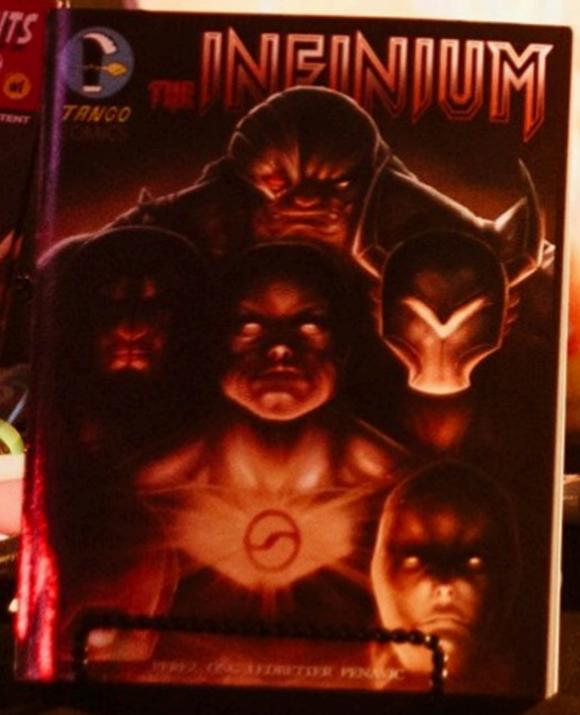
https://www.youtube.com/watch?v=9_Twf0UnPEQ&t=1s

The full, uncut interview in which much of the philosophy behind the festival is discussed, can be found here:

https://www.youtube.com/watch?v=_Ih38QQiwzk

More photos and videos can be found on the Immersion Facebook page:

<https://www.facebook.com/immersionfestivalcu/>





#IMMERSIONFEST







































IMMERSION FESTIVAL 2019

FRIDAY, MAY 3RD
& SATURDAY, MAY 4TH

202 S BROADWAY AVE, URBANA, IL



DOORS AT 5 PM
DOORS AT 10 AM

FREE ENTRY & OPEN TO ALL AGES



SPONSORED IN PART BY A CITY OF URBANA
ARTS AND CULTURE GRANT



ALSO SPONSORED

BY:  HEAD ABOVE WATER
CREATIVE



沉浸式节日

FESTIVAL DE IMMERSION

日期为5月3日到5月4日

VIERNES 5 DE MAYO Y SÁBADO 6 DE MAYO

免费参加 | 任何年龄

ENTRADA LIBRE | TODAS LAS EDADES

这是一个综合性很强的具有实验性的音乐艺术盛会

MÚSICA EXPERIMENTAL Y EVENTO DE ARTES

南百老汇大道202号

202 AVENIDA DE LA CARRETERA SUR

时间定在周五，从晚上7点到次日中午12点

ABIERTO VIERNES DESDE LAS 5 PM

周六的晚上11点到次日中午12点

ABIERTO SÁBADO DE 10 AM

FIRST ROUND OF ARTISTS!

MAIN STAGE

KAKARALA ENSEMBLE

FINKELMAN QUARTET

OWLSON TATWD

STRICK LEE

DOME

SKOT WIEDMANN

ELI FIELDSTEEL

UUSKHY

VIDEO ART

SARA GOODMAN

CSKONOPKA

SECOND ROUND OF ARTISTS!

MAIN STAGE

Z SNYDER & PROFESSOR PING

LUKE R. BERGKOETTER

BENJAMIN DAMANN

CASEY LAUGHLIN

DOC BROC JAMURAI

DOME

TWOLEGGEDZOO

MARK SMART

VIDEO ART

BILL WIATROWSKI

NIKY REYNOLDS

DYSTOPIA KID

MATT HARSH

JAKE METZ

INTERACTIVE WORKSHOPS

HYVE SYNTHESIZER WORKSHOP

SKOT WIEDMANN

SPATIAL AUDIO WORKSHOP

JAKE METZ

INTRO TO SPATIALIZATION WITH ENVELOP

IN ABLETON LIVE - JOHN MCNALLY

SUPERCOLLIDER WORKSHOP

ELI FIELDSTEEL

ANALOG AND DIGITAL TOOLS FOR VIDEO ART

SARA GOODMAN

WEB VISUALS WITH P5.JS

NIKY REYNOLDS

MEDITATION

JODI ADAMS

MEDITATION

MAGGIE TAYLOR

#ENTERTHE👁ME

THIRD ROUND OF ARTISTS!

INSTALLATIONS

EKAH
ELI FIELDSTEEL
JAKE METZ
JARED MILLER
SKOT WIEDMANN

VISUAL ARTS

CLARA DE LA FUENTE
DAYNA DANE
DEE SAVARIA
HAILEY ROSE
JAMES FREY
JENNIFER CLIFTON

VIDEO ART

JUGGABLE OFFENSE

FRIDAY SCHEDULE | DOORS @ 5 PM!

	DOME	MAIN STAGE	OFF STAGE
5:00	DOORS OPEN!	DOORS OPEN!	DOORS OPEN!
	INTERACTIVE DOME EXHIBIT		
	DOME MEDITATION W/ MAGGIE		
6:00	SPATIAL SOUND PROGRAM A		LUKE BERGKOETTER
	INTERACTIVE DOME EXHIBIT	KAKARALA ENSEMBLE	
7:00	UUSKHY		
	SPATIAL SOUND PROGRAMS		
	INTERACTIVE DOME EXHIBIT	Z SNYDER & PROFESSOR PING	
8:00	SPATIAL SOUND PROGRAM B		BENJAMIN DAMANN
	ELI FIELDSTEEL + SPATIAL SOUND PROGRAMS		
9:00	INTERACTIVE DOME EXHIBIT	TATWD	
	SPATIAL SOUND PROGRAM C		
10:00	INTERACTIVE DOME EXHIBIT	UUSKHY	
	TWOLEGGEDZOO		
11:00			JAMURAI
	INTERACTIVE DOME EXHIBIT		

SATURDAY SCHEDULE | DOORS @ 10 AM!

	DOME	MAIN STAGE	OFF STAGE
10:00	DOORS OPEN!	DOORS OPEN!	DOORS OPEN!
11:00	INTERACTIVE DOME EXHIBIT		
NOON	SPATIAL AUDIO WORKSHOP		
1:00	INTRO TO SPATIALIZATION W/ ENVELOP IN ABLETON LIVE		HYVE SYNTH WORKSHOP
2:00		SUPERCOLLIDER WORKSHOP	
3:00	INTERACTIVE DOME EXHIBIT	ANALOG & DIGITAL TOOLS FOR VIDEO ART	
4:00		WEB VISUALS W/ P5.JS	
5:00			LUKE BERGKOETTER
	DOME MEDITATION W/ JODI		
6:00		LUKE BERGKOETTER	
	MARK SMART		
		CASEY LAUGHLIN	
7:00	SKOT WIEDMANN + SPATIAL SOUND PROGRAM A		
	INTERACTIVE DOME EXHIBIT		LUKE BERGKOETTER
8:00		OWLSON	
	SPATIAL SOUND PROGRAM B		
	INTERACTIVE DOME EXHIBIT	KUROSHIO QUARTET	
9:00			
	TWOLEGGEDZOO		
	INTERACTIVE DOME EXHIBIT	DOC BROG	
10:00			
	SPATIAL SOUND PROGRAM C		
11:00	ELI FIELDSTEEL		
	INTERACTIVE DOME EXHIBIT		STRICK LEE













