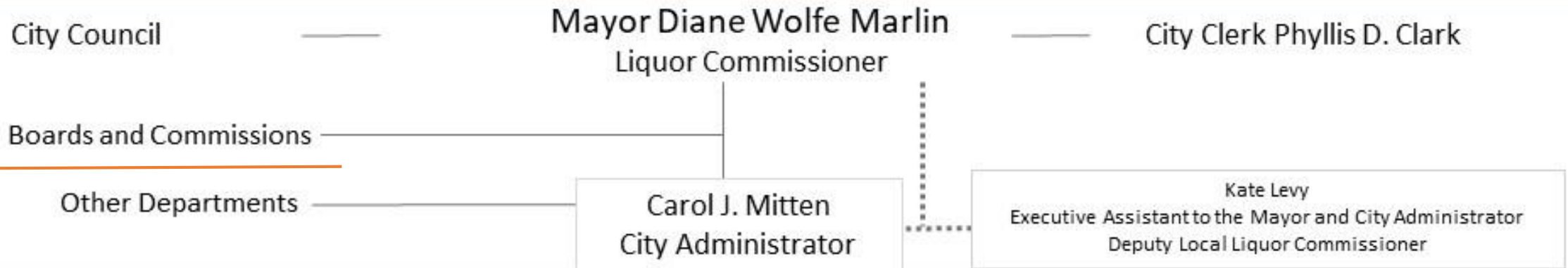
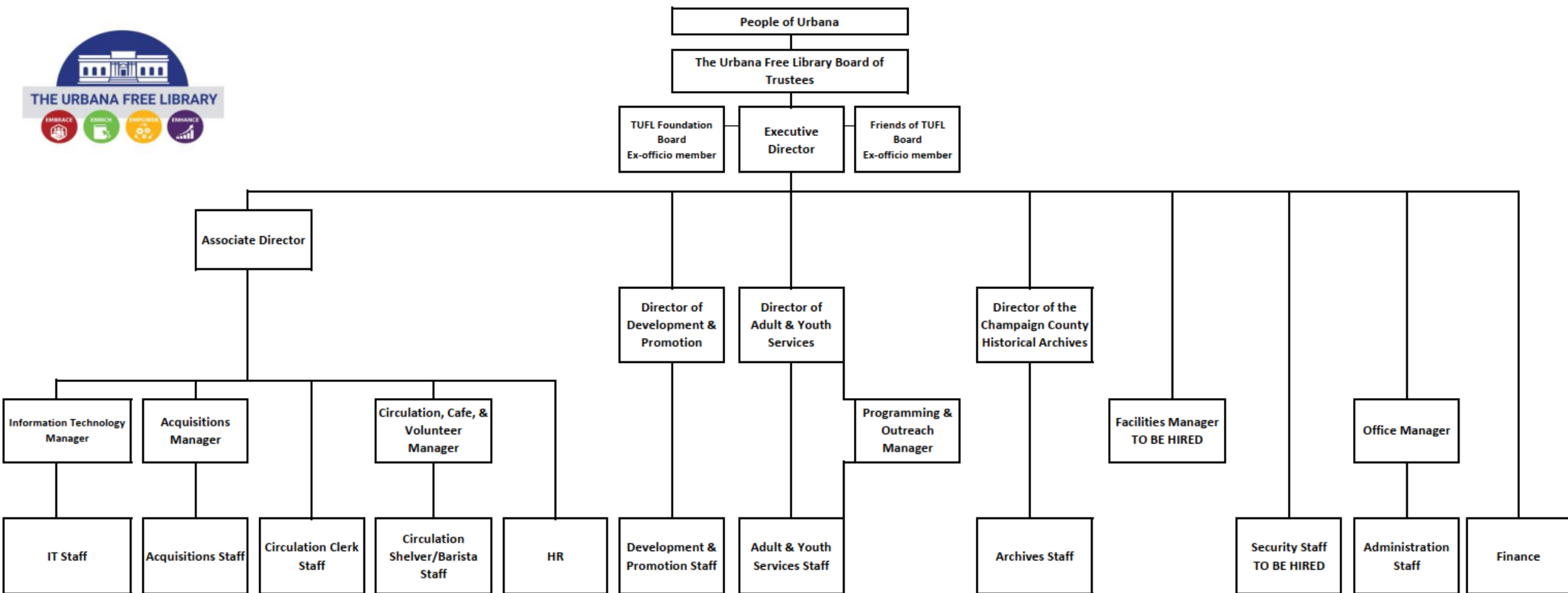


# Relationship to the City of Urbana

## People of Urbana



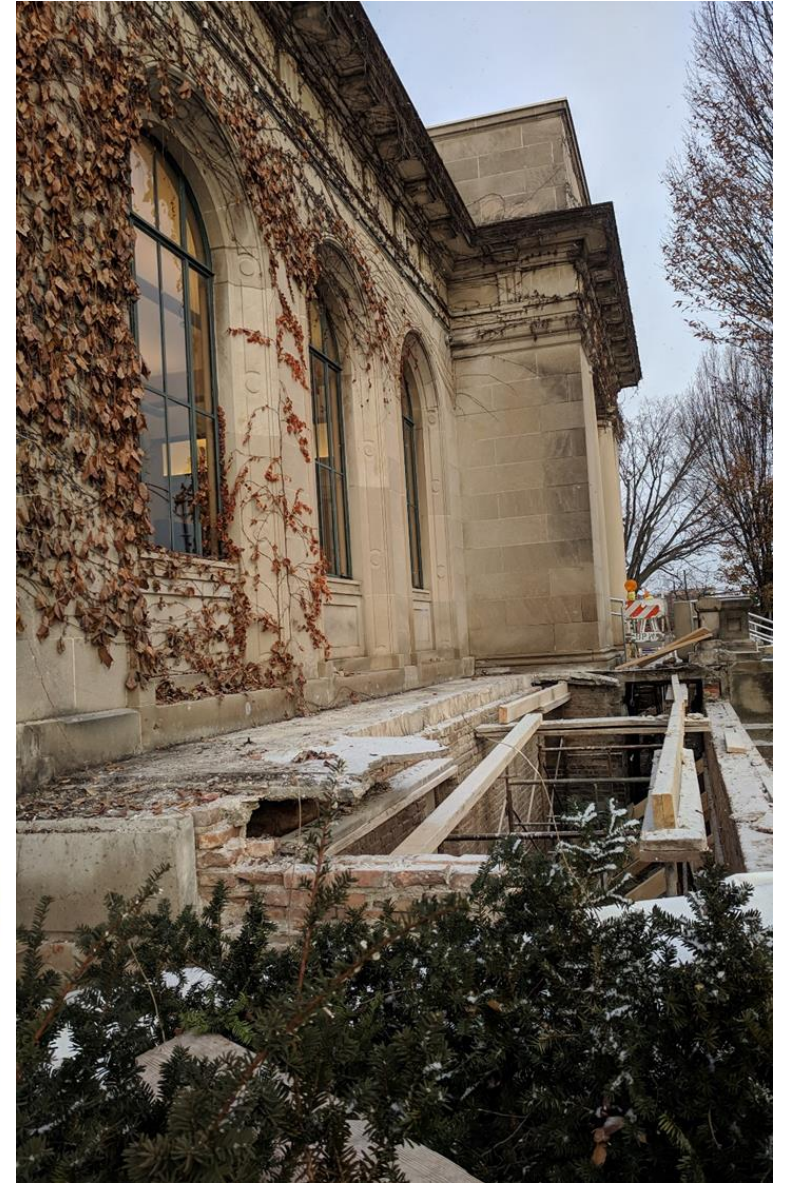




# Library Supporters



**THE URBANA  
FREE LIBRARY  
FOUNDATION**







THE URBANA FREE LIBRARY

*FY20 - FY23*

# STRATEGIC PLAN



*WE WELCOME ALL.*

*WE SPARK CURIOSITY.*

*WE CONTRIBUTE TO A STRONG SOCIAL FABRIC.*

*WE ARE A STRONG ORGANIZATION.*

What  
we  
do



**FY 20 - FY 23**

# THE URBANA FREE LIBRARY

## VISION

Nurturing growth by sparking curiosity and fostering a sense of belonging.

## MISSION

We encourage learning and enrich lives by providing access to diverse resources and programs.



We cultivate equity, mutual respect, and belonging by learning about and responding to our community.

***WE WELCOME ALL.***



We connect people with tools and resources for learning and leading fruitful lives.

***WE SPARK CURIOSITY.***



We help our community thrive by creating connections and working with partners.

***WE CONTRIBUTE TO A STRONG SOCIAL FABRIC.***



We are mindful of the wide array of resources needed to serve evolving community needs and are transparent with our operations.

***WE ARE A STRONG ORGANIZATION.***

## GOALS

- We provide a welcoming and inviting space for dialogue and personal connections.
- We engage the community to understand and respond to unique needs of our community.

## GOALS

- We connect people to resources and technology for personal growth leading to greater fulfillment.
- We expand horizons and facilitate knowledge exchange by offering diverse programs.

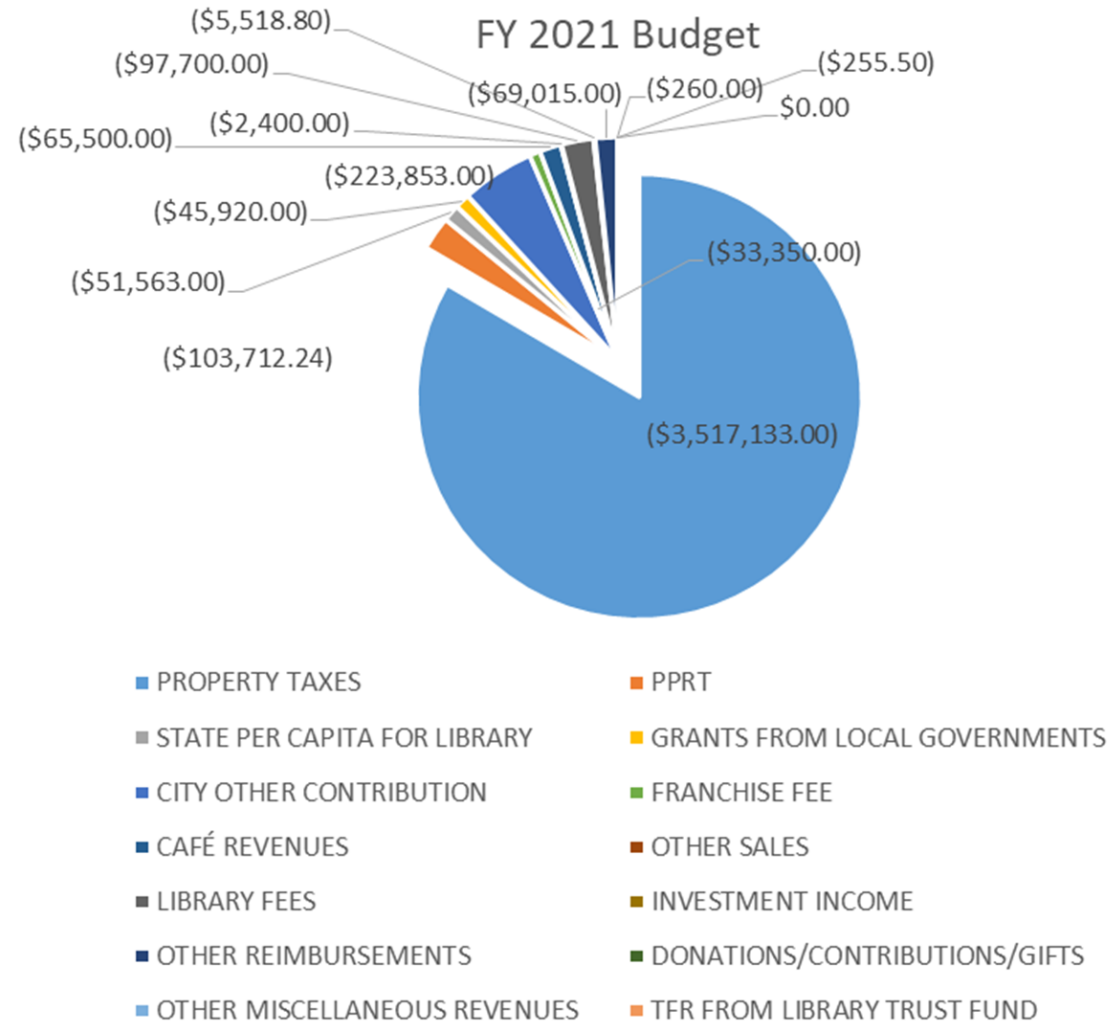
## GOALS

- We make the community better for all by promoting diversity, equity, and inclusion through our collections and programs.
- We stimulate connections and partnerships to create a vibrant, engaged community.

## GOALS

- We steward our physical and financial resources to allow for growth and sustainability.
- We cultivate continuous improvement among Board and staff members to create increased engagement, satisfaction, and retention.

# How We Are Funded







# Why the Comprehensive Plan is Important to Us



- The Library's Strategic Plan is from FY20 – FY23 and we will use the City's updated Comprehensive Plan in our next planning process.
- Tools being developed by the Comp Plan team will allow us broader reach for many outreach efforts, in addition to the Comp Plan effort.
- Ensures integrated efforts toward common goals of serving our community.



Please contact us!  
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[celeste@urbanafree.org](mailto:celeste@urbanafree.org)

