

Final Report 2020 grant

Art for Life project Revision

For this revision, I collaborated with two important local organizations: the Urbana Free Library and the Senior Resource Center. For this grant proposal revision, it was important that I maintained my original goals in providing art instruction to elders to improve self-esteem and promote positive energies. Due to COVID, the art instruction was organized in a virtual environment with the use of Zoom, a step-by-step art instruction YouTube video, and small guidebook. The art grant also funded 40 art kits: 25 were set aside for the Urbana Free Library and 15 were set aside for the Senior Resource Center.

I am thrilled as to the number of participants interested in learning colored pencil. I thought the virtual format worked great and I am very interested in continuing to produce art videos and a digital activity magazine for the public. The project received positive feedback at the zoom classes and verbal feedback on the guide. I have reached out to other areas outside Illinois to share the video and guide with other senior resource centers.

The attachments for this final report will include the final report, the final report form, copies of the receipts/invoices, sample guidebook, sample flyer for advertising, and 4 participant examples.

Accomplishments and how grant funds were utilized during the grant period.

Budget:

The budget included high-quality professional services to create the video, create and design a high-quality guide, and a promotional flyer. The budget also included art supplies for 40 art kits comprised of colored pencils and Bristol board in a nice folder. I was also compensated for my work in creating the short videos for the video editor, images for the guide, delivering the art kits to the Urbana Library and Senior Resource Center, the PPT presentation, and additional coloring pages.

Matching funds:

The Urbana Free Library and the Senior Resource Center printed the guidebook and organized the distribution of art kits. Carol Inskeep also used funding from the library to purchase additional art kits for those who needed supplies.

Art Kits:

The grant funded 40 art kits and delivering the kits to the Urbana Free Library and the Senior Resource center. Carol Inskeep and Julie Schubach organized the registration/distribution to the participants. I provided a flyer (see attached) for Julie to advertise the event and worked with Carol for the Urbana Library registration. The art kits included a nice set of Crayola colored pencils and several sheets of 7x10 Bristol board paper. The participants were able to keep the supplies in the hopes they continue to create beautiful art.

The video:

This video included a step-by-step video instruction on how to draw a flower design inspired by a floral photo. The video provided instruction from start to finish using the Crayola colored pencils and Bristol Board paper (this was included in the art kits). The video was over 90 minutes in length and demonstrated many techniques. The participants

were able to work at their own pace. The video was available on YouTube and open to the public with closed captioning. The video had 122 views May 9, 2021.

The guidebook:

The guidebook was a 4-page document included a full color reference of the image, two “coloring book” outlines of floral images (to practice techniques), and one page reserved to highlight a local elder artist. I was interested specifically in highlighting an elder who has an interest in visual art (not a professional artist) and can provide inspiration to the community. The Artist Spotlight section featured Urbana resident Pam Santic.

Zoom:

The flower video was perfect for the month of May (“May flowers”). Carol Inskeep agreed to handle registration for the Urbana Library event, organize the distribution of the art kits, and print the guidebook as needed. I provided Julie with a flyer to advertise for the event to the Senior Resource Center. Julie organized the distribution of art kits and offered to print the guidebook for the participants.

There was a Zoom kickoff event (hosted by the Urbana Free Library) scheduled for May 6 where I introduced the project and provided inspiration and guidance. The event was advertised on social media and the participants were able to register on the library website.

On tonight's Zoom you'll get a chance to meet artist and teacher Lori Fuller. She'll give an introduction to this colored pencil project. During the upcoming week you'll be able to work on your drawing using Lori's step-by-step instructional video at your own pace. (Here's the link: <https://www.lafullerart.com/how-to.html>). Next week we'll meet to share our projects and talk about how it went. See you this evening!

There were 39 people who attended the Zoom class on May 6. I created a PPT presentation to introduce the project and talk a little about the artistic process. Some of the participants requested I share the PPT with them; I sent a copy of the PPT to Carol and she distributed it to the group.

Carol Inskeep also scheduled a follow up Zoom May 13 for participants to attend to show their work in progress and ask questions. We had 16 participants attend and many were proud to show their drawing in progress.

Identify techniques and approaches that worked, and devise steps to ensure they're used in the future.

The work at your own pace video approach worked very well. Participants were able to rewind to certain parts or stop the video when they needed a break. I believe this approach made the project less overwhelming. At the second Zoom session, participants noticed I uploaded a second video for introduction to watercolor and commented on that video as well.

One of the participants made a suggestion for the video during the second Zoom session; they recommended that I add text to the video with the specific colors of colored pencil I was using. Also, other participants found the coloring pages very helpful. I created more coloring pages and worked with Carol to distribute them to the group.

Identify techniques and approaches that didn't work, and devise steps to ensure they aren't used again in the future.

The video covered one drawing from start to finish. Looking back, I think a more open-ended approach would have worked better. In the approach, I would teach step-by-step for several flowers and have the participants select a background which could be a bouquet, a vase, a still life, a field of flowers, a single flower. I feel that one image may be overwhelming. I am using this approach for a magazine I am currently working on.

I think a longer guide that included more coloring pages (for techniques) might have been helpful. I noticed the participants enjoyed this component of the guide and found it very useful.

The impact that the grant funds had on your artistic or organizational development.

The grant had such a positive impact on my artistic and organizational development as well as teaching. I wanted to create an opportunity for the elders in the community to try something new, learn art techniques and in the process create some happiness and positive energies. I am happy to say that I met my goals. In the process, I was inspired by their motivation. I really enjoyed all of the unique drawings from the lesson and some of the emails I received. I am using this motivation to develop more lessons for the community.

Feedback from participants:

Participant sent several in-progress photos to me which included additional floral drawings. *It's just 3.5 x 5. I might try that one again a little bigger though. Let's see if that turns out better. Thank you though! I'm having fun doing these.*

*Thanks again, Carol and Lori!
Carolyn and Ralph*

Email from Carol Inskeep:

More gratitude!

*I also got a few messages from people apologizing that they couldn't make the second session.
Thanks, Lori -*

The number of hours spent in completing the project: including planning, administration, promotion, production, and the final presentation.

I spent several hours filming the project. I created a Google drive account to share my short videos with the professional for video editing. Hours were also spent corresponding with Pam Santic for the Artist Spotlight feature in the guidebook. I also spent time ordering supplies and assembling 40 art kits. I spent many hours working with the professional for video edits and final edits for the 4-page guide. In working with Carol Inskeep and Julie Schubach, several emails and phone calls were exchanged to organize the distribution of art kits and Zoom sessions. I also created a PPT presentation for the first Zoom session which consisted of 23 slides.

The number of participants in events or activities related to your grant project.

122 YouTube views

15 people registered from the Senior Resource Center ranging from 61-88 years of age.

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Description of experience working with collaborating partners.

Post Project Evaluation

We have such an outstanding local community. I absolutely love working with Carol Inskeep at the Urbana Free Library. She is so dedicated to helping people and I love how she is so supportive of the arts. I also enjoy working with Julie Schubach from the Senior Resource Center. She is very dedicated to providing arts to the elders in the community. She is so motivating and has many great ideas for this age group.

Additional notes:

For this project, I also reached out to several local retirement homes, the IDEA store, Champaign Park District, and the city of Champaign to promote this wonderful opportunity to the local community.



ARTmade

FLOWER POWER



You can find the drawing video at lafullerart.com/how-to



Paid for by the City of Urbana Arts and Culture Grant

Practice Techniques



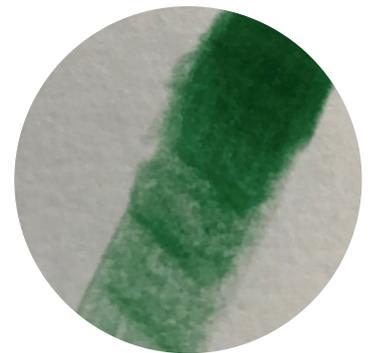
The "lift"

This technique is perfect for creating highlights. To create the maximum highlight, you will need to add MANY layers of colored pencil on your paper and then use the eraser to lift a layer(s). Try this technique on the flower petals or leaves.



Directional lines

This technique is perfect for creating a leaf texture. First, find the center line of the leaf, then begin making lines that resemble the veins. Continue making the lines in the same direction with varying colors of green. Try finishing the leaf above and then practice on the drawing above.



Layering

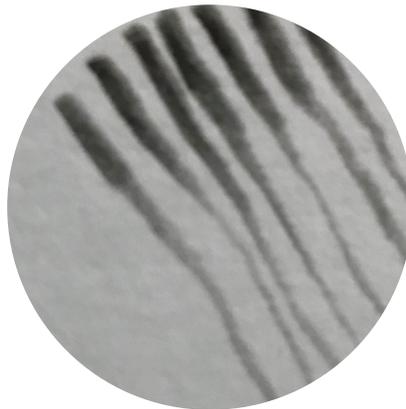
This technique resembles a gradual move from light to dark. The very end of the segment has one layer (with one color) and the end of the segment has 5 layers. By building the layers, you can achieve a darker rich color. You can also try this using more than one colored pencil. You can use this technique on flower petals.

Practice Techniques



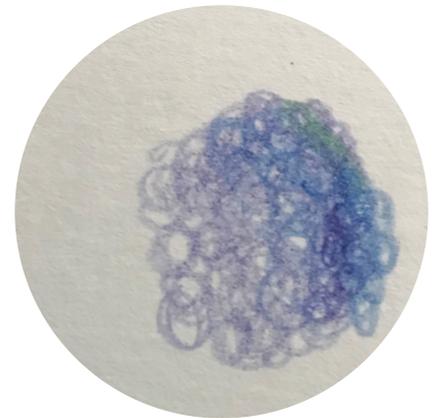
Blending

Begin by using the side of your pencil to make broad pencil strokes on the paper. On the opposite side, do the same but with another color. As you meet in the middle, alternate the layers with the colors. This technique requires MANY layers and it is best to alternate the colors often. Try this technique on the flower petals above.



Pressure

Begin by using the side of your pencil to make a broad pencil stroke on the paper, using heavy pressure on the pencil. As you extend the line, ease up on the pressure. The pencil line should start with heavy pressure and eventually lift off the paper. Try this technique on the wooden fence.



Scribbling

Begin by using the side of your pencil to create circular marks on the paper. This technique is perfect for soft clouds, a blurred background, or more textured items such as asphalt.

Artist Spotlight

Pam Santic



What is your favorite piece of artwork you have created?

My favorite painting I made changes according to my mood. For example, sometimes I like a landscape I painted because it is peaceful and at other times I like my donkey painting because it makes me smile. My most unusual painting is a painting made with Unicorn Spit and it has a mystical quality to it.

What inspires you?

I like bright colors and pieces that allow me freedom to paint outside the lines. Paintings of animals and landscapes allow me a lot of freedom.



When did you begin making art?

After I retired I decided I needed a new challenge. I decided to take a painting class offered at Canvas & Corks in Monticello. I had a blast. I found I improved each time I went and the instructors were so encouraging. Then I decided to try painting on my own. It's all for fun.



What work of art do you wish you owned?

I buy art from local artists. I own several pieces made by a couple of my friends. I don't have any particular painting or photograph I long to own.



Interested in being featured? Contact lfullerart@gmail.com



FREE

Art Workshops

Join us for art lessons with local artist Lori Fuller!

Whether you have wanted to draw or paint all your life or you want to take up a new hobby, the workshops are perfect for beginners of any age who want to learn the basics of drawing and painting. This workshop is a great way to start!

What we cover in our series of workshops:

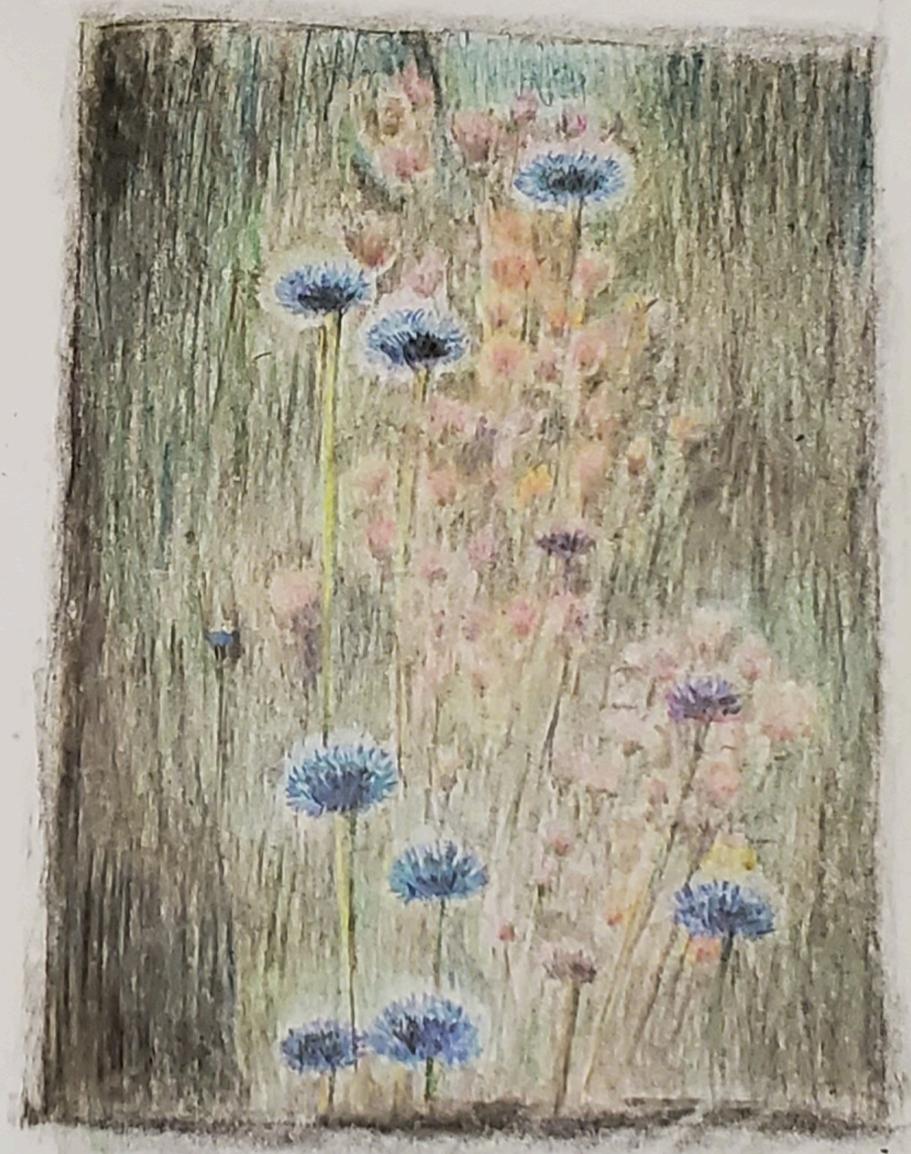
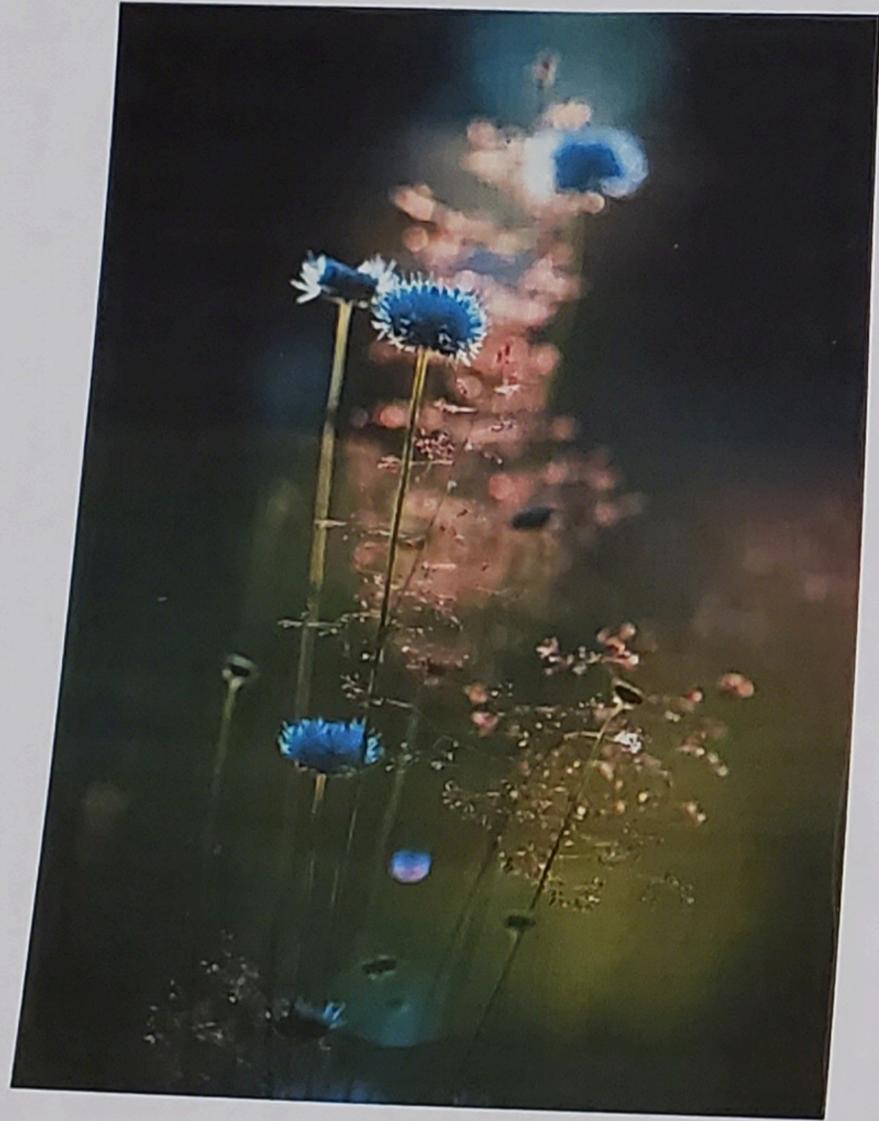
- how to draw with colored pencils (all the basics!)
- step by step with watercolor painting
- Tips and techniques
- the artistic process

Register for your art kit today!



urbana
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culture
program

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Practice Techniques



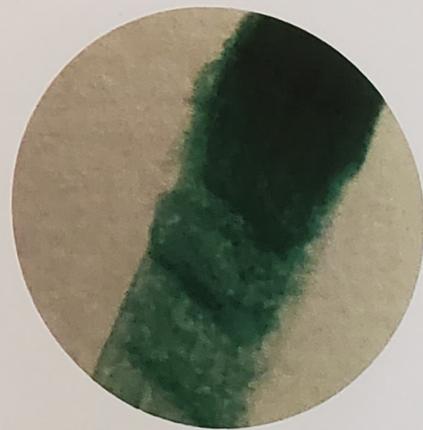
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