



# Mayor/Council Goals

## Quarterly Reporting

**Strategic Area** #1 Public Safety & Well-Being

**Strategy** 1. Pursue methods to mitigate community violence

**Action Step** a) Fund community partners that address the root causes of gun violence

**Responsibility for Action** Mayor/Council

### Reporting Period Q3/22

**STATUS** ARPA funding priorities have been identified; application process in development. A total of \$100,000 in social service grants awarded to community partners focused on youth programming.

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### Reporting Period Q4/22

**STATUS** ARPA applications are due November 16.

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### Reporting Period Q1/23

**STATUS**



# Mayor/Council Goals

## Quarterly Reporting

**Strategic Area** #1 Public Safety & Well-Being

**Strategy** 1. Pursue methods to mitigate community violence

**Action Step** b) Enhance City programs that address root causes of violence

**Responsibility for Action** Mayor/Council

### Reporting Period Q3/22

**STATUS** Closed out the FY 22 program year for Self-Made Kingz. Collaborating with USD #116 on Anti-Violence Collective.

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### Reporting Period Q4/22

**STATUS** Council approved \$17,904 to fund a Student, Family, and Community Support Specialist to be employed by USD #116 to run the Self-Made Kingz program for three months. City staff will be requesting ARPA funding for full salary for this position for a 3-year term. ARPA applications are due November 16.

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### Reporting Period Q1/23

**STATUS**



# Mayor/Council Goals

## Quarterly Reporting

**Strategic Area** #1 Public Safety & Well-Being  
**Strategy** 1. Pursue methods to mitigate community violence  
**Action Step** c) Identify and fund options that enhance current police capacity...

**Responsibility for Action** Police / Council / Executive

### Reporting Period Q3/22

**STATUS** The FY23 City budget includes funding for a civilian Digital Forensics Specialist and a civilian Intelligence Analyst, as well as funding for ABLE (Active Bystandership for Law Enforcement) training. This funding became available on July 1, 2022.

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### Reporting Period Q4/22

**STATUS** All position descriptions (PDs) have been prepared and submitted to Human Resources. The forensics specialist PD was approved by the Civil Service Commission (CSC). (One dissenting Civil Service Commissioner believed the position should be sworn.) Intelligence Analyst not yet reviewed by CSC. Application for ABLE project has been submitted to Georgetown. No funds have been spent on any of these items thus far.

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### Reporting Period Q1/23

**STATUS**





# Mayor/Council Goals

## Quarterly Reporting

Strategic Area #1 Public Safety & Well-Being

Strategy 2. Enhance and expand public safety resources

Action Step a) Contract for and complete a Public Safety Review

Responsibility for Action Council / Executive / Police / Fire

### Reporting Period Q3/22

**STATUS** A Request for Proposals (RFP) for a comprehensive Public Safety Review was issued on 2.23.22. As of the closing date for the RFP (3.31.22), no responses had been received. Staff contacted some of the interested prospective bidders for feedback. The RFP is currently being re-scoped and should be reissued during the month of July.

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### Reporting Period Q4/22

**STATUS** Revised RFP was issued and several responses were received. Respondents will be interviewed in October and a selection made thereafter.

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### Reporting Period Q1/23

**STATUS**



# Mayor/Council Goals

## Quarterly Reporting

Strategic Area #1 Public Safety & Well-Being  
 Strategy 2. Enhance and expand public safety resources  
 Action Step b) Develop comprehensive safety plan based on the Public Safety Review

Responsibility for Action Council / Executive / Police / Fire

### Reporting Period Q3/22

STATUS Awaiting completion of Public Safety Review.

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### Reporting Period Q4/22

STATUS Awaiting completion of Public Safety Review.

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### Reporting Period Q1/23

STATUS



# Mayor/Council Goals

## Quarterly Reporting

Strategic Area #1 Public Safety & Well-Being  
 Strategy 3. Promote community well-being  
 Action Step a) Fund and support community partners that promote health & wellness

Responsibility for Action Mayor / Council

### Reporting Period Q3/22

**STATUS** This is included among the ARPA funding priorities; application process in development.

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### Reporting Period Q4/22

**STATUS** ARPA applications are due on November 16.

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### Reporting Period Q1/23

**STATUS**



# Mayor/Council Goals

## Quarterly Reporting

**Strategic Area** #1 Public Safety & Well-Being

**Strategy** 3. Promote community well-being

**Action Step** b) Promote communication & outreach to individual neighborhood groups

**Responsibility for Action** All Departments

### Reporting Period Q3/22

**STATUS** No progress to date.

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### Reporting Period Q4/22

**STATUS** No progress to date.

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### Reporting Period Q1/23

**STATUS**





# Mayor/Council Goals

## Quarterly Reporting

Strategic Area #1 Public Safety & Well-Being  
 Strategy 3. Promote community well-being  
 Action Step c) Create a 'manual' for victims of violence w/ support services available

Responsibility for Action Police

### Reporting Period Q3/22

**STATUS** This task has been assigned to the Crisis Co-Responder Team (CCRT). A draft is expected by the end of July.

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### Reporting Period Q4/22

**STATUS** Initial draft is complete. Issue has not been collecting the information, but rather reducing the information to a manageable amount. Staff from Police and Executive are working on formatting the final document and determining the best way to disseminate the information.

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### Reporting Period Q1/23

**STATUS**





# Mayor/Council Goals

## Quarterly Reporting

Strategic Area #2 Housing

Strategy 1. Support housing security and equity

Action Step a) Complete HOME ARP Action Plan

Responsibility for Action Community Development

### Reporting Period Q3/22

**STATUS** HOME ARP Allocation Plan draft released on June 30 for a 30-day comment period. A public hearing is scheduled prior to Council COW meeting on July 18 and CD Commission on July 26. Comments will be accepted through July 30. Staff will take to Council COW on August 1 with final approval August 8. Plan will be submitted to HUD by August 12 for their review.

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### Reporting Period Q4/22

**STATUS** The HOME ARP Allocation Plan was submitted to HUD for review on September 28. Due to the on-line software, the Plan was submitted after the Consolidated Annual Performance Evaluation Report (CAPER) was complete. HUD has 45 days to review and approve or provide comments/revisions.

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### Reporting Period Q1/23

**STATUS**



# Mayor/Council Goals

## Quarterly Reporting

**Strategic Area** #2 Housing

**Strategy** 1. Support housing security and equity

**Action Step** b) Determine amount of ARPA funds to set aside for Housing

**Responsibility for Action** Mayor / Council

### Reporting Period Q3/22

**STATUS** This is included among the ARPA funding priorities; application process in development.

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### Reporting Period Q4/22

**STATUS** ARPA applications are due on November 16.

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### Reporting Period Q1/23

**STATUS**



# Mayor/Council Goals

## Quarterly Reporting

**Strategic Area** #2 Housing

**Strategy** 1. Support housing security and equity

**Action Step** c) Coord w/ housing and social service agencies to reduce homelessness

**Responsibility for Action** Community Development

### Reporting Period Q3/22

**STATUS** Social Service agencies participated in the priorities and input for the HOME ARP Allocation Plan. All comments were included as part of the Plan. Staff is working with agencies to do a Point-in-Time Count in August in hopes of getting a more realistic number of homeless in our community.

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### Reporting Period Q4/22

**STATUS** Staff is working with the City of Champaign to do a joint homeless and housing initiative application process. An Intergovernmental Agreement (IGA) and draft application were presented at the Committee of the Whole on October 17.

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### Reporting Period Q1/23

**STATUS**





# Mayor/Council Goals

## Quarterly Reporting

Strategic Area #2 Housing

Strategy 1. Support housing security and equity

Action Step d) Enhance compliance with housing provisions of Human Rights Ord.

Responsibility for Action Executive

### Reporting Period Q3/22

**STATUS** Community introduction/education meetings w/ local organizations: Cunningham Twp, Re-Entry Council, NAACP, RPC/Community Services programs, and the New American Welcome Center. Staff attended the Equity Summit/Equity Institute.

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### Reporting Period Q4/22

**STATUS** No change.

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### Reporting Period Q1/23

**STATUS**





# Mayor/Council Goals

## Quarterly Reporting

Strategic Area #2 Housing

Strategy 2. Improve housing quality

Action Step a) Pursue funds to rehab dilapidated homes in targeted neighborhoods

Responsibility for Action Community Development

### Reporting Period Q3/22

**STATUS** Staff will be applying for ARPA funding for a roof repair/replacement program.

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### Reporting Period Q4/22

**STATUS** Staff will be requesting ARPA funding for a roof repair/replacement program. Applications are due on November 16.

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### Reporting Period Q1/23

**STATUS**



# Mayor/Council Goals

## Quarterly Reporting

Strategic Area #2 Housing

Strategy 2. Improve housing quality

Action Step b) Provide targeted assistance for home rehabs & repairs for seniors, etc

Responsibility for Action Community Development

### Reporting Period Q3/22

**STATUS** Annual Action Plan included funding for Emergency Repair, Senior Repair and Accessibility programs. Staff continues to work with Ameren on a partnership for energy efficiency improvements.

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### Reporting Period Q4/22

**STATUS** Annual Action Plan included funding for the programs listed above. Staff continues to work with Ameren on a partnership for energy efficiency improvements. Staff partnered with Champaign County Regional Plan Commission (RPC) Senior programs. Goal is for RPC staff member doing intake to assess other needs the senior may have and direct them to available resources (e.g., Meals on Wheels, etc.)

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### Reporting Period Q1/23

**STATUS**



# Mayor/Council Goals

## Quarterly Reporting

**Strategic Area** #2 Housing

**Strategy** 2. Improve housing quality

**Action Step** c) Prepare & review Consolidated Annual Performance Evaluation Report

**Responsibility for Action** Community Development/Council

### Reporting Period Q3/22

**STATUS** Draft Report will be reviewed by Council at its 8/22/2022 meeting.

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### Reporting Period Q4/22

**STATUS** Draft CAPER was reviewed by Council on August 22. Final report was submitted to HUD on September 26.

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### Reporting Period Q1/23

**STATUS**





# Mayor/Council Goals

## Quarterly Reporting

**Strategic Area** #3 Infrastructure

**Strategy** 1. Improve quality of current infrastructure assets

**Action Step** a) Develop asset mgt plans of existing infrastructure (lighting, etc)

**Responsibility for Action** Public Works

### Reporting Period Q3/22

**STATUS** Traffic Signals - on Schedule; Lochmueller Group was engaged in March and has begun this effort. Street Lighting - awaiting proposal from CMT. Sanitary System - delayed; closing gaps in system data in FY 23. Bridges - delayed; to be completed internally if/when staff bandwidth is available.

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### Reporting Period Q4/22

**STATUS** Traffic Signals - on schedule; targeting final report in January 2023. Street Lighting - executed contract with CMT; targeting final report in April 2023. Sanitary System - delayed; targeting October for publication of RFQ/P for data acquisition and GIS enhancements to close gaps in system data. Bridges -- no change.

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### Reporting Period Q1/23

**STATUS**





# Mayor/Council Goals

## Quarterly Reporting

**Strategic Area** #3 Infrastructure

**Strategy** 1. Improve quality of current infrastructure assets

**Action Step** b) Develop plan for funding, level of service, and to replace/repair/etc

**Responsibility for Action** Public Works

### Reporting Period Q3/22

**STATUS** No progress; awaiting completion of public infrastructure asset management plans. Strategic recommendations for funding and level of service targets will be developed based on information from asset management plans.

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### Reporting Period Q4/22

**STATUS** No progress. Still awaiting completion of public infrastructure asset management plans. Staff has advanced discussions about enhancing funding to more sustainable levels, which staff hope to discuss with the next financial forecast.

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### Reporting Period Q1/23

**STATUS**



# Mayor/Council Goals

## Quarterly Reporting

**Strategic Area** #3 Infrastructure

**Strategy** 1. Improve quality of current infrastructure assets

**Action Step** c) Update City infrastructure codes (subdivision & land development)

**Responsibility for Action** Public Works / Community Development

### Reporting Period Q3/22

**STATUS** On schedule; a task force comprised of members of Public Works & Community Development has meetings every 2 weeks to perform a detailed and comprehensive review of the draft Manual of Practice (MOP) and Subdivision & Land Development Code (SLDC) updates that began in 2017.

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### Reporting Period Q4/22

**STATUS** On schedule. Staff hired a highly qualified temporary engineer in the Engineering Division to assist with managing the SLDC/MOP task force to ensure progress at regularly scheduled workshops. This has proven to be very effective and staff still hope to bring this before Council prior to the end of this fiscal year.

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### Reporting Period Q1/23

**STATUS**



# Mayor/Council Goals

## Quarterly Reporting

**Strategic Area** #3 Infrastructure

**Strategy** 2. Increase investment in infrastructure equity

**Action Step** a) Solicit community input for use of EQL funding

**Responsibility for Action** Executive / Public Works

### Reporting Period Q3/22

**STATUS** Input was solicited from the community; 78 applications are under review for project selection.

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### Reporting Period Q4/22

**STATUS** BPAC and staff have completed the review of applications for the EQL program. Resolution adopting BPAC recommendations on agenda for October 17 Committee of the Whole.

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### Reporting Period Q1/23

**STATUS**





# Mayor/Council Goals

## Quarterly Reporting

Strategic Area #3 Infrastructure  
 Strategy 2. Increase investment in infrastructure equity  
 Action Step b) Implement EQL selected projects

Responsibility for Action Executive / Public Works / BPAC

### Reporting Period Q3/22

**STATUS** Applications are under review for project selection; money is included in FY 23 CIP once projects have been scoped, selected, and designed.

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### Reporting Period Q4/22

**STATUS** Projects are planned to move into planning/design before the end of the calendar year, following Council vote on BPAC recommendations.

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### Reporting Period Q1/23

**STATUS**





# Mayor/Council Goals

## Quarterly Reporting

**Strategic Area** #3 Infrastructure

**Strategy** 2. Increase investment in infrastructure equity

**Action Step** c) Budget and strategy to take advantage of infrastructure grant funding

**Responsibility for Action** Public Works / Community Development

### Reporting Period Q3/22

**STATUS** CD Coordinator position was included in FY 23 budget to help strategize, assist with research/applications, and grant administration. Recruitment/hiring is the next step.

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### Reporting Period Q4/22

**STATUS** No change but...staff has continued to monitor and pursue selected grant opportunities with assistance from Champaign County Regional Planning Commission (RPC) and consultants, including the SS4A grant for north Lincoln Avenue and two ITEP grants for shared use paths (Florida Avenue and Baker's Lane).

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### Reporting Period Q1/23

**STATUS**



# Mayor/Council Goals

## Quarterly Reporting

**Strategic Area** #3 Infrastructure

**Strategy** 2. Increase investment in infrastructure equity

**Action Step** d) Incorporate "equity lens" into priorities evaluation

**Responsibility for Action** Public Works

### Reporting Period Q3/22

**STATUS** No progress; EQL program serves as a pilot for incorporating equity lens. Will use what we learn from EQL to identify successful implementation strategies.

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### Reporting Period Q4/22

**STATUS** No change.

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### Reporting Period Q1/23

**STATUS**



# Mayor/Council Goals

## Quarterly Reporting

**Strategic Area** #3 Infrastructure

**Strategy** 3. Expand "green" infrastructure within the community

**Action Step** a) Explore possible locations and funding for EV infrastructure

**Responsibility for Action** Public Works / SAC

### Reporting Period Q3/22

**STATUS** Once final details of IEPA established EV Charging Station rebate and grant program are released as directed by the Climate and Equitable Jobs Act (CEJA) passed 9/15/21, the City plans to install an EV charging station at Downtown parking deck and assist with marketing this program for other public/private developments. Program was slated to begin 7/1/22 with up to 80% of costs of installation of Level 2 or Level 3 charging stations being eligible for funding but final details have yet to be released.

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### Reporting Period Q4/22

**STATUS** Staff will be publishing a Request for Proposals (RFP) for EV charging-as-a-service, whereby the selected vendor/s would build, own, operate, and (eventually) decommission EV charging stations on City-owned property at no cost to the City.

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### Reporting Period Q1/23

**STATUS**





# Mayor/Council Goals

## Quarterly Reporting

**Strategic Area** #3 Infrastructure

**Strategy** 3. Expand "green" infrastructure within the community

**Action Step** b) Options to enhance sustainability/climate resiliency on City property

**Responsibility for Action** Public Works / HR/Finance

### Reporting Period Q3/22

**STATUS** Storage Facility (under construction) is being built solar ready. Reviewing alternates for renewable energy sources during design/bidding of public facility improvement projects (including Fire Stations and other proposed facility improvements in the CIP).

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### Reporting Period Q4/22

**STATUS** The Sustainability Advisory Commission (SAC) has recommended sustainable design features for the forthcoming Fire Station developments.

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### Reporting Period Q1/23

**STATUS**





# Mayor/Council Goals

## Quarterly Reporting

**Strategic Area** #3 Infrastructure

**Strategy** 3. Expand "green" infrastructure within the community

**Action Step** c) Explore "green" fee revenue (ex: plastic bags) & green revolving funds

**Responsibility for Action** Public Works / SAC / HR/Finance / Executive

### Reporting Period Q3/22

**STATUS** Staff received data sheets from UIUC students titled A Plastic Bag Tax for C-U and Logistics of Urbana Waste Plan highlighting info about implementation of a plastic bag tax & development of food waste diversion regs. Additional research, public engagement, etc. regarding green fee revenues or viability of a sustainable green revolving fund has not occurred at this time due to staff bandwidth.

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### Reporting Period Q4/22

**STATUS** No change.

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### Reporting Period Q1/23

**STATUS**



# Mayor/Council Goals

## Quarterly Reporting

**Strategic Area** #4 Economic Recovery/Development  
**Strategy** 1. Support current local businesses  
**Action Step** a) Expand small business pandemic support to non-trad'l Urbana bus.

**Responsibility for Action** Council / Community Development

### Reporting Period Q3/22

**STATUS** Awaiting ARPA allocations. Staff will identify the businesses using current home occupancy permits and food truck licenses with the City by the end of July.

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### Reporting Period Q4/22

**STATUS** Following a discussion with City Council on October 3, Council agreed that new grant programs from the Illinois Department of Commerce and Economic Opportunity (DCEO) were a better fit for COVID recovery for non-traditional businesses than trying to use ARPA funds. Staff will prepare a proposal to help existing and emerging new, non-traditional businesses as part of the FY 2023-2024 annual budget.

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### Reporting Period Q1/23

**STATUS**



# Mayor/Council Goals

## Quarterly Reporting

**Strategic Area** #4 Economic Recovery/Development

**Strategy** 1. Support current local businesses

**Action Step** b) Survey local, minority-owned businesses to understand challenges

**Responsibility for Action** Community Development

### Reporting Period Q3/22

**STATUS** Staff are in conversation with the Champaign County Black Chamber of Commerce about services they can provide to the City through a partnership agreement. The survey may be one of the areas where BCC can assist. We are also awaiting the results of the Illinois Office of Minority Business Empowerment survey to see how those results capture Urbana.

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### Reporting Period Q4/22

**STATUS** On October 10, City Council approved an Economic Development Agreement with the Black Chamber of Commerce. Feedback opportunities will be integral to all co-sponsored events to determine the specific needs of Urbana's Black-owned businesses. Staff is still waiting for the results of the Illinois Office of Minority Business Empowerment survey to be released.

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### Reporting Period Q1/23

**STATUS**





# Mayor/Council Goals

## Quarterly Reporting

**Strategic Area** #4 Economic Recovery/Development

**Strategy** 1. Support current local businesses

**Action Step** c) Identify site/s Downtown to target for 50 units of market rate housing

**Responsibility for Action** Mayor / Staff

### Reporting Period Q3/22

**STATUS** Staff has begun the process of identifying sites for market rate housing development.

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### Reporting Period Q4/22

**STATUS** Ongoing.

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### Reporting Period Q1/23

**STATUS**





# Mayor/Council Goals

## Quarterly Reporting

**Strategic Area** #4 Economic Recovery/Development

**Strategy** 1. Support current local businesses

**Action Step** d) Enhance CDAP to include more Urbana MBE/WBE/VBE

**Responsibility for Action** Executive

### Reporting Period Q3/22

**STATUS** Staff participated in Office of Minority Economic Enterprise financial resources for small business webinar. Staff met with Gabe JaJa, Eprism, for presentation on CDAP and automation features for data collection for contract work. City of Urbana, Champaign County, and Urbana Park District hosted a "mixer" for construction contractors to meet each other for potential partnerships on upcoming construction projects.

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### Reporting Period Q4/22

**STATUS** Staff continues to meet with qualified businesses to promote CDAP. Not all qualified businesses are interested in participating in CDAP because the types of services they provide are not targeted toward government or institutional users.

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### Reporting Period Q1/23

**STATUS**



# Mayor/Council Goals

## Quarterly Reporting

**Strategic Area** #4 Economic Recovery/Development

**Strategy** 1. Support current local businesses

**Action Step** e) Merge existing businesses lists and create business registry

**Responsibility for Action** Executive / Community Development

### Reporting Period Q3/22

**STATUS** Staff are waiting on the Urbana Free Library to purchase Reference USA, which will provide a list at no charge to the City of ALL Urbana businesses that staff can use to cross-reference with the lists already assembled.

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### Reporting Period Q4/22

**STATUS** Staff working to cross-walk Reference USA information with our original list. Reference USA does not have email addresses, so additional work is required to obtain that information. Staff is exploring the creation of a business registry process. There is also a working group among City staff, EDC, the Champaign Public Library, and the Black Chamber of Commerce to create a listing of Black-owned businesses County-wide.

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### Reporting Period Q1/23

**STATUS**



# Mayor/Council Goals

## Quarterly Reporting

Strategic Area #4 Economic Recovery/Development

Strategy 1. Support current local businesses

Action Step f) Study the challenges facing childcare providers in Urbana

Responsibility for Action Executive

### Reporting Period Q3/22

**STATUS** Staff have started collecting examples of programs in other cities to support childcare providers.

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### Reporting Period Q4/22

**STATUS** Ongoing.

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### Reporting Period Q1/23

**STATUS**





# Mayor/Council Goals

## Quarterly Reporting

**Strategic Area** #4 Economic Recovery/Development  
**Strategy** 2. Promote workforce development  
**Action Step** a) Explore creation of incentive program for hospitality/retail workers

**Responsibility for Action** City Administrator's Office / Urbana Free Library

### Reporting Period Q3/22

**STATUS** Urbana Free Library staff are currently researching whether any such incentive programs exist in other communities. Results of research expected by the end of July.

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### Reporting Period Q4/22

**STATUS** Library staff have provided the results of their search to City staff. Still under study.

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### Reporting Period Q1/23

**STATUS**





# Mayor/Council Goals

## Quarterly Reporting

**Strategic Area** #4 Economic Recovery/Development

**Strategy** 2. Promote workforce development

**Action Step** b) Collaborate to create a robust marketing program for SWFT.

**Responsibility for Action** Mayor 's office / Contracted marketing firm

### Reporting Period Q3/22

**STATUS** The SWFT program is fully enrolled and funded. May need to consider realigning Action Step, such as funding Parkland Foundation Scholarships for Urbana residents enrolled in SWFT or funding Urbana students enrolled in Champaign County Housing Authority Youthbuild program.

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### Reporting Period Q4/22

**STATUS** No change.

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### Reporting Period Q1/23

**STATUS**



# Mayor/Council Goals

## Quarterly Reporting

Strategic Area #4 Economic Recovery/Development

Strategy 2. Promote workforce development

Action Step c) Explore the creation of a Dual Credit Program (FIRE/EMS/LE)

Responsibility for Action Executive

### Reporting Period Q3/22

STATUS No progress to date.

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### Reporting Period Q4/22

STATUS No progress to date.

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### Reporting Period Q1/23

STATUS



# Mayor/Council Goals

## Quarterly Reporting

Strategic Area #4 Economic Recovery/Development

Strategy 3. Recruit new businesses and industries

Action Step a) Recruit a new hotel to the Cunningham Ave corridor near I-74

Responsibility for Action Economic Development

### Reporting Period Q3/22

**STATUS** Hotel Market Study shared with more than 50 hotel brands/franchisees, both locally and nationally. Staff to continue building these relationships and spreading the word on the viability of a hotel on North Cunningham/I-74.

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### Reporting Period Q4/22

**STATUS** Ongoing.

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### Reporting Period Q1/23

**STATUS**





# Mayor/Council Goals

## Quarterly Reporting

Strategic Area #4 Economic Recovery/Development

Strategy 3. Recruit new businesses and industries

Action Step b) Create an incentive package & recruit a grocery store to NW Urbana

Responsibility for Action Economic Development / Council

### Reporting Period Q3/22

**STATUS** Property on North Lincoln Avenue has been identified as a possible site. Aldi isn't interested because proximity too close to existing store. Property is in Opportunity Zone but not in TIF or EZ.

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### Reporting Period Q4/22

**STATUS** Ongoing.

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### Reporting Period Q1/23

**STATUS**



# Mayor/Council Goals

## Quarterly Reporting

Strategic Area #4 Economic Recovery/Development  
 Strategy 3. Recruit new businesses and industries  
 Action Step c) Create an incentive package to attract a new cannabis dispensary

Responsibility for Action Economic Development

### Reporting Period Q3/22

**STATUS** Initial research has begun on the state's licensing requirements with the IL Cannabis Loan and Grant Program and the IL Cannabis Regulation Oversight Office. Staff will research how many licenses are available, when they will be issued, and the City's realistic ability to recruit a minority owner.

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### Reporting Period Q4/22

**STATUS** Staff has identified the three license holders that could locate in Urbana. Efforts to contact these license holders are ongoing.

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### Reporting Period Q1/23

**STATUS**



# Mayor/Council Goals

## Quarterly Reporting

**Strategic Area** #4 Economic Recovery/Development

**Strategy** 3. Recruit new businesses and industries

**Action Step** d) Identify Downtown destinations for Hotel Royer guests, etc.

**Responsibility for Action** Mayor / Contracted Firm / BPAC / SAC

### Reporting Period Q3/22

**STATUS** Downtown destinations will be defined further through the Public Realm Study, which will kick-off the week of July 18th. Confluence and Project for Public Spaces are leading the study. Once destinations are defined, they will be marketed via the marketing campaign for which the ED team is issuing an RFP. The RFP will be issued July 8th, responses will be due by August 15th and a selection made by October 1st.

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### Reporting Period Q4/22

**STATUS** Public Realm Study is underway. Marketing RFP has been reissued due to limited response; submittals are due on November 14.

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### Reporting Period Q1/23

**STATUS**