



TO: Mayor Diane Marlin and City Council Members

FROM: Carol Mitten, City Administrator

DATE: January 26, 2022

SUBJECT: FIRST QUARTER 2023 UPDATE ON MAYOR/COUNCIL STRATEGIC GOALS

The City Council adopted the Mayor/Council Strategic Goals for 2022-2023 on April 11, 2022. Attached is the third update we have made since we started, and this one is for the first quarter of calendar year 2023.

I will make a brief presentation of the highlights of this update at the Council meeting on February 6.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #1 Public Safety & Well-Being

Strategy 1. Pursue methods to mitigate community violence

Action Step a) Fund community partners that address the root causes of gun violence

Responsibility for Action Mayor/Council

Reporting Period Q3/22

STATUS ARPA funding priorities have been identified; application process in development. A total of \$100,000 in social service grants awarded to community partners focused on youth programming.

Reporting Period Q4/22

STATUS ARPA applications are due November 16.

Reporting Period Q1/23

STATUS Council received numerous ARPA applications for projects/programs to address community violence. Council will determine ARPA allocations this quarter.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #1 Public Safety & Well-Being
Strategy 1. Pursue methods to mitigate community violence
Action Step b) Enhance City programs that address root causes of violence

Responsibility for Action Mayor/Council

Reporting Period Q3/22

STATUS Closed out the FY 22 program year for Self-Made Kingz. Collaborating with USD #116 on Anti-Violence Collective.

Reporting Period Q4/22

STATUS Council approved \$17,904 to fund a Student, Family, and Community Support Specialist to be employed by USD #116 to run the Self-Made Kingz program for three months. City staff will be requesting ARPA funding for full salary for this position for a 3-year term. ARPA applications are due November 16.

Reporting Period Q1/23

STATUS Council received numerous ARPA applications for projects/programs, including an application from the City to fund a Student, Family, and Community Support Specialist. Council will determine ARPA allocations this quarter.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #1 Public Safety & Well-Being
Strategy 1. Pursue methods to mitigate community violence
Action Step c) Identify and fund options that enhance current police capacity...

Responsibility for Action Police / Council / Executive

Reporting Period Q3/22

STATUS The FY23 City budget includes funding for a civilian Digital Forensics Specialist and a civilian Intelligence Analyst, as well as funding for ABLE (Active Bystandership for Law Enforcement) training. This funding became available on July 1, 2022.

Reporting Period Q4/22

STATUS All position descriptions (PDs) have been prepared and submitted to Human Resources. The forensics specialist PD was approved by the Civil Service Commission (CSC). (One dissenting Civil Service Commissioner believed the position should be sworn.) Intelligence Analyst not yet reviewed by CSC. Application for ABLE project has been submitted to Georgetown. No funds have been spent on any of these items thus far.

Reporting Period Q1/23

STATUS Both new civilian positions are ready to be posted by Human Resources as priorities allow. ABLE Train-the-Trainer sessions are scheduled for February; complete roll-out of ABLE training anticipated to be complete by June 30, 2023.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #1 Public Safety & Well-Being
Strategy 2. Enhance and expand public safety resources
Action Step a) Contract for and complete a Public Safety Review

Responsibility for Action Council / Executive / Police / Fire

Reporting Period Q3/22

STATUS A Request for Proposals (RFP) for a comprehensive Public Safety Review was issued on 2.23.22. As of the closing date for the RFP (3.31.22), no responses had been received. Staff contacted some of the interested prospective bidders for feedback. The RFP is currently being re-scoped and should be reissued during the month of July.

Reporting Period Q4/22

STATUS Revised RFP was issued and several responses were received. Respondents will be interviewed in October and a selection made thereafter.

Reporting Period Q1/23

STATUS The firm of BerryDunn has been selected to conduct the Public Safety Review. Refinement of the scope will occur in early February, with an official kick-off later this quarter.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #1 Public Safety & Well-Being

Strategy 2. Enhance and expand public safety resources

Action Step b) Develop comprehensive safety plan based on the Public Safety Review

Responsibility for Action Council / Executive / Police / Fire

Reporting Period Q3/22

STATUS Awaiting completion of Public Safety Review.

Reporting Period Q4/22

STATUS Awaiting completion of Public Safety Review.

Reporting Period Q1/23

STATUS Awaiting completion of Public Safety Review.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #1 Public Safety & Well-Being
Strategy 3. Promote community well-being
Action Step a) Fund and support community partners that promote health & wellness

Responsibility for Action Mayor / Council

Reporting Period Q3/22

STATUS This is included among the ARPA funding priorities; application process in development.

Reporting Period Q4/22

STATUS ARPA applications are due on November 16.

Reporting Period Q1/23

STATUS Council received numerous ARPA allocations for projects/programs to address community health and wellness. Council will determine ARPA allocations this quarter.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #1 Public Safety & Well-Being

Strategy 3. Promote community well-being

Action Step b) Promote communication & outreach to individual neighborhood groups

Responsibility for Action All Departments

Reporting Period Q3/22

STATUS No progress to date.

Reporting Period Q4/22

STATUS No progress to date.

Reporting Period Q1/23

STATUS No progress to date.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #1 Public Safety & Well-Being
Strategy 3. Promote community well-being
Action Step c) Create a 'manual' for victims of violence w/ support services available

Responsibility for Action Police

Reporting Period Q3/22

STATUS This task has been assigned to the Crisis Co-Responder Team (CCRT). A draft is expected by the end of July.

Reporting Period Q4/22

STATUS Initial draft is complete. Issue has not been collecting the information, but rather reducing the information to a manageable amount. Staff from Police and Executive are working on formatting the final document and determining the best way to disseminate the information.

Reporting Period Q1/23

STATUS Final draft being circulated for review. Manual will be issued this quarter.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #2 Housing
Strategy 1. Support housing security and equity
Action Step a) Complete HOME ARP Action Plan

Responsibility for Action Community Development

Reporting Period Q3/22

STATUS HOME ARP Allocation Plan draft released on June 30 for a 30-day comment period. A public hearing is scheduled prior to Council COW meeting on July 18 and CD Commission on July 26. Comments will be accepted through July 30. Staff will take to Council COW on August 1 with final approval August 8. Plan will be submitted to HUD by August 12 for their review.

Reporting Period Q4/22

STATUS The HOME ARP Allocation Plan was submitted to HUD for review on September 28. Due to the on-line software, the Plan was submitted after the Consolidated Annual Performance Evaluation Report (CAPER) was complete. HUD has 45 days to review and approve or provide comments/revisions.

Reporting Period Q1/23

STATUS HUD approved the HOME ARP Allocation Plan. Staff worked with the City of Champaign staff and requested proposals to meet the priorities outlined in the Plan. The first round of subrecipient agreements were approved by Council on January 23, 2023. Additional proposed allocations will be forthcoming.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #2 Housing

Strategy 1. Support housing security and equity

Action Step b) Determine amount of ARPA funds to set aside for Housing

Responsibility for Action Mayor / Council

Reporting Period Q3/22

STATUS This is included among the ARPA funding priorities; application process in development.

Reporting Period Q4/22

STATUS ARPA applications are due on November 16.

Reporting Period Q1/23

STATUS The City withdrew its ARPA application for additional funds for housing when the applications for Homeless Housing Initiatives (HHI) fell short of the allotted total.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #2 Housing

Strategy 1. Support housing security and equity

Action Step c) Coord w/ housing and social service agencies to reduce homelessness

Responsibility for Action Community Development

Reporting Period Q3/22

STATUS Social Service agencies participated in the priorities and input for the HOME ARP Allocation Plan. All comments were included as part of the Plan. Staff is working with agencies to do a Point-in-Time Count in August in hopes of getting a more realistic number of homeless in our community.

Reporting Period Q4/22

STATUS Staff is working with the City of Champaign to do a joint homeless and housing initiative application process. An Intergovernmental Agreement (IGA) and draft application were presented at the Committee of the Whole on October 17.

Reporting Period Q1/23

STATUS Urbana entered into an IGA for a joint application process with the City of Champaign to address Homeless Housing Initiatives (HHI). Grant review is complete and the first round of Urbana subrecipient agreements were approved by Council on January 23, 2023.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #2 Housing
 Strategy 1. Support housing security and equity
 Action Step d) Enhance compliance with housing provisions of Human Rights Ord.

Responsibility for Action Executive

Reporting Period Q3/22

STATUS Community introduction/education meetings w/ local organizations: Cunningham Twp, Re-Entry Council, NAACP, RPC/Community Services programs, and the New American Welcome Center. Staff attended the Equity Summit/Equity Institute.

Reporting Period Q4/22

STATUS No change.

Reporting Period Q1/23

STATUS The Human Rights and Equity Officer will make a presentation at Council in February/March to educate the public and outline challenges with the enforceability of the housing provisions of the Human Rights Ordinance.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #2 Housing
Strategy 2. Improve housing quality
Action Step a) Pursue funds to rehab dilapidated homes in targeted neighborhoods

Responsibility for Action Community Development

Reporting Period Q3/22

STATUS Staff will be applying for ARPA funding for a roof repair/replacement program.

Reporting Period Q4/22

STATUS Staff will be requesting ARPA funding for a roof repair/replacement program. Applications are due on November 16.

Reporting Period Q1/23

STATUS Staff requested ARPA funds for a roof repair/replacement program. Award announcements will be made by Council during this quarter. Staff continue to look for funding through the State to address housing rehabilitation projects.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #2 Housing

Strategy 2. Improve housing quality

Action Step b) Provide targeted assistance for home rehabs & repairs for seniors, etc

Responsibility for Action Community Development

Reporting Period Q3/22

STATUS Annual Action Plan included funding for Emergency Repair, Senior Repair and Accessibility programs. Staff continues to work with Ameren on a partnership for energy efficiency improvements.

Reporting Period Q4/22

STATUS Annual Action Plan included funding for the programs listed above. Staff continues to work with Ameren on a partnership for energy efficiency improvements. Staff partnered with Champaign County Regional Plan Commission (RPC) Senior programs. Goal is for RPC staff member doing intake to assess other needs the senior may have and direct them to available resources (e.g., Meals on Wheels, etc.)

Reporting Period Q1/23

STATUS The partnerships described above are in place and progressing. The first Energy Efficiency project was recently completed. A total of 17 applications were received for Accessibility, Emergency Repair, and Senior Repair programs. A Request for Proposals was issued to the two approved CHDOs.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #2 Housing
Strategy 2. Improve housing quality
Action Step c) Prepare & review Consolidated Annual Performance Evaluation Report

Responsibility for Action Community Development/Council

Reporting Period Q3/22

STATUS Draft Report will be reviewed by Council at its 8/22/2022 meeting.

Reporting Period Q4/22

STATUS Draft CAPER was reviewed by Council on August 22. Final report was submitted to HUD on September 26.

Reporting Period Q1/23

STATUS HUD reviewed the CAPER and issued the review letter. Staff will provide answers to HUD's questions and anticipate closing out year-end review in January 2023.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #3 Infrastructure
Strategy 1. Improve quality of current infrastructure assets
Action Step a) Develop asset mgt plans of existing infrastructure (lighting, etc)

Responsibility for Action Public Works

Reporting Period Q3/22

STATUS Traffic Signals - on Schedule; Lochmueller Group was engaged in March and has begun this effort. Street Lighting - awaiting proposal from CMT. Sanitary System - delayed; closing gaps in system data in FY 23. Bridges - delayed; to be completed internally if/when staff bandwidth is available.

Reporting Period Q4/22

STATUS Traffic Signals - on schedule; targeting final report in January 2023. Street Lighting - executed contract with CMT; targeting final report in April 2023. Sanitary System - delayed; targeting October for publication of RFQ/P for data acquisition and GIS enhancements to close gaps in system data. Bridges -- no change.

Reporting Period Q1/23

STATUS Traffic Signals -- Lochmueller has provided recommendations for short-term improvements and long-term asset management to be incorporated into the CIP. Street Lighting -- on schedule. Sanitary System -- delayed; targeting January for publication of RFQ/P for data acquisition and GIS enhancements to close gaps in system data. Bridges -- no change.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #3 Infrastructure

Strategy 1. Improve quality of current infrastructure assets

Action Step b) Develop plan for funding, level of service, and to replace/repair/etc

Responsibility for Action Public Works

Reporting Period Q3/22

STATUS No progress; awaiting completion of public infrastructure asset management plans. Strategic recommendations for funding and level of service targets will be developed based on information from asset management plans.

Reporting Period Q4/22

STATUS No progress. Still awaiting completion of public infrastructure asset management plans. Staff has advanced discussions about enhancing funding to more sustainable levels, which staff hope to discuss with the next financial forecast.

Reporting Period Q1/23

STATUS Under development. Preliminary findings include insufficient funding from dedicated revenue streams for both stormwater management infrastructure and transportation infrastructure. The stormwater management utility fee and the local motor fuel tax will be reviewed and adjustment proposals will be presented later in the year.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #3 Infrastructure
Strategy 1. Improve quality of current infrastructure assets
Action Step c) Update City infrastructure codes (subdivision & land development)

Responsibility for Action Public Works / Community Development

Reporting Period Q3/22

STATUS On schedule; a task force comprised of members of Public Works & Community Development has meetings every 2 weeks to perform a detailed and comprehensive review of the draft Manual of Practice (MOP) and Subdivision & Land Development Code (SLDC) updates that began in 2017.

Reporting Period Q4/22

STATUS On schedule. Staff hired a highly qualified temporary engineer in the Engineering Division to assist with managing the SLDC/MOP task force to ensure progress at regularly scheduled workshops. This has proven to be very effective and staff still hope to bring this before Council prior to the end of this fiscal year.

Reporting Period Q1/23

STATUS On schedule. Targeting draft completion by the end of January, followed by stakeholder feedback before sharing with the broader community.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #3 Infrastructure
Strategy 2. Increase investment in infrastructure equity
Action Step a) Solicit community input for use of EQL funding

Responsibility for Action Executive / Public Works

Reporting Period Q3/22

STATUS Input was solicited from the community; 78 applications are under review for project selection.

Reporting Period Q4/22

STATUS BPAC and staff have completed the review of applications for the EQL program. Resolution adopting BPAC recommendations on agenda for October 17 Committee of the Whole.

Reporting Period Q1/23

STATUS Council approved BPAC recommendations to move 10 projects into the implementation phase. Five additional projects were approved for further study and evaluation.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #3 Infrastructure
Strategy 2. Increase investment in infrastructure equity
Action Step b) Implement EQL selected projects

Responsibility for Action Executive / Public Works / BPAC

Reporting Period Q3/22

STATUS Applications are under review for project selection; money is included in FY 23 CIP once projects have been scoped, selected, and designed.

Reporting Period Q4/22

STATUS Projects are planned to move into planning/design before the end of the calendar year, following Council vote on BPAC recommendations.

Reporting Period Q1/23

STATUS Ten EQL projects are now in the implementation (design/construction) phase. Five additional projects have been designated for further study and evaluation. Design work and studies will begin in January 2023.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #3 Infrastructure
Strategy 2. Increase investment in infrastructure equity
Action Step c) Budget and strategy to take advantage of infrastructure grant funding

Responsibility for Action Public Works / Community Development

Reporting Period Q3/22

STATUS CD Coordinator position was included in FY 23 budget to help strategize, assist with research/applications, and grant administration. Recruitment/hiring is the next step.

Reporting Period Q4/22

STATUS No change but...staff has continued to monitor and pursue selected grant opportunities with assistance from Champaign County Regional Planning Commission (RPC) and consultants, including the SS4A grant for north Lincoln Avenue and two ITEP grants for shared use paths (Florida Avenue and Baker's Lane).

Reporting Period Q1/23

STATUS No change.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #3 Infrastructure
Strategy 2. Increase investment in infrastructure equity
Action Step d) Incorporate "equity lens" into priorities evaluation

Responsibility for Action Public Works

Reporting Period Q3/22

STATUS No progress; EQL program serves as a pilot for incorporating equity lens. Will use what we learn from EQL to identify successful implementation strategies.

Reporting Period Q4/22

STATUS No change.

Reporting Period Q1/23

STATUS No change. Capital planning begins this quarter and staff will incorporate equity into the prioritization criteria.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #3 Infrastructure
Strategy 3. Expand "green" infrastructure within the community
Action Step a) Explore possible locations and funding for EV infrastructure

Responsibility for Action Public Works / SAC

Reporting Period Q3/22

STATUS Once final details of IEPA established EV Charging Station rebate and grant program are released as directed by the Climate and Equitable Jobs Act (CEJA) passed 9/15/21, the City plans to install an EV charging station at Downtown parking deck and assist with marketing this program for other public/private developments. Program was slated to begin 7/1/22 with up to 80% of costs of installation of Level 2 or Level 3 charging stations being eligible for funding but final details have yet to be released.

Reporting Period Q4/22

STATUS Staff will be publishing a Request for Proposals (RFP) for EV charging-as-a-service, whereby the selected vendor/s would build, own, operate, and (eventually) decommission EV charging stations on City-owned property at no cost to the City.

Reporting Period Q1/23

STATUS Staff have selected a vendor to install and operate EV charging stations at City-owned lots at no cost to the City. The vendor is applying for grant funding and developing project feasibility.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #3 Infrastructure
Strategy 3. Expand "green" infrastructure within the community
Action Step b) Options to enhance sustainability/climate resiliency on City property

Responsibility for Action Public Works / HR/Finance / SAC

Reporting Period Q3/22

STATUS Storage Facility (under construction) is being built solar ready. Reviewing alternates for renewable energy sources during design/bidding of public facility improvement projects (including Fire Stations and other proposed facility improvements in the CIP).

Reporting Period Q4/22

STATUS The Sustainability Advisory Commission (SAC) has recommended sustainable design features for the forthcoming Fire Station developments.

Reporting Period Q1/23

STATUS Council's draft program and budget for the Fire Stations incorporate some of SAC's recommendations by including: geothermal heating/colling as a bid alternate, solar power as a bid alternate, and theoretical LEED scoring without formal certification.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #3 Infrastructure

Strategy 3. Expand "green" infrastructure within the community

Action Step c) Explore "green" fee revenue (ex: plastic bags) & green revolving funds

Responsibility for Action Public Works / SAC / HR/Finance / Executive

Reporting Period Q3/22

STATUS Staff received data sheets from UIUC students titled A Plastic Bag Tax for C-U and Logistics of Urbana Waste Plan highlighting info about implementation of a plastic bag tax & development of food waste diversion regs. Additional research, public engagement, etc. regarding green fee revenues or viability of a sustainable green revolving fund has not occurred at this time due to staff bandwidth.

Reporting Period Q4/22

STATUS No change.

Reporting Period Q1/23

STATUS SAC is studying this matter and developing a recommendation for Council. The next SAC meeting is February 7, 2023.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #4 Economic Recovery/Development

Strategy 1. Support current local businesses

Action Step a) Expand small business pandemic support to non-trad'l Urbana bus.

Responsibility for Action Council / Community Development

Reporting Period Q3/22

STATUS Awaiting ARPA allocations. Staff will identify the businesses using current home occupancy permits and food truck licenses with the City by the end of July.

Reporting Period Q4/22

STATUS Following a discussion with City Council on October 3, Council agreed that new grant programs from the Illinois Department of Commerce and Economic Opportunity (DCEO) were a better fit for COVID recovery for non-traditional businesses than trying to use ARPA funds. Staff will prepare a proposal to help existing and emerging new, non-traditional businesses as part of the FY 2023-2024 annual budget.

Reporting Period Q1/23

STATUS A proposal to assist existing and emerging new, non-traditional businesses will be incorporated into the FY 2023-2024 draft budget.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #4 Economic Recovery/Development

Strategy 1. Support current local businesses

Action Step b) Survey local, minority-owned businesses to understand challenges

Responsibility for Action Community Development

Reporting Period Q3/22

STATUS Staff are in conversation with the Champaign County Black Chamber of Commerce about services they can provide to the City through a partnership agreement. The survey may be one of the areas where BCC can assist. We are also awaiting the results of the Illinois Office of Minority Business Empowerment survey to see how those results capture Urbana.

Reporting Period Q4/22

STATUS On October 10, City Council approved an Economic Development Agreement with the Black Chamber of Commerce. Feedback opportunities will be integral to all co-sponsored events to determine the specific needs of Urbana's Black-owned businesses. Staff is still waiting for the results of the Illinois Office of Minority Business Empowerment survey to be released.

Reporting Period Q1/23

STATUS No change.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #4 Economic Recovery/Development

Strategy 1. Support current local businesses

Action Step c) Identify site/s Downtown to target for 50 units of market rate housing

Responsibility for Action Mayor / Staff

Reporting Period Q3/22

STATUS Staff has begun the process of identifying sites for market rate housing development.

Reporting Period Q4/22

STATUS Ongoing.

Reporting Period Q1/23

STATUS Staff expect to bring a Request for Proposals to Council for consideration during the first or second quarter to build market rates housing on one or more sites Downtown.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #4 Economic Recovery/Development
 Strategy 1. Support current local businesses
 Action Step d) Enhance CDAP to include more Urbana MBE/WBE/VBE

Responsibility for Action Executive

Reporting Period Q3/22

STATUS Staff participated in Office of Minority Economic Enterprise financial resources for small business webinar. Staff met with Gabe JaJa, Eprism, for presentation on CDAP and automation features for data collection for contract work. City of Urbana, Champaign County, and Urbana Park District hosted a "mixer" for construction contractors to meet each other for potential partnerships on upcoming construction projects.

Reporting Period Q4/22

STATUS Staff continues to meet with qualified businesses to promote CDAP. Not all qualified businesses are interested in participating in CDAP because the types of services they provide are not targeted toward government or institutional users.

Reporting Period Q1/23

STATUS Staff will include requirement for contractors to propose how to meet 10% MBE/WBE/VBE goals in the Fire Station construction contract, including proposed enforcement conditions.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #4 Economic Recovery/Development

Strategy 1. Support current local businesses

Action Step e) Merge existing businesses lists and create business registry

Responsibility for Action Executive / Community Development

Reporting Period Q3/22

STATUS Staff are waiting on the Urbana Free Library to purchase Reference USA, which will provide a list at no charge to the City of ALL Urbana businesses that staff can use to cross-reference with the lists already assembled.

Reporting Period Q4/22

STATUS Staff working to cross-walk Reference USA information with our original list. Reference USA does not have email addresses, so additional work is required to obtain that information. Staff is exploring the creation of a business registry process. There is also a working group among City staff, EDC, the Champaign Public Library, and the Black Chamber of Commerce to create a listing of Black-owned businesses County-wide.

Reporting Period Q1/23

STATUS The Urbana business list has been compiled. Citizen Serve is being considered as the tool for creating a business registry. Departmental representatives are currently providing input on useful information to collect.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #4 Economic Recovery/Development

Strategy 1. Support current local businesses

Action Step f) Study the challenges facing childcare providers in Urbana

Responsibility for Action Executive

Reporting Period Q3/22

STATUS Staff have started collecting examples of programs in other cities to support childcare providers.

Reporting Period Q4/22

STATUS Ongoing.

Reporting Period Q1/23

STATUS Ongoing.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #4 Economic Recovery/Development
Strategy 2. Promote workforce development
Action Step a) Explore creation of incentive program for hospitality/retail workers

Responsibility for Action City Administrator's Office / Urbana Free Library

Reporting Period Q3/22

STATUS Urbana Free Library staff are currently researching whether any such incentive programs exist in other communities. Results of research expected by the end of July.

Reporting Period Q4/22

STATUS Library staff have provided the results of their search to City staff. Still under study.

Reporting Period Q1/23

STATUS All programs studied included subsidies of \$400 - \$1,500 per qualified employee during the height of COVID. Staff need to determine whether local hospitality and restaurant employers would find such a program to be helpful in attracting/retaining permanent employees under current conditions.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #4 Economic Recovery/Development
Strategy 2. Promote workforce development
Action Step b) Collaborate to create a robust marketing program for SWFT.

Responsibility for Action Mayor 's office / Contracted marketing firm

Reporting Period Q3/22

STATUS The SWFT program is fully enrolled and funded. May need to consider realigning Action Step, such as funding Parkland Foundation Scholarships for Urbana residents enrolled in SWFT or funding Urbana students enrolled in Champaign County Housing Authority Youthbuild program.

Reporting Period Q4/22

STATUS No change.

Reporting Period Q1/23

STATUS Staff recommend updating this goal.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #4 Economic Recovery/Development

Strategy 2. Promote workforce development

Action Step c) Explore the creation of a Dual Credit Program (FIRE/EMS/LE)

Responsibility for Action Executive

Reporting Period Q3/22

STATUS No progress to date.

Reporting Period Q4/22

STATUS No progress to date.

Reporting Period Q1/23

STATUS No progress to date.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #4 Economic Recovery/Development
Strategy 3. Recruit new businesses and industries
Action Step a) Recruit a new hotel to the Cunningham Ave corridor near I-74

Responsibility for Action Economic Development

Reporting Period Q3/22

STATUS Hotel Market Study shared with more than 50 hotel brands/franchisees, both locally and nationally. Staff to continue building these relationships and spreading the word on the viability of a hotel on North Cunningham/I-74.

Reporting Period Q4/22

STATUS Ongoing.

Reporting Period Q1/23

STATUS Ongoing. Possible update of Hotel Market Study from March 2022 is currently under consideration.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #4 Economic Recovery/Development
Strategy 3. Recruit new businesses and industries
Action Step b) Create an incentive package & recruit a grocery store to NW Urbana

Responsibility for Action Economic Development / Council

Reporting Period Q3/22

STATUS Property on North Lincoln Avenue has been identified as a possible site. Aldi isn't interested because proximity too close to existing store. Property is in Opportunity Zone but not in TIF or EZ.

Reporting Period Q4/22

STATUS Ongoing.

Reporting Period Q1/23

STATUS Conversations underway with potential grocers or their representatives, although none is currently interested in expanding in the area. This effort is ongoing.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #4 Economic Recovery/Development
Strategy 3. Recruit new businesses and industries
Action Step c) Create an incentive package to attract a new cannabis dispensary

Responsibility for Action Economic Development

Reporting Period Q3/22

STATUS Initial research has begun on the state's licensing requirements with the IL Cannabis Loan and Grant Program and the IL Cannabis Regulation Oversight Office. Staff will research how many licenses are available, when they will be issued, and the City's realistic ability to recruit a minority owner.

Reporting Period Q4/22

STATUS Staff has identified the three license holders that could locate in Urbana. Efforts to contact these license holders are ongoing.

Reporting Period Q1/23

STATUS Staff continues to pursue leads in this area.



Mayor/Council Goals

Quarterly Reporting

Strategic Area #4 Economic Recovery/Development
Strategy 3. Recruit new businesses and industries
Action Step d) Identify Downtown destinations for Hotel Royer guests, etc.

Responsibility for Action Mayor / Contracted Firm / BPAC / SAC

Reporting Period Q3/22

STATUS Downtown destinations will be defined further through the Public Realm Study, which will kick-off the week of July 18th. Confluence and Project for Public Spaces are leading the study. Once destinations are defined, they will be marketed via the marketing campaign for which the ED team is issuing an RFP. The RFP will be issued July 8th, responses will be due by August 15th and a selection made by October 1st.

Reporting Period Q4/22

STATUS Public Realm Study is underway. Marketing RFP has been reissued due to limited response; submittals are due on November 14.

Reporting Period Q1/23

STATUS Findings from the Public Realm Study are scheduled to be presented to Council on February 27, 2023.