



DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES

Economic Development Division

m e m o r a n d u m

TO: Urbana Public Arts Commission

FROM: Pauline Tannos, Public Arts Coordinator

DATE: December 8th, 2016

SUBJECT: Urbana Sculpture Project 2016-2018

Background

This 2016-2018 cycle, the City of Urbana welcomes five new sculptures that will stay in the community for a period of two years:

1. *Monolith* by Timothy Jorgensen was installed at the southwest corner of the Champaign County Courthouse.
2. *A New Leaf* by Don Lawler was installed at Parking Lot 1, near the corner of Water Street and Broadway Avenue.
3. *The Horse and the Hound* by Jim Collins has been installed at the southwest corner of the Boneyard Creek Crossing.
4. *Keep It Together* by Benjamin Pierce has been installed at Leal Park.
5. *The Three Red Houses* by Andrew Arvanetes has been installed at Boneyard Creek Crossing, by The Station Theater.

Update

Staff is working to introduce the sculptures to the community by creating a web-based guide. Once completed, the guide will be available on the City website, and will be promoted through the e-newsletter, social media, and online ads. Staff will also create print marketing materials.

The Urbana Park District is currently designing a new website that lists points of interests at Meadowbrook Park, such as sculptures and notable plants. Staff is working with Park District staff to have the website include information on *Byways to Equality*, located at King Park; and *Keep It Together*, located at Leal Park.

Recommendation

Staff recommends that the Public Arts Commission shares any comments or suggestions they might have on the promotional efforts for the Urbana Sculpture Project.

Prepared by:

Pauline Tannos