



## *DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES*

Economic Development Division

### **Urbana Public Arts Program Monthly Progress Report November 4<sup>th</sup> – December 8<sup>th</sup>, 2016**

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#### **Introduction**

The following Urbana Public Arts Program Monthly Progress Report describes activities of the Public Arts Program for the Urbana Public Arts Commission. The report includes information regarding projects which are in progress, recent requests and recommendations from the public, staff activities, and upcoming events.

#### **Updates on Current Projects**

- **Artist of the Corridor:** Rachel Storm's exhibition, "Carichina Women," ended on December 8. The next show, to be installed on December 13, will feature paintings and drawings by Lori Fuller. The opening reception will take place on December 14<sup>th</sup> from 5:00pm to 6:30pm.
- **Art Now:** The December episode features local artist Lori Fuller. In January, Art Now will highlight Public Art League (PAL), including interviews with PAL board member Eric Robeson, PAL supporter Ginny Waaler, and local sculptor Michael Collins. Episodes are aired every Monday at 6:30pm, with reruns every Tuesday at 11:00pm, and are available on YouTube.
- **Urbana Sculpture Project:** Five sculptures have been installed in Urbana for the 2016-2018 cycle. Staff is working to promote these sculptures by creating a web-based guide and print materials.



- **Marketing:** The program's Facebook, Twitter and Instagram accounts now have 1,292 page likes (an increase of 18 likes), 1,840 followers (an increase of 19 followers); and 365 followers (an increase of 29 followers), respectively. There are two Urbana Public Arts Program ads featured on SmilePolitely.com, which promote Art Now and the Urbana Arts Grants Program.
- **Arts in the Schools:** King School and Capoeira Angola Illinois have been selected as the 2017 Arts in the Schools recipients. They receive \$2,000 and \$1,000, respectively. King School will continue its mural project with local artist Glen Davies, while Capoeira Angola will teach capoeira workshops at a number of local schools.
- **Urbana Arts Grants Program:** The application guidelines and form was published on November 3<sup>rd</sup>, 2016, and the deadline to apply is February 6<sup>th</sup>, 2017. In addition to the \$47,500 available to fund arts projects happening in Urbana, the Center for Latin American and Caribbean Studies (CLACS) has pledged \$500 to support the program.

The Urbana Arts Grants Program has been promoted through social media, the e-newsletter, a SmilePolitely ad, and print materials. Staff held two separate information sessions at the University of Illinois on November 4<sup>th</sup>, and at the Urbana-Champaign Independent Media Center on December 1<sup>st</sup>. A total of about 20 people attended.

