

**Urbana Arts Grant
Final Report for the
StoryWalk® in Urbana Parks
Project**

Post-Project Evaluation:

1. Accomplishments and how grant funds were utilized during the grant period.

Despite the global pandemic, the project reached over 110 people and we created a socially distant outdoor program. During a time when the community had to stay apart, the StoryWalk® exhibits offered a safe and free way to showcase local artistic talent and encourage creativity. Grant funds purchased the yard signs and materials used to display the signs and paid for the honorarium for an artist to hold an all-ages workshop on how to draw and create a short illustrated story.

2. The impact that the grant funds had on your artistic or organizational development.

The grant funds allowed us to adapt the typical StoryWalk® format into a traveling exhibit, and the virtual workshop showed those unsure of their talent how to create a story they'd be proud of. This is one of the first times that we created a program to support the implementation of a bigger program and the community response was positive. The experience has increased our organization's confidence in holding similar events and deploying out-of-the-box thinking in our programs.

3. The number of hours spent in completing the project:

Planning	14
Administration	12
Promotion	8
Production	14
Final Presentation	2

4. The number of Participants in events or activities related to your grant project:

Create a StoryWalk® Story program	17
StoryWalk®s in the Parks	110
Virtual StoryWalk® views	38
Stories submitted	8
Art kits collected	3

Attendance note: The Library collected attendance numbers by asking visitors to leave a leaf in a box attached to a StoryWalk® sign. The amount of people who visited but did not leave a leaf is unknown.

5. Description of experience working with collaborating partners.

The Park District was responsive to changes due to the pandemic, helped promote the project to their social media and newsletter followers, contacted past art camp participants to let them know they could submit art, suggested locations in parks that would work best to display the stories, and offered to help set up and take down the StoryWalk® exhibits. Park District staff were enthusiastic about and offered creative solutions for the project and the Park District was a great organization to partner with.

6. Any additional comments (pandemic challenges/changes)

The pandemic required us to adapt elements of the project and pushed back our original timeline. Example include: holding a virtual workshop with artist/illustrator Cora Hays instead of partnering with the canceled Park District art camp, posting a virtual walkthrough of each park for those who couldn't visit in person, and creating story kits that could be picked up at the Library so that a lack of art supplies wouldn't create a barrier to submitting stories.

Project Documentation

1. Video walkthrough of South Ridge Park StoryWalk® exhibit
<https://business.facebook.com/watch/?v=3211346985622662>
2. Video walkthrough of Crestview Park StoryWalk® exhibit
<https://business.facebook.com/watch/?v=776815073155677>
3. Video walkthrough of Blair Park StoryWalk® exhibit
<https://business.facebook.com/watch/?v=758010795033380>
4. Video walkthrough of Prairie Park StoryWalk® exhibit
<https://business.facebook.com/watch/?v=327162888532987>
5. Video walkthrough of Larson Park StoryWalk® exhibit
<https://business.facebook.com/watch/?v=337487777606762>
6. Video walkthrough of King Park StoryWalk® exhibit
<https://business.facebook.com/watch/?v=913568769131716>
7. Video walkthrough of Victory Park StoryWalk® exhibit
<https://business.facebook.com/watch/?v=402782344020336>



8.



9.

Promotion examples

1. Create a StoryWalk® Story program Facebook event
[https://www.facebook.com/events/365773354409394/?acontext=%7B%22source%22%3A5%2C%22action_history%22%3A%7B%22surface%22%3A%22page%22%2C%22mechanism%22%3A%22main_list%22%2C%22extra_data%22%3A%22%5C%22\[%5C%22%22%7D\]%2C%22has_source%22%3Atrue%7D](https://www.facebook.com/events/365773354409394/?acontext=%7B%22source%22%3A5%2C%22action_history%22%3A%7B%22surface%22%3A%22page%22%2C%22mechanism%22%3A%22main_list%22%2C%22extra_data%22%3A%22%5C%22[%5C%22%22%7D]%2C%22has_source%22%3Atrue%7D)
2. StoryWalk in Urbana Parks Facebook events
[https://www.facebook.com/events/332068571165942/?acontext=%7B%22source%22%3A5%2C%22action_history%22%3A%7B%22surface%22%3A%22page%22%2C%22mechanism%22%3A%22main_list%22%2C%22extra_data%22%3A%22%5C%22\[%5C%22%22%7D\]%2C%22has_source%22%3Atrue%7D](https://www.facebook.com/events/332068571165942/?acontext=%7B%22source%22%3A5%2C%22action_history%22%3A%7B%22surface%22%3A%22page%22%2C%22mechanism%22%3A%22main_list%22%2C%22extra_data%22%3A%22%5C%22[%5C%22%22%7D]%2C%22has_source%22%3Atrue%7D)
3. Article in the News Gazette https://www.news-gazette.com/arts-entertainment/books/coming-soon-to-8-urbana-parks-storywalk/article_1198e405-568d-524a-afb0-e066057feca3.html
4. ciLiving interview <https://www.wcia.com/ciliving-tv/storywalk-in-urbana-parks/>
5. See attached file “StoryWalk flyer20”
6. See attached file “Create a StoryWalk® Story poster”

Fiscal Report

Item	Amount	Unit price	Vendor	Total
Pocket clear paper holder 10 pack	6	\$10.99	Quill.com	\$65.94
Yard signs	37	\$10.4081	Signarama	\$385.10
Cora Hays honorarium for the Create a StoryWalk® Story program	1	\$50.00	Cora Hays	\$50.00
VELCRO round pack of 75	3	\$9.13	Amazon	\$27.39
				\$528.43