

Urbana city, IL (1777005) Geography: Place

	Urbana city, IL (177700
Population Summary	
2000 Total Population	36,39
2000 Group Quarters	5,73
2010 Total Population	40,50
2015 Total Population	40,84
2010-2015 Annual Rate	0.17
Household Summary	
2000 Households	14,32
2000 Average Household Size	2.:
2010 Households	15,32
2010 Average Household Size	2.0
2015 Households	15,62
2015 Average Household Size	2.0
2010-2015 Annual Rate	0.39
2000 Families	6,22
2000 Average Family Size	2.5
2010 Families	6,33
2010 Average Family Size	2.
2015 Families	6,2
2015 Average Family Size	2.
2010-2015 Annual Rate	-0.18
Housing Unit Summary	
2000 Housing Units	15,3:
Owner Occupied Housing Units	34.6
Renter Occupied Housing Units	59.0
Vacant Housing Units	6.4
2010 Housing Units	17,0
Owner Occupied Housing Units	34.4
Renter Occupied Housing Units	55.4
Vacant Housing Units	10.2
2015 Housing Units	17,7
Owner Occupied Housing Units	33.7
Renter Occupied Housing Units	54.3
Vacant Housing Units	12.1
Median Household Income	
2000	\$27,8
2010	\$35,4
2015	\$43,0
Median Home Value	
2000	\$89,5
2010	\$135,6
2015	\$162,2
Per Capita Income	· ,
2000	\$15,9
2010	\$21,0
2015	\$24,8
Median Age	4-1/-
2000	24
2010	24
2015	24

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.



Urbana city, IL (1777005) Geography: Place

	Urbana city, IL (177700
2000 Households by Income	
Household Income Base	14,24
<\$15,000	28.4
\$15,000 - \$24,999	17.1
\$25,000 - \$34,999	14.5
\$35,000 - \$49,999	14.9
\$50,000 - \$74,999	12.8
\$75,000 - \$99,999	5.5
\$100,000 - \$149,999	4.4
\$150,000 - \$199,999	1.4
\$200,000+	0.9
Average Household Income	\$38,58
2010 Households by Income	
Household Income Base	15,3
<\$15,000	22.4
\$15,000 - \$24,999	14.4
\$25,000 - \$34,999	12.7
\$35,000 - \$49,999	15.2
\$50,000 - \$74,999	18.5
\$75,000 - \$99,999	9.4
\$100,000 - \$149,999	4.6
\$150,000 - \$199,999	1.3
\$200,000+	1.4
Average Household Income	\$46,48
2015 Households by Income	
Household Income Base	15,6:
<\$15,000	18.2
\$15,000 - \$24,999	12.1
\$25,000 - \$34,999	11.6
\$35,000 - \$49,999	15.1
\$50,000 - \$74,999	19.3
\$75,000 - \$99,999	11.1
\$100,000 - \$149,999	8.3
\$150,000 - \$199,999	2.4
\$200,000+	2.0
Average Household Income	\$54,8
2000 Owner Occupied Housing Units by Value	
Total	5,2
<\$50,000	10.3
\$50,000 - \$99,999	50.3
\$100,000 - \$149,999	25.7
\$150,000 - \$199,999	9.5
\$200,000 - \$299,999	2.6
\$300,000 - \$499,999	1.3
\$500,000 - \$999,999	0.3
\$1,000,000 +	0.0
Average Home Value	\$102,4
2000 Specified Renter Occupied Housing Units by Contract Rent	
Total	9,0
With Cash Rent	98.8
No Cash Rent	1.2
Median Rent	\$4
Average Rent	\$ ⁺

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

December 06, 2012



Urbana city, IL (1777005) Geography: Place

	Urbana city, IL (177700
2000 Population by Age	
Total	36,39
0 - 4	4.4
5 - 9	4.1
10 - 14	4.1
15 - 24	38.4
25 - 34	16.3
35 - 44	10.1
45 - 54	8.4
55 - 64	4.8
65 - 74	4.2
75 - 84	3.5
85 +	1.7
18 +	85.1
2010 Population by Age	40.5
Total	40,5
0 - 4	4.1
5 - 9	3.6
10 - 14	3.1
15 - 24	40.9
25 - 34	14.3
35 - 44	9.1
45 - 54	8.5
55 - 64 65 - 74	6.8 4.2
75 - 84	3.1
75 - 84 85 +	
18 +	1.9
	85.5
2015 Population by Age Total	40,8
0 - 4	40,6
5 - 9	3.6
10 - 14	3.5
15 - 24	3.: 40.:
25 - 34	14.6
35 - 44	9.0
45 - 54	7.8
55 - 64	7.:
65 - 74	5.2
75 - 84	3.0
85 +	1.9
18 +	85.6
2000 Population by Sex	03.0
Males	52.7
Females	47.3
2010 Population by Sex	77
Males	53.0
Females	46.4
2015 Population by Sex	40
Males	53.
Females	46.5
i ciniales	40.3



Urbana city, IL (1777005) Geography: Place

	Urbana city, IL (17770
2000 Population by Race/Ethnicity	
Total	36,3
White Alone	67.0
Black Alone	14.3
American Indian Alone	0.3
Asian or Pacific Islander Alone	14.
Some Other Race Alone	1.
Two or More Races	2.
Hispanic Origin	3.
Diversity Index	5
2010 Population by Race/Ethnicity	
Total	40,4
White Alone	63.
Black Alone	13.
American Indian Alone	0.
Asian or Pacific Islander Alone	16.
Some Other Race Alone	2.
Two or More Races	3.
Hispanic Origin	5.
Diversity Index	5
2015 Population by Race/Ethnicity	
Total	40,
White Alone	62.
Black Alone	13.
American Indian Alone	0.
Asian or Pacific Islander Alone	18.
Some Other Race Alone	2.
Two or More Races	3.
Hispanic Origin	6.
Diversity Index	(
2000 Population 3+ by School Enrollment	
Total	35,
Enrolled in Nursery/Preschool	1.
Enrolled in Kindergarten	0
Enrolled in Grade 1-8	6.
Enrolled in Grade 9-12	3.
Enrolled in College	31.
Enrolled in Grad/Prof School	11.
Not Enrolled in School	45.
2010 Population 25+ by Educational Attainment	
Total	19,
Less Than 9th Grade	2
9th to 12th Grade, No Diploma	3
High School Graduate	15
Some College, No Degree	15
Associate Degree	5
Bachelor's Degree	21
Graduate/Professional Degree	36.

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.



Urbana city, IL (1777005) Geography: Place

2010 Paradation 15: has Marital Chatas	Urbana city, IL (17
2010 Population 15+ by Marital Status Total	3
Never Married	_
Married	
Widowed	
Divorced	
2000 Population 16+ by Employment Status Total	3
In Labor Force	_
Civilian Employed	
Civilian Unemployed In Armed Forces	
Not In Labor Force	
2010 Civilian Population 16+ in Labor Force	
Civilian Employed	
Civilian Unemployed	
2015 Civilian Population 16+ in Labor Force	
Civilian Employed	
Civilian Unemployed	
2000 Females 16+ by Employment Status and Age of Children Total	1
Own Children < 6 Only	•
Employed/in Armed Forces	
Unemployed	
Not in Labor Force	
Own Children <6 and 6-17 Only	
Employed/in Armed Forces	
Unemployed	
Not in Labor Force	
Own Children 6-17 Only	
Employed/in Armed Forces	
Unemployed	
Not in Labor Force	
No Own Children < 18	
Employed/in Armed Forces	
Unemployed	
Not in Labor Force	:
2010 Employed Population 16+ by Industry	
Total	1
Agriculture/Mining	
Construction	
Manufacturing	
Wholesale Trade	
Retail Trade	
Transportation/Utilities	
Information	
Finance/Insurance/Real Estate	
Services	·



Urbana city, IL (1777005) Geography: Place

	Urbana city, IL (17
2010 Employed Population 16+ by Occupation	
Total	1
White Collar	7
Management/Business/Financial	
Professional	4
Sales	
Administrative Support	1
Services	1
Blue Collar	
Farming/Forestry/Fishing	
Construction/Extraction	
Installation/Maintenance/Repair	
Production	
Transportation/Material Moving	
2000 Workers 16+ by Means of Transportation to Work	
Total	1
Drove Alone - Car, Truck, or Van	
Carpooled - Car, Truck, or Van	1
Public Transportation	
Walked	
Other Means	
Worked at Home	
2000 Workers 16+ by Travel Time to Work	
Total	1
Did not Work at Home	g
Less than 5 minutes	
5 to 9 minutes	
10 to 19 minutes	Ţ
20 to 24 minutes	
25 to 34 minutes	
35 to 44 minutes	
45 to 59 minutes	
60 to 89 minutes	
90 or more minutes	
Worked at Home	
Average Travel Time to Work (in min)	
2000 Households by Vehicles Available	
Total	1
None	
1	
2	
3	
4	
5+	
Average Number of Vehicles Available	



Urbana city, IL (1777005) Geography: Place

	Urbana city, IL (17770
2000 Households by Type	
Total	14,3
Family Households	43.4
Married-couple Family	32.2
With Related Children	13.5
Other Family (No Spouse)	11.2
With Related Children	7.7
Nonfamily Households	56.6
Householder Living Alone	36.0
Householder Not Living Alone	20.
Households with Related Children	21.:
Households with Persons 65+	16.
2000 Households by Size	
Total	14,3
1 Person Household	36.
2 Person Household	35.
3 Person Household	13.
4 Person Household	10.
5 Person Household	3.
6 Person Household	1.
7 + Person Household	0.
2000 Households by Year Householder Moved In	
Total	14,7
Moved in 1999 to March 2000	, 39.
Moved in 1995 to 1998	29.
Moved in 1990 to 1994	10.
Moved in 1980 to 1989	8.
Moved in 1970 to 1979	6.
Moved in 1969 or Earlier	5.
Median Year Householder Moved In	19
2000 Housing Units by Units in Structure	
Total	15,
1, Detached	41.
1, Attached	3.
2	4.
3 or 4	6.
5 to 9	11.
10 to 19	14.
20 +	17.
Mobile Home	0.
Other	0.
2000 Housing Units by Year Structure Built	<u> </u>
Total	15,
1999 to March 2000	1.
1995 to 1998	9.
1990 to 1994	5.
1980 to 1989	J. 11.
1970 to 1979	19.
1969 or Earlier	52.
Median Year Structure Built	1
Piculan real Structure Dulit	1



Urbana city, IL (1777005) Geography: Place

		Urbana city, IL (17770)
Top 3 Tapestry Segments		
	1.	Dorms to Diplon
	2.	Old and Newcom
	3.	College Tov
2010 Consumer Spending		
Apparel & Services: Total \$		\$18,882,0
Average Spent		\$1,232
Spending Potential Index		
Computers & Accessories: Total \$		\$2,618,3
Average Spent		\$170
Spending Potential Index		
Education: Total \$		\$17,139,5
Average Spent		\$1,118
Spending Potential Index		
Entertainment/Recreation: Total \$		\$33,036,9
Average Spent		\$2,156
Spending Potential Index		
Food at Home: Total \$		\$47,988,5
Average Spent		\$3,132
Spending Potential Index		
Food Away from Home: Total \$		\$35,822,3
Average Spent		\$2,337
Spending Potential Index		
Health Care: Total \$		\$35,533,8
Average Spent		\$2,319
Spending Potential Index		
HH Furnishings & Equipment: Total \$		\$18,268,4
Average Spent		\$1,192
Spending Potential Index		
Investments: Total \$		\$14,375,3
Average Spent		\$938
Spending Potential Index		
Retail Goods: Total \$		\$244,624,2
Average Spent		\$15,965
Spending Potential Index		
Shelter: Total \$		\$164,521,2
Average Spent		\$10,737
Spending Potential Index		
TV/Video/Audio:Total \$		\$13,654,0
Average Spent		\$891
Spending Potential Index		
Travel: Total \$		\$17,895,
Average Spent		\$1,167
Spending Potential Index		
Vehicle Maintenance & Repairs: Total \$		\$9,882,1
Average Spent		\$644.
Spending Potential Index		Ψ

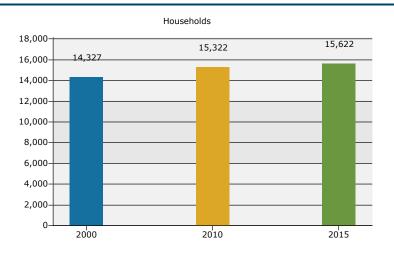
Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

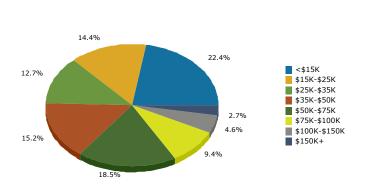


Graphic Profile

Urbana city, IL (1777005) Geography: Place

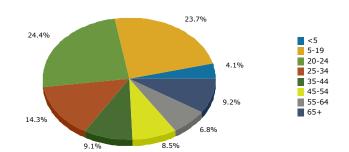


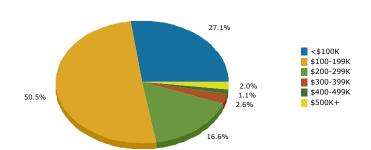
2010 Households by Income



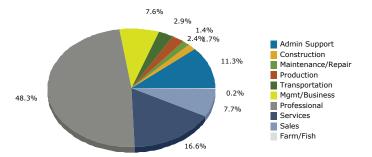
2010 Population by Age



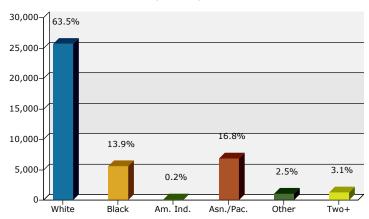




2010 Employed 16+ by Occupation



2010 Population by Race



2010 Percent Hispanic Origin: 5.5%



Business Summary

Urbana city, IL (1777005) Geography: Place

Data for all businesses in areaUrbana city, IL (1777005)Total Businesses:1,224Total Employees:22,163Total Residential Population:40,500Employee/Residential Population Ratio:0.55

	Businesses			Employees		
by SIC Codes	Number	Percent	Number	Percent		
Agriculture & Mining	21	1.7%	44	0.2%		
Construction	83	6.8%	1,654	7.5%		
Manufacturing	21	1.7%	813	3.7%		
Transportation	28	2.3%	312	1.4%		
Communication	5	0.4%	98	0.4%		
Utility	4	0.3%	7	0.0%		
Wholesale Trade	38	3.1%	1,327	6.0%		
Retail Trade Summary	248	20.3%	2,934	13.2%		
Home Improvement	8	0.7%	58	0.3%		
General Merchandise Stores	4	0.3%	15	0.1%		
Food Stores	31	2.5%	301	1.4%		
Auto Dealers, Gas Stations, Auto Aftermarket	29	2.4%	180	0.8%		
Apparel & Accessory Stores	11	0.9%	66	0.3%		
Furniture & Home Furnishings	17	1.4%	107	0.5%		
Eating & Drinking Places	84	6.9%	1,515	6.8%		
Miscellaneous Retail	64	5.2%	692	3.1%		
Finance, Insurance, Real Estate Summary	113	9.2%	473	2.1%		
Banks, Savings & Lending Institutions	30	2.5%	183	0.8%		
Securities Brokers	5	0.4%	5	0.0%		
Insurance Carriers & Agents	10	0.8%	40	0.2%		
Real Estate, Holding, Other Investment Offices	68	5.6%	245	1.1%		
Services Summary	553	45.2%	12,969	58.5%		
Hotels & Lodging	17	1.4%	561	2.5%		
Automotive Services	35	2.9%	210	0.9%		
Motion Pictures & Amusements	42	3.4%	405	1.8%		
Health Services	47	3.8%	5,456	24.6%		
Legal Services	31	2.5%	147	0.7%		
Education Institutions & Libraries	81	6.6%	2,354	10.6%		
Other Services	300	24.5%	3,836	17.3%		
Government	95	7.8%	1,473	6.6%		
Other	15	1.2%	59	0.3%		
Totals	1,224	100%	22,163	100%		
Source: Business data provided by Infogroup, Omaha NE Copyright 2010, all rights reserved. Esri forecasts for 2010.						



Business Summary

Urbana city, IL (1777005) Geography: Place

	Busin	Businesses			
by NAICS Codes	Number	Percent	Number	Percer	
Agriculture, Forestry, Fishing & Hunting	2	0.2%	16	0.1%	
Mining	2	0.2%	4	0.0%	
Utilities	0	0.0%	0	0.0%	
Construction	90	7.4%	1,681	7.6%	
Manufacturing	21	1.7%	815	3.7%	
Wholesale Trade	36	2.9%	1,312	5.9%	
Retail Trade	159	13.0%	1,407	6.3%	
Motor Vehicle & Parts Dealers	19	1.6%	124	0.6%	
Furniture & Home Furnishings Stores	2	0.2%	72	0.3%	
Electronics & Appliance Stores	14	1.1%	39	0.2%	
Bldg Material & Garden Equipment & Supplies Dealers	8	0.7%	58	0.3%	
Food & Beverage Stores	30	2.5%	268	1.2%	
Health & Personal Care Stores	16	1.3%	419	1.9%	
Gasoline Stations	10	0.8%	56	0.3%	
Clothing & Clothing Accessories Stores	12	1.0%	68	0.3%	
Sport Goods, Hobby, Book, & Music Stores	14	1.1%	192	0.9%	
General Merchandise Stores	4	0.3%	15	0.1%	
Miscellaneous Store Retailers	27	2.2%	93	0.4%	
Nonstore Retailers	3	0.2%	3	0.0%	
Transportation & Warehousing	24	2.0%	275	1.2%	
Information	55	4.5%	996	4.5%	
Finance & Insurance	45	3.7%	228	1.0%	
Central Bank/Credit Intermediation & Related Activities	30	2.5%	183	0.8%	
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	5	0.4%	5	0.0%	
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	10	0.8%	40	0.2%	
Real Estate, Rental & Leasing	83	6.8%	307	1.4%	
Professional, Scientific & Tech Services	96	7.8%	1,395	6.3%	
Legal Services	31	2.5%	147	0.7%	
Management of Companies & Enterprises	2	0.2%	0	0.0%	
Administrative & Support & Waste Management & Remediation Services	37	3.0%	252	1.1%	
Educational Services	55	4.5%	1,489	6.7%	
Health Care & Social Assistance	95	7.8%	6,462	29.2%	
Arts, Entertainment & Recreation	25	2.0%	431	1.9%	
Accommodation & Food Services	103	8.4%	2,084	9.4%	
Accommodation	17	1.4%	561	2.5%	
Food Services & Drinking Places	86	7.0%	1,523	6.9%	
Other Services (except Public Administration)	179	14.6%	1,387	6.3%	
Automotive Repair & Maintenance	27	2.2%	120	0.5%	
Public Administration	97	7.9%	1,547	7.0%	
Unclassified Establishments	18	1.5%	75	0.3%	
	-				
Total	1,224	100%	22,163	100%	
	-,		·-,		

Source: Business data provided by Infogroup, Omaha NE Copyright 2010, all rights reserved. Esri forecasts for 2010.

December 06, 2012



2000 Residential Population	36,395	2010 Total Sales (\$000)	3,077,945
2010 Residential Population	40,500	2010 Daytime Business Population	24,386
2015 Residential Population	40,848	Daytime Business/Residential Ratio	0.6:1
Annual Population Growth 2010 - 2015	0.17%		

NAICS Code Selected: All

	Data above represents all businesses in area					NAICS Code Selected: Al		
	Data below represents selected businesses only							
NAICS			Franchise	Distance From	Employe	es	Sales (\$	000)
Code	Business Name		Code	Site in Miles	Number	Percent	Number	Percen
42393017	COMMUNITY RESOURCE INC		n/a	0.07 W	5	0.0%	2,615	0.1%
	1201 E UNIVERSITY AVE							
	URBANA, IL 61802							
62419012	A WOMAN'S FUND INC		n/a	0.07 S	33	0.1%	0	0.0%
	1304 E MAIN ST							
	URBANA, IL 61802							
92411001	URBANA & CHAMPAIGN SANITARY		n/a	0.08 N	53	0.2%	0	0.0%
	1100 E UNIVERSITY AVE							
	URBANA, IL 61802							
	G A RICH & SONS CONSTRUCTION		0	0.08 N	6	0.0%	3,264	0.1%
	1100 E UNIVERSITY AVE							
	URBANA, IL 61802							
48511901	CHAMPAIGN-URBANA MASS TRANSIT		n/a	0.08 N	4	0.0%	304	0.0%
	1101 E UNIVERSITY AVE							
	URBANA, IL 61802							
23816014	JACK LOGAN ROOFING CO		n/a	0.10 W	6	0.0%	954	0.0%
	1002 E WATER ST							
	URBANA, IL 61802			=				
23891006	LEXINGTON CONSTRUCTION CO		n/a	0.10 E	8	0.0%	1,600	0.1%
	1209 E UNIVERSITY AVE							
00040044	URBANA, IL 61802		- 1-	0.44 N/E	00	0.40/	4.770	0.00/
23816014	ADVANCED SHEET METAL-ROOFING		n/a	0.11 NE	30	0.1%	4,770	0.2%
	1207 E UNIVERSITY AVE							
92112006	URBANA, IL 61802 LANDSCAPE RECYCLING CTR		n/a	0.13 E	3	0.0%	0	0.0%
92112000	1210 E UNIVERSITY AVE		II/a	0.13 L	3	0.076	0	0.076
	URBANA, IL 61802							
62139103	FAMILY FOOT & ANKLE CLINIC PC		n/a	0.14 SW	4	0.0%	556	0.0%
02100100	1210 E MAIN ST		11/4	0.14 011	-	0.070	000	0.070
	URBANA, IL 61802							
81291021	LITTLE RED DOG HOUSE		n/a	0.14 SW	2	0.0%	168	0.0%
	1208 E MAIN ST							
	URBANA, IL 61802							
81311008	UNITY CHURCH & SPIRITUAL CTR		n/a	0.14 SW	3	0.0%	0	0.0%
	1206 E MAIN ST							
	URBANA, IL 61802							
81341003	VETERANS OF FOREIGN WARS		n/a	0.14 S	6	0.0%	0	0.0%
	1303 E MAIN ST							
	URBANA, IL 61802							
81341004	POST SIX THIRTY OFFICE		n/a	0.14 S	7	0.0%	0	0.0%
	101 HARTLE AVE							
	URBANA, IL 61802							
23821007	DAVIS ELECTRIC INC		n/a	0.16 NE	30	0.1%	4,920	0.2%
	1212 E UNIVERSITY AVE							
	URBANA, IL 61802							
23822025	DAVIS HOUK MECHANICAL		n/a	0.16 NE	60	0.2%	11,280	0.4%
	1212 E UNIVERSITY AVE # C							
	URBANA, IL 61802							
81112102	GOODWIN'S AUTOBODY INC		n/a	0.17 E	3	0.0%	339	0.0%
	1211 E UNIVERSITY AVE							
	URBANA, IL 61802							

The contents of this report shall not be used for direct marketing purposes.



NAICS		Franchise	Distance From	Employe	ees	Sales (\$	000)
Code	Business Name	Code	Site in Miles	Number	Percent	Number	Percen
81111104	PETER B'S AUTOMOTIVE	n/a	0.20 E	6	0.0%	690	0.0%
31111104	509 N LIERMAN AVE	iva	0.20 L	O	0.070	030	0.076
	URBANA, IL 61802						
61111007	SCHOOL OF METAPHYSICS	n/a	0.23 W	45	0.2%	0	0.0%
31111007	1009 E MAIN ST	174	0.20 **	40	0.270	Ü	0.070
	URBANA, IL 61802						
54194002	GOOD FRIENDS ANIMAL HOSPITAL	S	0.24 W	8	0.0%	848	0.0%
7-10-1002	908 E MAIN ST	ũ	0.24 **	Ü	0.070	040	0.070
	URBANA, IL 61802						
33639002	FLEX-N-GATE CORP	n/a	0.25 E	200	0.8%	0	0.0%
.0000002	1306 E UNIVERSITY AVE		0.20 2	200	0.070	ŭ	0.070
	URBANA, IL 61802						
31141201	A TO Z APPLIANCE REPAIR	n/a	0.25 W	3	0.0%	372	0.0%
71141201	108 N LYNN ST	174	0.20 **	Ü	0.070	0,2	0.070
	URBANA, IL 61802						
	S J SMITH WELDING SUPPLY CO	n/a	0.26 NE	5	0.0%	2,720	0.1%
	1212 BUTZOW DR	IVa	0.20 NL	3	0.078	2,720	0.170
	URBANA, IL 61802						
31311008		R	0.26 NE	3	0.0%	0	0.0%
1311006	QUEST UNITED METHODIST CHURCH	R	0.26 NE	3	0.0%	0	0.076
	1212 BUTZOW DR # B						
20744004	URBANA, IL 61802	/	0.00.0	4	0.00/	400	0.00/
3711004	UPTOWN CUSTOM CONCRETE CNTRTPS	n/a	0.26 S	1	0.0%	169	0.0%
	214 HARTLE AVE						
	URBANA, IL 61802						
2112007	CHAMPAIGN COUNTY ENGINEER	n/a	0.26 E	20	0.1%	0	0.0%
	1605 E MAIN ST						
	URBANA, IL 61802						
5331001	SECOND HAND ROSE ANTIQUES	n/a	0.28 W	2	0.0%	202	0.0%
	901 E MAIN ST						
	URBANA, IL 61802						
3899055	OLDE LONDON CHIMNEY INC	n/a	0.28 W	3	0.0%	93	0.0%
	106 S LYNN ST						
	URBANA, IL 61802						
9999004	CORNERSTONE FLLWSHP-CHAMPAIGN	n/a	0.29 S	3	0.0%	0	0.0%
	303 S GLOVER AVE						
	URBANA, IL 61802						
4422008	FARMTOWN STORE	n/a	0.29 E	20	0.1%	5,460	0.2%
	1509 E UNIVERSITY AVE						
	URBANA, IL 61802						
2491015	ILLINI FS INC	n/a	0.29 E	20	0.1%	0	0.0%
	1509 E UNIVERSITY AVE						
	URBANA, IL 61802						
8511901	CRIS RURAL MASS TRANSIT DIST	n/a	0.30 W	4	0.0%	304	0.0%
	801 E UNIVERSITY AVE						
	URBANA, IL 61802						
31111104	FAIRFIELD AUTOMOTIVE	n/a	0.30 SW	1	0.0%	115	0.0%
	211 S COTTAGE GROVE AVE						
	URBANA, IL 61802						
3814006	HESS MASONRY INC	n/a	0.31 S	1	0.0%	120	0.0%
	1305 STOUT DR						
	URBANA, IL 61802						
3113001	PARK 150 SELF SVC STORAGE	n/a	0.31 E	2	0.0%	412	0.0%
	1602 E UNIVERSITY AVE						
	URBANA, IL 61802						
3611505	MOSELEY BROTHERS INC	n/a	0.31 E	1	0.0%	344	0.0%
	1602 E UNIVERSITY AVE # D12						
	URBANA, IL 61802						

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NAICS		Franchise	Distance From	Employe	ees	Sales (\$	000)
Code	Business Name	Code	Site in Miles	Number	Percent	Number	Percer
23821007	AMERICAN ELECTRICAL SVC INC	n/a	0.31 E	4	0.0%	656	0.0%
	1602 E UNIVERSITY AVE # D14			•	*****		
	URBANA, IL 61802						
3611816	MOSELEY'S CONSTRUCTION & REMOD	n/a	0.31 E	8	0.0%	1,888	0.1%
	1602 E UNIVERSITY AVE # D12					,	
	URBANA, IL 61802						
23731001	EMULSICOAT INC	n/a	0.31 W	11	0.0%	3,311	0.1%
	705 E UNIVERSITY AVE						
	URBANA, IL 61802						
54161207	PARAMOUNT STAFFING	n/a	0.31 SE	6	0.0%	1,020	0.0%
	1505 E MAIN ST						
	URBANA, IL 61802						
23822020	RAY'S HEATING & AIR COND CO	O3	0.31 W	6	0.0%	1,200	0.0%
	806 E MAIN ST						
	URBANA, IL 61802						
99999004	KINGS & QUEENS GROUP INC	n/a	0.32 W	3	0.0%	0	0.0%
	804 E MAIN ST						
	URBANA, IL 61802						
99999004	K J SOLUTIONS INC	n/a	0.32 W	3	0.0%	0	0.0%
	804 E MAIN ST						
	URBANA, IL 61802						
14314247	ADAYANA	n/a	0.33 E	15	0.1%	5,145	0.2%
	1701 E MAIN ST					-,	
	URBANA, IL 61802						
33429005	IL LAW ENFORCEMENT ALARM SYS	n/a	0.33 E	12	0.0%	3,936	0.1%
	1701 E MAIN ST					-,	
	URBANA, IL 61802						
92112007	HIGHWAY GARAGE	n/a	0.33 E	13	0.1%	0	0.0%
	1705 E MAIN ST						
	URBANA, IL 61802						
21111102	COLLINS OIL CO	n/a	0.34 W	4	0.0%	5,508	0.2%
	808 E MAIN ST					-,	
	URBANA, IL 61802						
12371011	SECURITY DOOR & HARDWARE CO	n/a	0.34 NE	11	0.0%	0	0.0%
	1402 BUTZOW DR						
	URBANA, IL 61802						
31119201	BEYOND CLEAN AUTO DETAIL SHOP	n/a	0.35 W	1	0.0%	57	0.0%
	708 E MAIN ST						
	URBANA, IL 61802						
52441008	URBANA HEAD START/EARLY HEAD	n/a	0.35 W	4	0.0%	168	0.0%
	108 S WEBBER ST						
	URBANA, IL 61802						
14523003	CENTRAL ILLINOIS PRODUCE	n/a	0.38 S	30	0.1%	6,660	0.2%
	500 S GLOVER AVE					-,	
	URBANA, IL 61802						
31393001	IRON WORKERS LOCAL 380	n/a	0.38 NE	3	0.0%	0	0.0%
	1602 BUTZOW DR			-		-	
	URBANA, IL 61802						
1393001	INTL ASSN-IRON WORKERS	n/a	0.38 NE	2	0.0%	0	0.0%
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	1602 BUTZOW DR	- 1,7α	0.00112	_	0.070	ŭ	0.070
	URBANA, IL 61802						
31311008	WEBBER STREET CHRISTIAN CHURCH	F	0.39 W	2	0.0%	0	0.0%
	107 S WEBBER ST	•	0.00 VV	_	0.070	U	0.076
	URBANA, IL 61802						
31311008	BAHA'I CENTER	n/a	0.39 SW	5	0.0%	0	0.0%
,,,,,,,,,,,	807 E GREEN ST	iva	0.55 GVV	3	0.070	U	0.0%
	OUT L CINELIN OT						

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NAICS		Franchise	Distance From	Employe	ees	Sales (\$	000)
Code	Business Name	Code	Site in Miles	Number	Percent	Number	Percen
56211901	SHAFFER'S SANITARY CO	n/a	0.40 W	4	0.0%	524	0.0%
	714 E UNIVERSITY AVE						,
	URBANA, IL 61802						
2441003	ALL THE LITTLE ANGELS DAYCARE	n/a	0.41 SW	2	0.0%	84	0.0%
	402 S LYNN ST						
	URBANA, IL 61801						
12385044	JANITOR & MAINTENANCE SUPPLIES	n/a	0.41 W	1	0.0%	346	0.0%
	703 E UNIVERSITY AVE						
	URBANA, IL 61802						
31311008	ACTS UNITED PENTECOSTAL CHURCH	2	0.42 SW	2	0.0%	0	0.0%
	1003 E ILLINOIS ST						
	URBANA, IL 61801						
3113001	GLOVER STREET WAREHOUSES	n/a	0.42 S	1	0.0%	206	0.0%
	602 S GLOVER AVE						
	URBANA, IL 61802						
23891048	BERG TANKS	n/a	0.43 E	4	0.0%	800	0.0%
	1808 E MAIN ST						
	URBANA, IL 61802						
14419044	ARMSTRONG CASH & CARRY LUMBER	n/a	0.44 E	10	0.0%	2,580	0.1%
	1705 E UNIVERSITY AVE					•	
	URBANA, IL 61802						
18841006	FELDKAMP'S 24 HOUR TOWING	n/a	0.44 N	5	0.0%	525	0.0%
	905 WARD ST						
	URBANA, IL 61802						
23835002	HEIRLOOM WOODWORKING-CARPENTRY	n/a	0.44 S	1	0.0%	161	0.0%
	604 S POPLAR ST			·	2.2,2		
	URBANA, IL 61802						
33231206	KURLAND STEEL CO	n/a	0.45 W	20	0.1%	5,520	0.2%
	510 E MAIN ST					5,525	
	URBANA, IL 61802						
23713009	CAVO COMMUNICATIONS	n/a	0.45 W	10	0.0%	2,100	0.1%
207 10000	601 E UNIVERSITY AVE	174	0.40 **	10	0.070	2,100	0.170
	URBANA, IL 61802						
14821001	PARD'S WESTERN SHOP	n/a	0.46 W	20	0.1%	2,880	0.1%
02 .00 .	306 N MAPLE ST		0.1011	20	0,0	2,000	0.17
	URBANA, IL 61802						
3835003	AESTHETIC ENTERPRISES	n/a	0.47 S	1	0.0%	161	0.0%
-0000000	609 S GLOVER AVE	., .	0 0	•	0.070		0.07
	URBANA, IL 61802						
33639002	GUARDIAN WEST	n/a	0.48 E	400	1.6%	149,600	4.9%
,0000002	601 GUARDIAN WAY	., .	0.10 2	.00		. 10,000	
	URBANA, IL 61802						
31311008	FRIEND'S MEETING-URBANA	1	0.48 E	3	0.0%	0	0.0%
31311000	1904 E MAIN ST	'	0.40 L	3	0.076	o	0.070
	URBANA, IL 61802						
2112007	CHAMPAIGN COUNTY ANIMAL CNTRL	n/a	0.49 E	10	0.0%	0	0.0%
2112007	210 ART BARTELL RD	IVa	0.49 L	10	0.076	0	0.076
	URBANA, IL 61802						
92112006	CHAMPAIGN CITY ANIMAL CONTROL	n/a	0.49 E	12	0.0%	0	0.0%
2112000		IVa	0.49 L	12	0.076	0	0.07
	210 ART BARTELL RD						
2112007	URBANA, IL 61802	- 1-	0.40 =	•	0.00/	•	0.00
92112007	CHAMPAIGN COUNTY EMERGENCY MGT	n/a	0.49 E	3	0.0%	0	0.0%
	1905 E MAIN ST						
244222	URBANA, IL 61802	- 1-	0.40 =	20	0.40/	•	0.00
2112006	CHAMPAIGN METCAD	n/a	0.49 E	30	0.1%	0	0.0%
	1905 E MAIN ST # 3						
	URBANA, IL 61802						

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NAICS		Franchise	Distance From	Employe	ees	Sales (\$	000)
Code	Business Name	Code	Site in Miles	Number	Percent	Number	Percen
62412003	CUMBERLAND ASSOCIATES	n/a	0.49 W	4	0.0%	0	0.0%
	304 N MAPLE ST				212,0		
	URBANA, IL 61802						
14819032	PARD'S WESTERN SHOP INC	n/a	0.49 W	2	0.0%	266	0.0%
	304 N MAPLE ST						
	URBANA, IL 61802						
11511604	EAST CENTRAL FBFM	n/a	0.49 W	4	0.0%	336	0.0%
	304 N MAPLE ST # 205						
	URBANA, IL 61802						
14131011	AUTOZONE	2	0.49 W	8	0.0%	1,560	0.1%
	606 E MAIN ST						
	URBANA, IL 61802						
3611505	NEW PRAIRIE CONSTRUCTION CO	n/a	0.49 W	10	0.0%	3,440	0.1%
	605 E MAIN ST						
	URBANA, IL 61802						
2381002	BIRKEY'S CONSTRUCTION EQUIP	n/a	0.49 E	35	0.1%	28,525	0.9%
	1801 E UNIVERSITY AVE					-,-	
	URBANA, IL 61802						
2382005	BIRKEY'S FARM STORE INC	n/a	0.49 E	35	0.1%	17,430	0.6%
	1801 E UNIVERSITY AVE					,	
	URBANA, IL 61802						
31331201	CHAMPAIGN COUNTY HUMANE SOC	n/a	0.49 E	29	0.1%	0	0.0%
	1911 E MAIN ST						
	URBANA, IL 61802						
2383073	LASER LAB OF CHAMPAIGN	n/a	0.49 W	1	0.0%	544	0.0%
	210 S GROVE ST			·			
	URBANA, IL 61802						
31111104	LONG'S GARAGE	n/a	0.50 W	14	0.1%	1,610	0.1%
	503 E MAIN ST					1,212	
	URBANA, IL 61802						
4151105	JMK COMPUTERIZED TDIS	n/a	0.50 S	9	0.0%	1,413	0.0%
4101100	703 S GLOVER AVE	11/4	0.00 0	ŭ	0.070	1,410	0.070
	URBANA, IL 61802						
3821007	ALADDIN ELECTRIC	n/a	0.50 S	21	0.1%	3,444	0.1%
.002.007	1201 E OREGON ST	.,,	0.000		0.170	0,	0,0
	URBANA, IL 61802						
1111104	JIMMIES AUTOMOTIVE	n/a	0.50 N	3	0.0%	345	0.0%
1111104	1401 E KERR AVE	11/4	0.0014	Ü	0.070	040	0.070
	URBANA, IL 61802						
2811007	NATIONAL GUARD	n/a	0.51 W	30	0.1%	0	0.0%
2011001	600 E UNIVERSITY AVE	.,,	0.0111	00	0.170	ŭ	0.070
	URBANA, IL 61802						
2811007	ILLINOIS NATIONAL GUARD ARMRY	n/a	0.51 W	3	0.0%	0	0.0%
2011001	600 E UNIVERSITY AVE	11/4	0.01 **	Ü	0.070	Ü	0.070
	URBANA, IL 61802						
4131011	MACK'S AUTO RECYCLING INC	n/a	0.51 N	19	0.1%	3,705	0.1%
4131011	1309 E KERR AVE	IVa	0.51 N	19	0.176	3,703	0.176
	URBANA, IL 61802						
3814006	BIGFOOT MASONRY	n/a	0.51 SW	4	0.0%	480	0.0%
3014000		II/a	0.51 SW	4	0.078	400	0.076
	804 E CALIFORNIA AVE						
2442007	URBANA, IL 61801	- 1-	0.54.5	25	0.40/	^	0.00
2112007	CHAMPAIGN COUNTY YOUTH DETENTN	n/a	0.51 E	35	0.1%	0	0.0%
	400 ART BARTELL RD						
2244022	URBANA, IL 61802	- 1-	0.54.5	2	0.007	^	0.004
2311002	YOUTH DETENTION CTR EDUCATION	n/a	0.51 E	3	0.0%	0	0.0%
	400 ART BARTELL RD						
	URBANA, IL 61802						

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NAICS		Franchise	Distance From	Employ	ees	Sales (\$	000)
Code	Business Name	Code	Site in Miles	Number	Percent	Number	Percent
23832003	FOR ALL STYLES PAINTING	n/a	0.51 E	1	0.0%	111	0.0%
	GOLDFIELD DR						
	URBANA, IL 61802						
23833002	CARPET SPECIALIST	n/a	0.51 E	1	0.0%	187	0.0%
	URBANA, IL 61802	,					
56141009	CREATIVE RESUMES	n/a	0.51 E	1	0.0%	91	0.0%
45 400047	URBANA, IL 61802	- 1-	0.54.5	4	0.00/	450	0.00/
45439017	MOONBEAM BRIDAL DESIGN	n/a	0.51 E	1	0.0%	156	0.0%
04000045	URBANA, IL 61802 INTEGRITY ESCORTS	2/2	0.54.5	3	0.00/	105	0.00/
81299015		n/a	0.51 E	3	0.0%	165	0.0%
	1733 MELROSE CIR						
62419011	URBANA, IL 61802 ADDICTIONS UNLIMITED	n/a	0.51 E	3	0.0%	249	0.0%
02419011	URBANA, IL 61802	II/a	0.51 E	3	0.0%	249	0.0%
54192104	MOMENTS REMEMBERED	n/a	0.51 E	1	0.0%	113	0.0%
34132104	URBANA, IL 61802	IVa	0.51 L	'	0.078	113	0.076
56173011	ALL SEASONS MAINTENANCE	n/a	0.51 E	2	0.0%	224	0.0%
30173011	URBANA, IL 61802	IVa	0.51 L	2	0.078	224	0.076
21231102	CAPSTONE QUARTERS POOL	n/a	0.51 E	6	0.0%	888	0.0%
21231102	URBANA, IL 61802	IVa	0.51 L	0	0.078	000	0.076
56171001	ANYTHING WILD ANIMAL CONTROL	n/a	0.51 E	3	0.0%	330	0.0%
30171001	URBANA, IL 61802	IVa	0.51 L	3	0.078	330	0.076
48411015	MCI SVC	n/a	0.51 E	2	0.0%	282	0.0%
40411013	URBANA, IL 61802	11/4	0.51 L	2	0.070	202	0.076
23832003	CHAUNCEY'S PAINTING	n/a	0.51 E	5	0.0%	555	0.0%
23032003	1208 JERALDINE ST	iva	0.51 L	3	0.070	333	0.076
	URBANA, IL 61802						
81143005	MIKHAIL'S SHOE & LUGGAGE RPR	n/a	0.51 E	1	0.0%	91	0.0%
01140000	URBANA, IL 61802	174	0.01 2	·	0.070	01	0.070
23822025	BODIE CARGO PLUMBING	n/a	0.51 E	3	0.0%	564	0.0%
20022020	URBANA, IL 61802	174	0.01 2	Ü	0.070	00-7	0.070
81119208	BIG R CAR WASH INC	n/a	0.52 W	2	0.0%	114	0.0%
01110200	501 E UNIVERSITY AVE	174	0.02 **	_	0.070		0.070
	URBANA, IL 61802						
81311008	NEW LIFE CHRISTIAN FELLOWSHIP	F	0.52 N	3	0.0%	0	0.0%
0.01.000	1211 E KERR AVE	·	0.02.11	ŭ	0.070	Ü	0.070
	URBANA, IL 61802						
56173022	HAWN'S TREE SVC LAWNCARE	n/a	0.52 N	1	0.0%	112	0.0%
	1203 E KERR AVE						
	URBANA, IL 61802						
44112005	JOHN SMITH AUTO SALES	n/a	0.52 W	1	0.0%	671	0.0%
	509 E MAIN ST						
	URBANA, IL 61802						
53121005	RENT CHAMPAIGN LLC	n/a	0.52 S	4	0.0%	536	0.0%
	705 S GLOVER AVE						
	URBANA, IL 61802						
81111104	SKINNER'S AUTOMOTIVE	n/a	0.52 N	1	0.0%	115	0.0%
	1004 N EASTERN AVE						
	URBANA, IL 61802						
62311016	CHAMPAIGN COUNTY NURSING HOME	n/a	0.53 E	250	1.0%	17,500	0.6%
	500 ART BARTELL RD						
	URBANA, IL 61802						
62412002	ADULT DAY SVC OF CHAMPAIGN	n/a	0.53 E	5	0.0%	0	0.0%
	500 ART BARTELL RD						
	URBANA, IL 61802						
81211101	G & R HAIR SALON BARBER SHOP	n/a	0.54 W	4	0.0%	232	0.0%
-	504 E GREEN ST					-	
	URBANA, IL 61802						

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Code	Business Name	Code	Site in Miles	Number	Percent	Number	Percen
11212001	PRAIRIE FARMS DAIRY	n/a	0.54 S	11	0.0%	2,431	0.1%
11212001	803 S GLOVER AVE	Tiva	0.04 0		0.070	2,431	0.176
	URBANA, IL 61802						
54137002	BERNS CLANCY & ASSOC	n/a	0.55 W	25	0.1%	2,750	0.1%
7-101002	405 E MAIN ST	17/4	0.00 **	20	0.170	2,700	0.170
	URBANA, IL 61802						
2393017	U-CYCLE	n/a	0.55 S	3	0.0%	1,569	0.1%
2000011	706 S GLOVER AVE	.,,	0.000	ŭ	0.070	.,000	0.170
	URBANA, IL 61802						
23731007	PUBLIC WORKS	n/a	0.55 S	75	0.3%	22,575	0.7%
	706 S GLOVER AVE					,,	
	URBANA, IL 61802						
3731007	URBANA PUBLIC WORKS DEPT	n/a	0.55 S	80	0.3%	24,080	0.8%
.0.0.00.	706 S GLOVER AVE	.,,	0.000		0.070	2.,000	0.070
	URBANA, IL 61802						
19311008	AXIOM TOWN & COUNTRY LLC	n/a	0.55 N	13	0.1%	1,638	0.1%
13311000	1032 E KERR AVE	Ti/a	0.5514	15	0.170	1,000	0.170
	URBANA, IL 61802						
3111002	TOWN & COUNTRY APARTMENTS	n/a	0.55 N	12	0.0%	2,376	0.1%
3111002	1032 E KERR AVE	IVa	0.55 N	12	0.078	2,370	0.176
	URBANA, IL 61802						
21110201	CONVENIENT CAR CARE	2/0	O EE CW	1	0.09/	E7	0.09/
31119201	602 E ILLINOIS ST	n/a	0.55 SW	'	0.0%	57	0.0%
	URBANA, IL 61801						
4611009	SCHNUCKS PHARMACY	(0.55 W	5	0.0%	915	0.0%
4011003	200 N VINE ST	(0.55 VV	3	0.078	913	0.076
4511003	URBANA, IL 61802 SCHNUCKS		0.55 W	250	1.0%	61,750	2.0%
4311003		,	0.55 W	250	1.0%	61,750	2.0%
	200 N VINE ST						
2222000	URBANA, IL 61802	D	0.55.W	0	0.00/	0	0.00/
3223009	REDBOX	R	0.55 W	0	0.0%	0	0.0%
	200 N VINE ST						
2251117	URBANA, IL 61802	7/0	0.50.W	20	0.40/	4.400	0.00/
2231117	POTBELLY SANDWICH WORKS 501 E GREEN ST	n/a	0.56 W	28	0.1%	1,120	0.0%
10554000	URBANA, IL 61802	2/2	0.50.0	67	0.20/	6.007	0.00/
8551002	FIRST STUDENT	n/a	0.56 S	67	0.3%	6,097	0.2%
	812 S GLOVER AVE # 2						
4400440	URBANA, IL 61802	2/2	0.50.0	2	0.00/	226	0.00/
4192110	LIMELIGHT PHOTOGRAPHY	n/a	0.56 S	2	0.0%	226	0.0%
	705 S WABASH AVE						
0000000	URBANA, IL 61801 ALLIED MECHANICAL SVC INC	I	0.57.0		0.00/	000	0.00/
3822020		n/a	0.57 S	3	0.0%	600	0.0%
	709 S POPLAR ST						
1011010	URBANA, IL 61802	,	0.50144		0.00/	45.000	0.50/
4211012	FURNITURE DIRECT	n/a	0.58 W	50	0.2%	15,300	0.5%
	410 N VINE ST # 1						
1011010	URBANA, IL 61802	,	0.50.11/		0.404		0.00/
4211012	CARTER'S FURNITURE INC	n/a	0.58 W	22	0.1%	0	0.0%
	410 N VINE ST						
	URBANA, IL 61802						_
4421004	CHAMPAIGN COUNTY POWER EQPT CO	138	0.58 E	8	0.0%	1,080	0.0%
	2100 E UNIVERSITY AVE						
	URBANA, IL 61802						
3212016	U-HAUL NEIGHBORHOOD DEALER	6	0.58 E	7	0.0%	2,688	0.1%
	2100 E UNIVERSITY AVE						
	URBANA, IL 61802						

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NAICS		Franchise	Distance From	Employe	ees	Sales (\$	000)
Code	Business Name	Code	Site in Miles	Number	Percent	Number	Percer
54111002	BECKETT & WEBBER	FJNOQS	0.58 W	5	0.0%	835	0.0%
4111002	401 E MAIN ST	101000	0.30 VV	3	0.070	033	0.070
	URBANA, IL 61802						
12312068	E & M CUSTOM CLASSICS	n/a	0.58 N	4	0.0%	1,792	0.1%
2312000	1105 N EASTERN AVE	11/4	0.5014	7	0.070	1,732	0.170
	URBANA, IL 61802						
31291021	P J'S GROOMING	n/a	0.58 SW	1	0.0%	84	0.0%
71201021	706 E OREGON ST	11/4	0.00 011		0.070	04	0.07
	URBANA, IL 61801						
71111007	CHAMPAIGN URBANA THEATER CO	n/a	0.58 W	1	0.0%	141	0.0%
1111007	608 N CUNNINGHAM AVE	11/4	0.00 **		0.070		0.07
	URBANA, IL 61802						
23831003	HERRINGTON DRYWALL	n/a	0.59 S	16	0.1%	2,528	0.1%
-0001000	801 S POPLAR ST	11/4	0.00 0	10	0.170	2,020	0.17
	URBANA, IL 61802						
14512001	CASEY'S GENERAL STORE	9	0.59 E	10	0.0%	2,240	0.1%
4512001	2108 E UNIVERSITY AVE	ş	0.59 L	10	0.078	2,240	0.17
	URBANA, IL 61802						
72251115		9	0.59 E	10	0.0%	EGO	0.0%
2231113	CASEY'S CARRY OUT PIZZA	ğ	0.59 E	10	0.0%	560	0.0%
	2108 E UNIVERSITY AVE						
20004007	URBANA, IL 61802	I	0.50.014		0.00/	050	0.00/
23821007	C MARTIN ELECTRICS	n/a	0.59 SW	4	0.0%	656	0.0%
	602 E CALIFORNIA AVE						
1011000	URBANA, IL 61801		0.00144	0.5	0.40/		0.40
14611009	WALGREENS	4	0.60 W	25	0.1%	4,575	0.1%
	302 E UNIVERSITY AVE						
-0000000	URBANA, IL 61802	6	0.00144	0	0.00/	0	0.00/
3223009	REDBOX	R	0.60 W	0	0.0%	0	0.0%
	302 E UNIVERSITY AVE						
	URBANA, IL 61802			_			
31119101	EXPRESS CAR CARE	n/a	0.60 W	5	0.0%	470	0.0%
	212 N VINE ST						
	URBANA, IL 61802						
14131011	ADVANCE AUTO PARTS	1	0.60 W	8	0.0%	1,560	0.1%
	110 N VINE ST						
	URBANA, IL 61802						
14112005	BBA AUTO SALES LLC	n/a	0.60 W	3	0.0%	2,013	0.1%
	610 N CUNNINGHAM AVE						
	URBANA, IL 61802						
6172001	UPKEEP MAINTENANCE SVC	n/a	0.61 S	50	0.2%	2,250	0.1%
	811 S GLOVER AVE # A						
	URBANA, IL 61802						
2385044	CENTRAL IL PAPER SUPPLIES	n/a	0.61 S	3	0.0%	1,038	0.0%
	811 S GLOVER AVE						
	URBANA, IL 61802						
31119101	SPEED LUBE	n/a	0.61 W	7	0.0%	658	0.0%
	710 N CUNNINGHAM AVE						
	URBANA, IL 61802						
2251505	STARBUCKS	4	0.61 W	15	0.1%	600	0.0%
	102 N VINE ST						
	URBANA, IL 61802						
18411009	JENKINS & KEY MOVING & STORAGE	2	0.62 N	5	0.0%	475	0.0%
	1108 CARROLL AVE						
	URBANA, IL 61802						
3113001	ATLAS VAN LINES AGENT	n/a	0.62 N	5	0.0%	1,030	0.0%
	1108 CARROLL AVE						
	URBANA, IL 61802						

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62221001	MENTAL HEALTH CTR-CHAMPAIGN	n/a	0.62 N	8	0.0%	648	0.0%
02221001	1105 CARROLL AVE	II/a	0.02 N	0	0.0%	040	0.0%
	URBANA, IL 61802						
42472005	HICKSGAS	n/a	0.62 E	7	0.0%	34,083	1.1%
42472003	2201 E UNIVERSITY AVE	II/a	0.02 E	,	0.0%	34,063	1.170
04444404	URBANA, IL 61802	2/2	0.62.6	2	0.00/	245	0.00/
31111104	HANSON'S AUTO REPAIR 1202 E WASHINGTON ST	n/a	0.62 S	3	0.0%	345	0.0%
04044404	URBANA, IL 61802	- /-	0.00.0		0.00/	50	0.00/
31211101	SERVICE BARBER SHOP	n/a	0.63 S	1	0.0%	58	0.0%
	1104 E WASHINGTON ST						
	URBANA, IL 61801						
23899072	MERRY MAIDS	М	0.63 W	25	0.1%	775	0.0%
	510 N CUNNINGHAM AVE # 3						
	URBANA, IL 61802						
56131102	PARAMOUNT STAFFING	n/a	0.63 W	2	0.0%	166	0.0%
	510 N CUNNINGHAM AVE # 13						
	URBANA, IL 61802						
72251507	COOKIES BY DESIGN	С	0.63 W	2	0.0%	112	0.0%
	510 N CUNNINGHAM AVE # 1						
	URBANA, IL 61802						
44314204	MIDWEST COMMUNICATIONS GROUP	n/a	0.63 W	2	0.0%	644	0.0%
	510 N CUNNINGHAM AVE # A						
	URBANA, IL 61802						
52393002	SPRINGLEAF FINANCE SVC	n/a	0.63 W	6	0.0%	1,932	0.1%
	510 N CUNNINGHAM AVE						
	URBANA, IL 61802						
42383035	FASTENAL CO	n/a	0.63 W	2	0.0%	1,140	0.0%
	605 N CUNNINGHAM AVE						
	URBANA, IL 61802						
81311008	FIRST WESLEYAN CHURCH	n/a	0.63 W	1	0.0%	0	0.0%
	408 E ILLINOIS ST						
	URBANA, IL 61801						
72251117	BOOMERANG GRILLE	n/a	0.63 S	10	0.0%	400	0.0%
	1309 E WASHINGTON ST	.,,	0.00 0	.0	0.070	.00	0.070
	URBANA, IL 61802						
92112007	CHAMPAIGN CNTY SUPPORT ENFORCE	n/a	0.63 SE	4	0.0%	0	0.0%
52112007	1776 E WASHINGTON ST	II/a	0.03 SL	4	0.076	O	0.076
00440007	URBANA, IL 61802	7/2	0.62.65	4	0.00/	0	0.00/
92112007	CHAMPAIGN COUNTY CIVIL DIV	n/a	0.63 SE	4	0.0%	0	0.0%
	1776 E WASHINGTON ST						
	URBANA, IL 61802	,	0.00.05		0.00/	400	0.00/
52213003	CHAMPAIGN COUNTY EMPLOYEES CU	n/a	0.63 SE	2	0.0%	466	0.0%
	1776 E WASHINGTON ST						
	URBANA, IL 61802						
92112007	CHAMPAIGN COUNTY ADMIN	n/a	0.63 SE	20	0.1%	0	0.0%
	1776 E WASHINGTON ST						
	URBANA, IL 61802						
92112007	CHAMPAIGN COUNTY RECORDER	n/a	0.63 SE	5	0.0%	0	0.0%
	1776 E WASHINGTON ST						
	URBANA, IL 61802						
92112007	PHYSICAL PLANT MAINTENANCE	n/a	0.63 SE	26	0.1%	0	0.0%
	1776 E WASHINGTON ST						
	URBANA, IL 61802						
92113002	CHAMPAIGN COUNTY AUDITOR	n/a	0.63 SE	6	0.0%	0	0.0%
	1776 E WASHINGTON ST						
	URBANA, IL 61802						

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Code	Business Name	Code	Site in Miles	Number	Percent	Number	Percen
92112007	CHAMPAIGN COUNTY ASSESSMENT	n/a	0.63 SE	8	0.0%	0	0.0%
2112007	1776 E WASHINGTON ST	174	0.00 02	Ü	0.070	Ü	0.070
	URBANA, IL 61802						
2112007	CHAMPAIGN BOARD OF REVIEW	n/a	0.63 SE	3	0.0%	0	0.0%
	1776 E WASHINGTON ST		****	-	21270	-	
	URBANA, IL 61802						
92113002	CHAMPAIGN COUNTY COLLECTOR	n/a	0.63 SE	5	0.0%	0	0.0%
	1776 E WASHINGTON ST						
	URBANA, IL 61802						
92112007	CHAMPAIGN CNTY VOTER REGISTRTN	n/a	0.63 SE	8	0.0%	0	0.0%
	1776 E WASHINGTON ST						
	URBANA, IL 61802						
92111002	CHAMPAIGN COUNTY CLERK	n/a	0.63 SE	4	0.0%	0	0.0%
	1776 E WASHINGTON ST						
	URBANA, IL 61802						
92112007	CHAMPAIGN COUNTY PLAN & ZONE	n/a	0.63 SE	6	0.0%	0	0.0%
	1776 E WASHINGTON ST						
	URBANA, IL 61802						
62221001	CHAMPAIGN COUNTY MENTAL HEALTH	n/a	0.63 SE	5	0.0%	405	0.0%
	1776 E WASHINGTON ST # 201						
	URBANA, IL 61802						
92112007	CHAMPAIGN COUNTY ELDER CARE	n/a	0.63 SE	3	0.0%	0	0.0%
	1776 E WASHINGTON ST		****	-	21270	-	
	URBANA, IL 61802						
62441006	HEAD START	n/a	0.63 SE	10	0.0%	420	0.0%
	1776 E WASHINGTON ST		****		21270		
	URBANA, IL 61802						
92112007	CHAMPAIGN COUNTY REGL PLANNING	n/a	0.63 SE	5	0.0%	0	0.0%
	1776 E WASHINGTON ST						
	URBANA, IL 61802						
92213004	ATTORNEY GENERAL	n/a	0.63 SE	3	0.0%	0	0.0%
02210001	1776 E WASHINGTON ST	.,,	0.00 02	ŭ	0.070	ŭ	0.070
	URBANA, IL 61802						
31111104	ILLINI OIL CHANGE	n/a	0.63 W	3	0.0%	345	0.0%
	301 E MAIN ST						
	URBANA, IL 61802						
99999004	URBANA PARK DIST WOODLAND PARK	n/a	0.64 W	3	0.0%	0	0.0%
	E UNIVERSITY AVE						
	URBANA, IL 61801						
72111002	COURTESY MOTEL	n/a	0.64 W	3	0.0%	321	0.0%
	403 N VINE ST						
	URBANA, IL 61802						
31111104	M & M AUTO REPAIR	n/a	0.64 W	2	0.0%	230	0.0%
	703 N CUNNINGHAM AVE						
	URBANA, IL 61802						
44314207	RADIOSHACK	R	0.64 W	4	0.0%	1,292	0.0%
	114 N VINE ST # K					,,	
	URBANA, IL 61802						
52229111	ADVANCE AMERICA	6	0.64 W	1	0.0%	0	0.0%
	114 N VINE ST # G	-		•	- ***	-	/0
	URBANA, IL 61802						
72251117	CHINA GARDEN	n/a	0.64 W	4	0.0%	160	0.0%
	114 N VINE ST # I	174	3.0	-	3.070	.50	5.070
	URBANA, IL 61802						
31219910	CLASSIC TAN	n/a	0.64 W	50	0.2%	3,100	0.1%
	114 N VINE ST # Q	174	0.0.77	00	U.E./U	0,100	0.170

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Code	Business Name	Code	Site in Miles	Number	Percent	Number	Percen
81211202	BO RICS	В	0.64 W	6	0.0%	330	0.0%
31211202	114 N VINE ST # P	5	0.04 **	· ·	0.070	000	0.070
	URBANA, IL 61802						
23817002	MID-STATE SIDING & WINDOW CO	n/a	0.64 W	17	0.1%	2,584	0.1%
23017002		Il/a	0.64 W	17	0.176	2,364	0.176
	114 N VINE ST						
70054445	URBANA, IL 61802	6	0.04.W	0	0.00/	440	0.00/
72251115	PAPA MURPHY'S TAKE 'N' BAKE 114 N VINE ST	S	0.64 W	8	0.0%	448	0.0%
70054447	URBANA, IL 61802	f-	0.04111	0	0.00/	00	0.00/
72251117	SINH SINH CAFE	n/a	0.64 W	2	0.0%	80	0.0%
	114 N VINE ST # H						
	URBANA, IL 61802			_			
72251117	QUIZNOS	ı	0.64 W	3	0.0%	120	0.0%
	114 N VINE ST # O						
	URBANA, IL 61802						
81211302	PRETTY NAILS	n/a	0.64 W	2	0.0%	120	0.0%
	114 N VINE ST # K						
	URBANA, IL 61802						
54121301	H&R BLOCK	Н	0.64 W	21	0.1%	651	0.0%
	114 N VINE ST # D						
	URBANA, IL 61802						
53112008	SCHNUCKS URBANA CROSSING	U	0.64 W	8	0.0%	2,616	0.1%
	114 N VINE ST						
	URBANA, IL 61802						
14719005	SCHNUCK'S EXPRESS	n/a	0.64 W	7	0.0%	3,248	0.1%
	306 E MAIN ST						
	URBANA, IL 61802						
44112005	MAS AMIGOS INC	n/a	0.65 W	1	0.0%	671	0.0%
	607 N CUNNINGHAM AVE						
	URBANA, IL 61802						
45331001	BITTERSWEET ANTIQUES & GIFTS	n/a	0.65 E	2	0.0%	202	0.0%
	2200 E UNIVERSITY AVE						
	URBANA, IL 61802						
71394011	CURVES	С	0.65 E	2	0.0%	78	0.0%
1004011	2200 E UNIVERSITY AVE	•	0.00 L	-	0.070	70	0.070
	URBANA, IL 61802						
81111104		n/o	O GE W	2	0.09/	245	0.0%
31111104	DYNO-TUNE	n/a	0.65 W	3	0.0%	345	0.0%
	104 S VINE ST						
44740005	URBANA, IL 61802	0	0.05.0	0	0.00/	000	0.00/
44719005	QUIK SHOP	S	0.65 S	2	0.0%	928	0.0%
	1511 E WASHINGTON ST						
	URBANA, IL 61802						
72241001	SILVER BULLET BAR	n/a	0.65 S	6	0.0%	402	0.0%
	1401 E WASHINGTON ST						
	URBANA, IL 61802						
44132001	DANVILLE TIRE CO	36	0.65 W	4	0.0%	884	0.0%
	202 S VINE ST						
	URBANA, IL 61802						
31111104	URBANA TIRE CO	n/a	0.65 W	4	0.0%	460	0.0%
	202 S VINE ST						
	URBANA, IL 61802						
15399867	GRAHAM'S TROPHIES	n/a	0.65 S	1	0.0%	201	0.0%
	1403 E WASHINGTON ST # H						
	URBANA, IL 61802						
54161830	ROYER CONSULTING	n/a	0.65 S	4	0.0%	900	0.0%
	1403 E WASHINGTON ST			-	· -		
	URBANA, IL 61802						

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44314241	BENCHMARK COMPUTERS	n/a	0.65 S	4	0.0%	1,372	0.0%
11011211	1403 E WASHINGTON ST	17/4	0.00 0	-	0.070	1,072	0.070
	URBANA, IL 61802						
81149009	L & S CLOCK REPAIR	n/a	0.65 S	2	0.0%	162	0.0%
31143003	1403 E WASHINGTON ST # J	Ilia	0.03 3	2	0.078	102	0.078
-1101101	URBANA, IL 61802	•	0.05.0	4	0.00/	600	0.00/
54121101	WISECARVER & ASSOC 1403 E WASHINGTON ST # D	С	0.65 S	4	0.0%	692	0.0%
1404004	URBANA, IL 61802		0.05.0	•	0.00/	400	0.00/
54121301	LIBERTY TAX SVC	L	0.65 S	6	0.0%	186	0.0%
	1403 E WASHINGTON ST # D						
	URBANA, IL 61802						
31393001	AFSCME	n/a	0.65 S	2	0.0%	0	0.0%
	1403 E WASHINGTON ST # E						
	URBANA, IL 61802						
31393001	AFSCME COUNCIL 31	n/a	0.65 S	3	0.0%	0	0.0%
	1403 E WASHINGTON ST						
	URBANA, IL 61802						
31211202	IMAGE TWO HAIR & BEAUTY SALON	n/a	0.65 S	4	0.0%	220	0.0%
	1403 E WASHINGTON ST						
	URBANA, IL 61802						
14531005	CORKSCREW WINE EMPORIUM	n/a	0.65 W	7	0.0%	2,261	0.1%
	203 N VINE ST						
	URBANA, IL 61802						
5439012	AMWAY DISTRIBUTORS	n/a	0.65 E	2	0.0%	312	0.0%
	2205 E UNIVERSITY AVE						
	URBANA, IL 61802						
12512079	FROSTY'S FRIGERATION INC	n/a	0.65 E	4	0.0%	2,040	0.1%
	2205 E UNIVERSITY AVE						
	URBANA, IL 61802						
23822002	ROSE HEATING & AIR COND	n/a	0.66 E	12	0.0%	2,256	0.1%
	2207 E UNIVERSITY AVE					_,	
	URBANA, IL 61802						
14112005	CUNNINGHAM MOTOR SALES INC	n/a	0.66 W	2	0.0%	1,342	0.0%
11112000	801 N CUNNINGHAM AVE	11/4	0.00 **	-	0.070	1,042	0.070
	URBANA, IL 61802						
2251117	ARBY'S	N	0 66 W	21	0.19/	1 240	0.0%
2251117		N	0.66 W	31	0.1%	1,240	0.0%
	509 N CUNNINGHAM AVE						
0444000	URBANA, IL 61802	I-	0.00 F		0.00/	400	0.00/
3111002	MERCER APARTMENTS	n/a	0.66 E	1	0.0%	198	0.0%
	2210 E UNIVERSITY AVE						
	URBANA, IL 61802						
2251117	MC DONALD'S	К	0.66 W	40	0.2%	1,600	0.1%
	601 N CUNNINGHAM AVE						
	URBANA, IL 61802						
6173011	EASY CHAIR LAWN CARE	n/a	0.67 SW	2	0.0%	224	0.0%
	810 S WEBBER ST						
	URBANA, IL 61801						
4512001	HOME RUN FOOD MART	n/a	0.67 S	10	0.0%	2,240	0.1%
	1509 E WASHINGTON ST						
	URBANA, IL 61802						
5311001	BLOSSOM BASKET FLORIST	n/a	0.68 NW	12	0.0%	1,056	0.0%
	1002 N CUNNINGHAM AVE						
	URBANA, IL 61802						
2112006	HUMAN RELATIONS DIV	n/a	0.68 W	1	0.0%	0	0.0%
	400 S VINE ST			•	· - · *	-	
	URBANA, IL 61801						

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92112006	URBANA LEGAL DIV	n/a	0.68 W	5	0.0%	0	0.0%
	400 S VINE ST						
	URBANA, IL 61801						
2112006	PERSONNEL DIVISION	n/a	0.68 W	3	0.0%	0	0.0%
	400 S VINE ST						
	URBANA, IL 61801						
92111001	URBANA CITY MAYOR	n/a	0.68 W	2	0.0%	0	0.0%
	400 S VINE ST	1.00	0.00 11	_	0.070	ŭ	0.070
	URBANA, IL 61801						
92112006	URBANA EXECUTIVE DEPT	n/a	0.68 W	13	0.1%	0	0.0%
2112000	400 S VINE ST	.,,	0.00 11	.0	0.1.70	ŭ	0.070
	URBANA, IL 61801						
92512001	COMMUNITY DEVELOPMENT DIV	n/a	0.68 W	23	0.1%	0	0.0%
2312001	400 S VINE ST	IVa	0.00 VV	25	0.170	Ü	0.070
	URBANA, IL 61801						
02611001	URBANA ECONOMIC DEVMNT DIV	2/0	0 60 W	2	0.09/	0	0.00/
92611001		n/a	0.68 W	3	0.0%	U	0.0%
	400 S VINE ST						
00540004	URBANA, IL 61801	7.15	0.00.14	05	0.40/	0	0.00/
92512001	ZONING ADMINISTRATOR	n/a	0.68 W	25	0.1%	0	0.0%
	400 S VINE ST						
	URBANA, IL 61801						
92112006	URBANA BUILDING SAFETY DIV	n/a	0.68 W	7	0.0%	0	0.0%
	400 S VINE ST						
	URBANA, IL 61801						
92611001	ECONOMIC DEVELOPMENT	n/a	0.68 W	4	0.0%	0	0.0%
	400 S VINE ST						
	URBANA, IL 61801						
92111001	URBANA CITY MANAGER	n/a	0.68 W	22	0.1%	0	0.0%
	400 S VINE ST						
	URBANA, IL 61801						
92512001	URBANA PLANNING & ZONING	n/a	0.68 W	5	0.0%	0	0.0%
	400 S VINE ST						
	URBANA, IL 61801						
92512001	URBANA COMMUNITY DEVELOPMENT	n/a	0.68 W	20	0.1%	0	0.0%
	400 S VINE ST						
	URBANA, IL 61801						
92112006	URBANA BUILDING INSPECTOR	n/a	0.68 W	20	0.1%	0	0.0%
	400 S VINE ST # 1						
	URBANA, IL 61801						
92216003	URBANA FIRE RESCUE SVC	n/a	0.68 W	59	0.2%	0	0.0%
	400 S VINE ST						
	URBANA, IL 61801						
92113001	FINANCE DEPT	n/a	0.68 W	20	0.1%	0	0.0%
	400 S VINE ST						
	URBANA, IL 61801						
92111001	URBANA CITY CLERK	n/a	0.68 W	3	0.0%	0	0.0%
2111001	400 S VINE ST	.,,	0.00 11	· ·	0.070	ŭ	0.070
	URBANA, IL 61801						
2212003	URBANA POLICE DEPT	n/a	0.68 W	65	0.3%	0	0.0%
2212003	400 S VINE ST	IVa	0.00 VV	03	0.576	O	0.076
	400 S VINE ST URBANA, IL 61801						
22244224	•	f-	0.00.144	405	0.70/	^	0.004
92214004	CHAMPAIGN CNTY JAIL & PRISONER	n/a	0.68 W	165	0.7%	0	0.0%
	204 E MAIN ST						
	URBANA, IL 61801	,	0.00		a ==-	_	
92212004	CHAMPAIGN COUNTY SHERIFFS OFC	n/a	0.68 W	165	0.7%	0	0.0%
	204 E MAIN ST						
	URBANA, IL 61801						

The contents of this report shall not be used for direct marketing purposes.





NAICS		Franchise	Distance From	Employ	ees	Sales (\$	000)
Code	Business Name	Code	Site in Miles	Number	Percent	Number	Percent
44211012	ALTMANS BILLIARDS & BAR STOOL 1006 N CUNNINGHAM AVE URBANA, IL 61802	n/a	0.68 NW	9	0.0%	2,754	0.1%

The contents of this report shall not be used for direct marketing purposes.



Retail MarketPlace Profile

Urbana city, IL (1777005) Geography: Place

Summary Demographics						
2010 Population						40,500
2010 Households						15,322
2010 Median Disposable Income						\$29,594
2010 Per Capita Income						\$21,000
Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$275,160,883	\$361,723,362	-\$86,562,479	-13.6	246
Total Retail Trade	44-45	\$232,766,767	\$321,430,865	-\$88,664,098	-16.0	155
Total Food & Drink	722	\$42,394,116	\$40,292,497	\$2,101,619	2.5	91
	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
Industry Group		(Retail Potential)	(Retail Sales)	•	Factor	Businesses
Motor Vehicle & Parts Dealers	441	\$53,618,024	\$36,655,175	\$16,962,849	18.8	20
Automobile Dealers	4411	\$46,435,448	\$27,809,401	\$18,626,047	25.1	9
Other Motor Vehicle Dealers	4412	\$3,531,561	\$6,277,778	-\$2,746,217	-28.0	
Auto Parts, Accessories & Tire Stores	4413	\$3,651,015	\$2,567,996	\$1,083,019	17.4	
Furniture & Home Furnishings Stores	442	\$7,445,607	\$6,664,032	\$781,575	5.5	:
Furniture Stores	4421	\$4,504,734	\$6,530,001	-\$2,025,267	-18.4	
Home Furnishings Stores	4422	\$2,940,873	\$134,031	\$2,806,842	91.3	
Electronics & Appliance Stores	4431	\$8,466,984	\$2,105,703	\$6,361,281	60.2	1
Bldg Materials, Garden Equip. & Supply Stores	444	\$7,201,118	\$2,762,116	\$4,439,002	44.6	
Bldg Material & Supplies Dealers	4441	\$6,324,787	\$1,462,863	\$4,861,924	62.4	
Lawn & Garden Equip & Supply Stores	4442	\$876,331	\$1,402,803	-\$422,922	-19.4	
Food & Beverage Stores	4442	\$51,412,579		-\$135,213,860	-56.8	2
3			\$186,626,439			
Grocery Stores	4451	\$48,675,134	\$182,083,660	-\$133,408,526	-57.8	1
Specialty Food Stores	4452	\$503,436	\$1,477,176	-\$973,740	-49.2	
Beer, Wine & Liquor Stores	4453	\$2,234,009	\$3,065,603	-\$831,594	-15.7	
Health & Personal Care Stores	446,4461	\$10,319,568	\$13,436,341	-\$3,116,773	-13.1	1
Gasoline Stations	447,4471	\$39,404,238	\$41,723,771	-\$2,319,533	-2.9	1
Clothing & Clothing Accessories Stores	448	\$12,350,436	\$3,619,994	\$8,730,442	54.7	1
Clothing Stores	4481	\$9,905,536	\$706,930	\$9,198,606	86.7	
Shoe Stores	4482	\$1,393,324	\$2,816,590	-\$1,423,266	-33.8	
Jewelry, Luggage & Leather Goods Stores	4483	\$1,051,576	\$96,474	\$955,102	83.2	
Sporting Goods, Hobby, Book & Music Stores	451	\$6,345,172	\$7,775,770	-\$1,430,598	-10.1	1
Sporting Goods/Hobby/Musical Instr Stores	4511	\$2,794,347	\$1,574,838	\$1,219,509	27.9	1
Book, Periodical & Music Stores	4512	\$3,550,825	\$6,200,932	-\$2,650,107	-27.2	
General Merchandise Stores	452	\$29,941,383	\$17,048,973	\$12,892,410	27.4	
Department Stores Excluding Leased Depts.	4521	\$11,843,645	\$8,845,799	\$2,997,846	14.5	
Other General Merchandise Stores	4529	\$18,097,738	\$8,203,174	\$9,894,564	37.6	
Miscellaneous Store Retailers	453	\$4,612,780	\$2,446,932	\$2,165,848	30.7	2
Florists	4531	\$189,521	\$617,869	-\$428,348	-53.1	
Office Supplies, Stationery & Gift Stores	4532	\$1,694,133	\$774,793	\$919,340	37.2	
Used Merchandise Stores	4533	\$186,849	\$158,316	\$28,533	8.3	
Other Miscellaneous Store Retailers	4539	\$2,542,277	\$895,954	\$1,646,323	47.9	
Nonstore Retailers	454	\$1,648,878	\$565,619	\$1,083,259	48.9	
Electronic Shopping & Mail-Order Houses	4541	\$22,097	\$0	\$22,097	100.0	
Vending Machine Operators	4542	\$75,691	\$0	\$75,691	100.0	
Direct Selling Establishments	4543	\$1,551,090	\$565,619	\$985,471	46.6	
Food Services & Drinking Places	722	\$42,394,116	\$40,292,497	\$2,101,619	2.5	g
Full-Service Restaurants	7221	\$16,265,220	\$18,501,797	-\$2,236,577	-6.4	4
Limited-Service Eating Places	7221	\$20,459,237	\$13,060,775	\$7,398,462	22.1	3
Special Food Services	7223	\$2,720,114	\$5,937,203	-\$3,217,089	-37.2	،
Drinking Places - Alcoholic Beverages	7223	\$2,949,545	\$2,792,722	\$156,823	2.7	10

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf.

Source: Esri and Infogroup

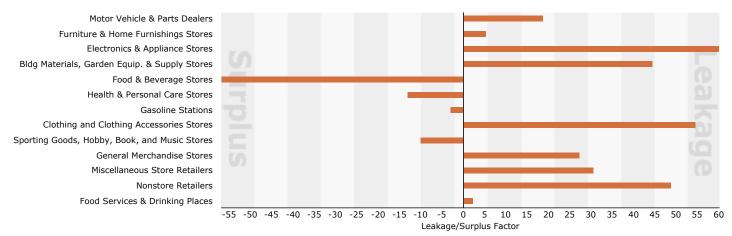
December 06, 2012



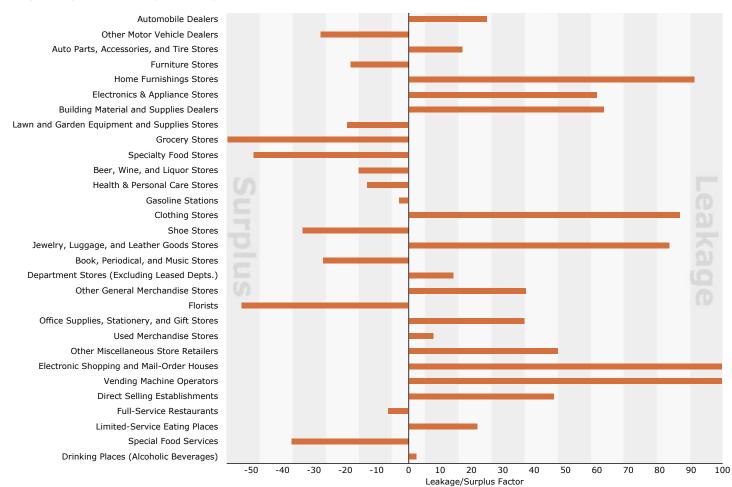
Retail MarketPlace Profile

Urbana city, IL (1777005) Geography: Place

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



Source: Esri and Infogroup



Age by Income Profile

Urbana city, IL (1777005) Geography: Place

					2	010-2015	2010-201
Summary	Ce	ensus 2000	2010	20	15	Change	Annual Rat
Population		36,395	40,500	40,8	348	348	0.179
Households		14,327	15,322	15,6	522	300	0.399
Median Age		24.8	24.6	24	4.7	0.1	0.089
	Cens	us 2000 House	holds by Income a	and Age of Hou	seholder		
	<25	25-34	35-44	45-54	55-64	65-74	75 -
HH Income Base	3,610	3,324	2,283	1,795	1,043	953	1,23
<\$10,000	1,458	520	174	123	120	79	14
\$10,000-\$14,999	624	312	144	81	26	45	19
\$15,000-\$24,999	695	694	391	197	95	160	20
\$25,000-\$34,999	366	678	353	233	133	178	13
\$35,000-\$49,999	262	575	503	279	183	169	14
\$50,000-\$74,999	134	421	391	342	163	181	19
\$75,000-\$99,999	58	83	170	239	126	39	(
\$100,000-\$149,999	13	36	90	219	128	54	3
\$150,000-\$199,999	0	0	31	38	41	26	(
\$200,000+	0	5	36	44	28	22	
Median HH Income	\$12,315	\$26,610	\$38,038	\$49,136	\$47,748	\$36,329	\$29,9
Average HH Income	\$17,342	\$30,169	\$47,058	\$61,813	\$62,295	\$48,588	\$46,16
			Percent Distribu				
	<25	25-34	35-44	45-54	55-64	65-74	75
HH Income Base	100%	100%	100%	100%	100%	100%	100
<\$10,000	40.4%	15.6%	7.6%	6.9%	11.5%	8.3%	11.9
\$10,000-\$14,999	17.3%	9.4%	6.3%	4.5%	2.5%	4.7%	15.9
\$15,000-\$24,999	19.3%	20.9%	17.1%	11.0%	9.1%	16.8%	16.8
\$25,000-\$34,999	10.1%	20.4%	15.5%	13.0%	12.8%	18.7%	10.5
\$35,000-\$49,999	7.3%	17.3%	22.0%	15.5%	17.5%	17.7%	11.9
\$50,000-\$74,999	3.7%	12.7%	17.1%	19.1%	15.6%	19.0%	15.7
\$75,000-\$99,999	1.6%	2.5%	7.4%	13.3%	12.1%	4.1%	5.4
\$100,000-\$149,999	0.4%	1.1%	3.9%	12.2%	12.3%	5.7%	6.9
\$150,000-\$199,999	0.0%	0.0%	1.4%	2.1%	3.9%	2.7%	4.9
\$200,000+	0.0%	0.2%	1.6%	2.5%	2.7%	2.3%	0.0

 $\textbf{Source:} \ \text{U.S. Bureau of the Census, 2000 Census Population and Housing.} \ \ \text{Esri Forecasts for 2010 and 2015.}$



\$100,000-\$149,999

\$150,000-\$199,999

\$200,000-\$249,999

\$250,000-\$499,999

\$500,000+

Age by Income Profile

Urbana city, IL (1777005) Geography: Place

	2	2010 Household	s by Income an	d Age of Househ	older		
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	3,751	3,306	2,117	2,059	1,628	1,082	1,381
<\$15,000	1,874	633	222	156	138	85	323
\$15,000-\$24,999	701	577	285	177	129	140	196
\$25,000-\$34,999	404	597	279	226	171	147	125
\$35,000-\$49,999	323	586	460	305	250	252	161
\$50,000-\$74,999	280	664	497	520	341	229	299
\$75,000-\$99,999	122	193	217	421	267	76	147
\$100,000-\$149,999	32	40	95	178	195	90	80
\$150,000-\$199,999	6	6	27	28	68	23	39
\$200,000-\$249,999	9	9	21	27	42	25	7
\$250,000-\$499,999	0	1	14	19	25	15	3
\$500,000+	0	0	0	2	2	0	1
Median HH Income	\$15,013	\$31,728	\$42,437	\$55,581	\$56,913	\$43,664	\$38,461
Average HH Income	\$23,374	\$37,722	\$52,474	\$65,553	\$73,319	\$60,836	\$49,625
			Percent Distrib				
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	50.0%	19.1%	10.5%	7.6%	8.5%	7.9%	23.4%
\$15,000-\$24,999	18.7%	17.5%	13.5%	8.6%	7.9%	12.9%	14.2%
\$25,000-\$34,999	10.8%	18.1%	13.2%	11.0%	10.5%	13.6%	9.1%
\$35,000-\$49,999	8.6%	17.7%	21.7%	14.8%	15.4%	23.3%	11.7%
\$50,000-\$74,999	7.5%	20.1%	23.5%	25.3%	20.9%	21.2%	21.7%
\$75,000-\$99,999	3.3%	5.8%	10.3%	20.4%	16.4%	7.0%	10.6%

4.5%

1.3%

1.0%

0.7%

0.0%

8.6%

1.4%

1.3%

0.9%

0.1%

12.0%

4.2%

2.6%

1.5%

0.1%

8.3%

2.1%

2.3%

1.4%

0.0%

5.8%

2.8%

0.5%

0.2%

0.1%

Data Note: Income reported for July 1, 2010 represents annual income for the preceding year, expressed in current (2008) dollars, including an adjustment for inflation.

Source: U.S. Bureau of the Census, 2000 Census Population and Housing. Esri Forecasts for 2010 and 2015.

0.9%

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1.2%

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0.3%

0.0%

0.0%



Age by Income Profile

Urbana city, IL (1777005) Geography: Place

	2	015 Household	s by Income and	d Age of Househ	older		
	<25	25-34	35-44	45-54	55-64	65-74	75-
HH Income Base	3,703	3,437	2,116	1,919	1,725	1,351	1,36
<\$15,000	1,639	501	160	105	104	81	25
\$15,000-\$24,999	658	481	218	124	110	134	16
\$25,000-\$34,999	417	578	242	177	129	152	10
\$35,000-\$49,999	370	617	438	261	227	293	14
\$50,000-\$74,999	332	803	503	469	348	267	29
\$75,000-\$99,999	179	306	247	417	291	120	16
\$100,000-\$149,999	76	115	190	257	318	192	14
\$150,000-\$199,999	16	22	62	40	117	51	(
\$200,000-\$249,999	16	13	36	38	48	38	
\$250,000-\$499,999	0	1	20	29	32	23	
\$500,000+	0	0	0	2	1	0	
Median HH Income	\$17,333	\$37,875	\$50,000	\$62,921	\$69,566	\$50,951	\$50,2
Average HH Income	\$27,876	\$44,380	\$62,903	\$74,964	\$84,269	\$71,564	\$50,2 \$59,6
Average fire fricome	\$27,670	р44 ,360	\$02,903	\$74, 3 04	\$04,209	\$71,304	 р Ј9,0
			Percent Distrib	oution			
	<25	25-34	35-44	45-54	55-64	65-74	75
HH Income Base	100%	100%	100%	100%	100%	100%	100
<\$15,000	44.3%	14.6%	7.6%	5.5%	6.0%	6.0%	18.8
\$15,000-\$24,999	17.8%	14.0%	10.3%	6.5%	6.4%	9.9%	12.1
\$25,000-\$34,999	11.3%	16.8%	11.4%	9.2%	7.5%	11.3%	7.9
\$35,000-\$49,999	10.0%	18.0%	20.7%	13.6%	13.2%	21.7%	10.8
\$50,000-\$74,999	9.0%	23.4%	23.8%	24.4%	20.2%	19.8%	21.6
\$75,000-\$99,999	4.8%	8.9%	11.7%	21.7%	16.9%	8.9%	12.3
\$100,000-\$149,999	2.1%	3.3%	9.0%	13.4%	18.4%	14.2%	10.9
\$150,000-\$199,999	0.4%	0.6%	2.9%	2.1%	6.8%	3.8%	4.6
\$200,000-\$249,999	0.4%	0.4%	1.7%	2.0%	2.8%	2.8%	0.4
\$250,000-\$499,999	0.0%	0.0%	0.9%	1.5%	1.9%	1.7%	0.4

0.0%

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Data Note: Income reported for July 1, 2010 represents annual income for the preceding year, expressed in current (2008) dollars, including an adjustment for inflation.

Source: U.S. Bureau of the Census, 2000 Census Population and Housing. Esri Forecasts for 2010 and 2015.

0.0%

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\$500,000+

0.1%



Demographic and Income Profile Report

Urbana city, IL (1777005) Geography: Place

Summary		2000		2010		201
Population		36,395		40,500		40,84
Households		14,327		15,322		15,62
Families		6,224		6,326		6,26
Average Household Size		2.14		2.08		2.0
Owner Occupied Housing Units		5,295		5,870		5,98
Renter Occupied Housing Units		9,032		9,452		9,64
Median Age		24.8		24.6		24
Trends: 2010 - 2015 Annual Rate		Area		State		Nation
Population		0.17%		0.27%		0.76
Households		0.39%		0.27%		0.78
Families		-0.18%		0.07%		0.64
Owner HHs		0.38%		0.32%		0.82
Median Household Income		3.98%		2.76%		2.36
	20	000	20	010	20	15
Households by Income	Number	Percent	Number	Percent	Number	Perce
<\$15,000	4,050	28.4%	3,431	22.4%	2,847	18.2
\$15,000 - \$24,999	2,440	17.1%	2,204	14.4%	1,890	12.1
\$25,000 - \$34,999	2,071	14.5%	1,949	12.7%	1,804	11.6
\$35,000 - \$49,999	2,119	14.9%	2,335	15.2%	2,353	15.1
\$50,000 - \$74,999	1,827	12.8%	2,830	18.5%	3,019	19.3
\$75,000 - \$99,999	782	5.5%	1,444	9.4%	1,727	11.1
\$100,000 - \$149,999	626	4.4%	709	4.6%	1,298	8.3
\$150,000 - \$199,999	197	1.4%	197	1.3%	371	2.4
\$200,000+	135	0.9%	220	1.4%	310	2.0
,,						
Median Household Income	\$27,889		\$35,407		\$43,030	
Average Household Income	\$38,587		\$46,489		\$54,833	
Per Capita Income	\$15,969		\$21,000		\$24,813	
		000	20	10	20	15
Population by Age	Number	Percent	Number	Percent	Number	Perce
0 - 4	1,592	4.4%	1,658	4.1%	1,671	4.1
5 - 9	1,504	4.1%	1,475	3.6%	1,489	3.6
10 - 14	1,500	4.1%	1,427	3.5%	1,442	3.5
15 - 19	5,346	14.7%	6,679	16.5%	6,562	16.1
20 - 24	8,637	23.7%	9,872	24.4%	9,833	24.1
25 - 34	5,950	16.3%	5,811	14.3%	5,967	14.6
35 - 44	3,666	10.1%	3,676	9.1%	3,658	9.0
45 - 54	3,055	8.4%	3,431	8.5%	3,192	7.8
55 - 64	1,750	4.8%	2,740	6.8%	2,897	7.1
65 - 74	1,511	4.2%	1,695	4.2%	2,110	5.2
75 - 84	1,279	3.5%	1,274	3.1%	1,242	3.0
85+	605	1.7%	762	1.9%	784	1.9
	20	000	20	10	20	15
Race and Ethnicity	Number	Percent	Number	Percent	Number	Perce
White Alone	24,389	67.0%	25,729	63.5%	25,477	62.4
Black Alone	5,218	14.3%	5,629	13.9%	5,495	13.5
American Indian Alone	64	0.2%	78	0.2%	80	0.2
Asian Alone	5,181	14.2%	6,796	16.8%	7,322	17.9
Pacific Islander Alone	14	0.0%	20	0.0%	20	0.0
Some Other Race Alone	639	1.8%	1,002	2.5%	1,096	2.7
Two or More Races	890	2.4%	1,245	3.1%	1,357	3.3

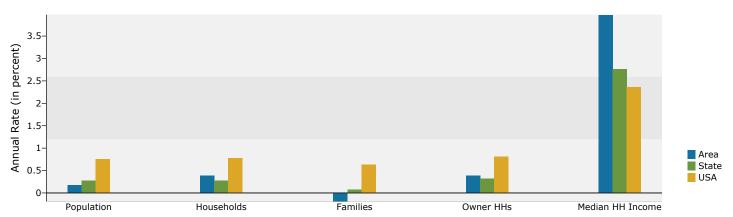
Data Note: Income is expressed in current dollars



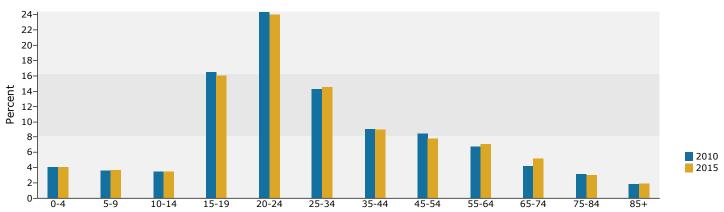
Demographic and Income Profile Report

Urbana city, IL (1777005) Geography: Place

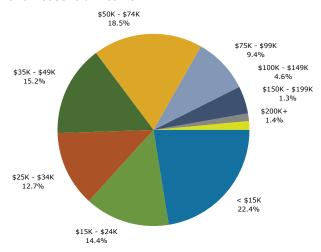
Trends 2010-2015



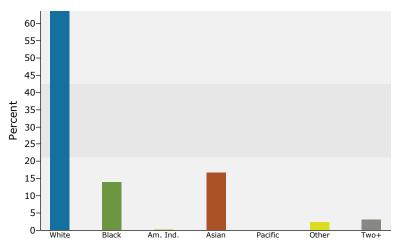
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 5.5%



Detailed Income Profile

Census 2000

Urbana city, IL (1777005) Geography: Place

Summan and	Census 2000	2010	2015	2010-2015	2010-2015 Annual Rate
Summary	Celisus 2000	2010	2015	Change	Allilual Rate
Population	36,395	40,500	40,848	348	0.17%
Households	14,327	15,322	15,622	300	0.39%
Average Household Size	2.14	2.08	2.07	-0.01	-0.10%
Families	6,224	6,326	6,268	-58	-0.18%
Average Family Size	2.83	2.79	2.79	0.00	0.00%

2010

2015

	Celisus 200	,0	2010		2013	
Households by Income	Number	Percent	Number	Percent	Number	Percent
HH Income Base	14,247	100.0%	15,319	100.0%	15,619	100.0%
<\$10,000	2,621	18.4%	2,125	13.9%	1,880	12.0%
\$10,000-\$14,999	1,429	10.0%	1,306	8.5%	967	6.2%
\$15,000-\$19,999	1,448	10.2%	1,117	7.3%	977	6.3%
\$20,000-\$24,999	992	7.0%	1,087	7.1%	913	5.8%
\$25,000-\$29,999	1,027	7.2%	883	5.8%	876	5.6%
\$30,000-\$34,999	1,044	7.3%	1,066	7.0%	928	5.9%
\$35,000-\$39,999	702	4.9%	828	5.4%	736	4.7%
\$40,000-\$44,999	770	5.4%	764	5.0%	842	5.4%
\$45,000-\$49,999	647	4.5%	743	4.9%	775	5.0%
\$50,000-\$59,999	941	6.6%	1,461	9.5%	1,844	11.8%
\$60,000-\$74,999	886	6.2%	1,369	8.9%	1,175	7.5%
\$75,000-\$99,999	782	5.5%	1,444	9.4%	1,727	11.1%
\$100,000-\$124,999	340	2.4%	427	2.8%	874	5.6%
\$125,000-\$149,999	286	2.0%	282	1.8%	424	2.7%
\$150,000-\$199,999	197	1.4%	197	1.3%	371	2.4%
\$200,000-\$249,999	135	0.9%	140	0.9%	194	1.2%
\$250,000-\$499,999	N/A	0.5 / 0	76	0.5%	111	0.7%
\$500,000+	N/A		4	0.0%	5	0.0%
Median Household Income	\$27,889		\$35,407	0.070	\$43,030	0.070
Average Household Income	\$38,587		\$46,489		\$54,833	
Per Capita Income	\$15,969		\$21,000		\$24,813	
. c. capita income	420/303		422/000		42.7010	
Families by Income						
Family Income Base	6,275	100.0%	6,315	100.0%	6,263	100.0%
<\$10,000	535	8.5%	430	6.8%	336	5.4%
\$10,000-\$14,999	327	5.2%	228	3.6%	227	3.6%
\$15,000-\$19,999	464	7.4%	213	3.4%	186	3.0%
\$20,000-\$24,999	316	5.0%	312	4.9%	264	4.2%
\$25,000-\$29,999	493	7.9%	313	5.0%	252	4.0%
\$30,000-\$34,999	413	6.6%	354	5.6%	285	4.6%
\$35,000-\$39,999	318	5.1%	327	5.2%	302	4.8%
\$40,000-\$44,999	430	6.9%	311	4.9%	240	3.8%
\$45,000-\$49,999	310	4.9%	308	4.9%	267	4.3%
\$50,000-\$59,999	556	8.9%	644	10.2%	793	12.7%
\$60,000-\$39,999	680	10.8%	722	11.4%	613	9.8%
\$75,000-\$99,999	565	9.0%	1,102	17.5%	954	15.2%
\$100,000-\$124,999	310	4.9%	277	4.4%	458	7.3%
	264	4.2%	340	5.4%	362	5.8%
\$125,000-\$149,999 \$150,000-\$100,000	178	2.8%	226		427	6.8%
\$150,000-\$199,999 \$200,000,\$240,000				3.6%		
\$200,000-\$249,999	116	1.8%	138 67	2.2%	202	3.2%
\$250,000-\$499,999	N/A			1.1%	92	1.5%
\$500,000+	N/A		3	0.0%	3	0.0%
Median Family Income	\$43,008		\$55,136		\$59,684 \$70,330	
Average Family Income	\$55,459		\$68,444		\$78,229	

Data Note: Income represents the annual income for the preceding year, expressed in current dollars, including an adjustment for inflation (for 2010 and 2015). In 2000, the Census Bureau reported income to an upper interval of \$200,000+. Esri forecasts extend income to \$500,000+. N/A means Not Available. **Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

December 06, 2012



Disposable Income Profile

Urbana city, IL (1777005) Geography: Place

				2010-2015	2010-2015
	Census 2000	2010	2015	Change	Annual Rate
Population	36,395	40,500	40,848	348	0.17%
Median Age	24.8	24.6	24.7	0.1	0.08%
Households	14,327	15,322	15,622	300	0.39%
Average Household Size	2.14	2.08	2.07	-0.01	-0.10%

2010 Households by Disposable Income	Number	Percent
Total	15,318	100.0%
<\$15,000	3,881	25.3%
\$15,000-\$24,999	2,505	16.4%
\$25,000-\$34,999	2,359	15.4%
\$35,000-\$49,999	2,635	17.2%
\$50,000-\$74,999	2,580	16.8%
\$75,000-\$99,999	687	4.5%
\$100,000-\$149,999	426	2.8%
\$150,000-\$199,999	111	0.7%
\$200,000+	134	0.9%
Median Disposable Income	\$29,594	
Average Disposable Income	\$39,448	

			Number	of Househ	olds		
2010 Disposable Income by Age of Householder	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	3,751	3,305	2,117	2,059	1,626	1,082	1,379
<\$15,000	2,013	690	247	206	173	153	399
\$15,000-\$24,999	722	640	310	260	193	176	205
\$25,000-\$34,999	370	712	453	276	219	197	132
\$35,000-\$49,999	310	685	481	432	309	235	185
\$50,000-\$74,999	266	488	446	547	401	162	269
\$75,000-\$99,999	42	64	88	191	137	61	104
\$100,000-\$149,999	17	15	56	96	125	58	57
\$150,000-\$199,999	4	3	17	22	28	17	20
\$200,000+	7	8	19	29	41	23	8
Median Disposable Income	\$13,975	\$28,590	\$35,995	\$43,655	\$44,958	\$35,627	\$30,862
Average Disposable Income	\$21,170	\$33,199	\$44,433	\$53,871	\$60,504	\$51,321	\$42,324

Data Note: Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding



Housing Profile

Urbana city, IL (1777005) Geography: Place

2000 Total Population	36,395	2000 Median Household Income	\$27,889
2010 Total Population	40,500	2010 Median Household Income	\$35,407
2015 Total Population	40,848	2015 Median Household Income	\$43,030
2010-2015 Annual Rate	0.17%	2010-2015 Annual Rate	3.98%

	Census 2	000	2010		2015	
Housing Units by Occupancy Status and Tenure	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	15,311	100%	17,062	100%	17,763	100%
Occupied	14,327	93.6%	15,322	89.8%	15,623	88.0%
Owner	5,295	34.6%	5,870	34.4%	5,983	33.7%
Renter	9,032	59.0%	9,452	55.4%	9,640	54.3%
Vacant	984	6.4%	1,740	10.2%	2,140	12.0%

	Census 2	000	2010		2015	
Owner Occupied Housing Units by Value	Number	Percent	Number	Percent	Number	Percent
Total	5,247	100%	5,869	100%	5,981	100%
<\$10,000	32	0.6%	42	0.7%	36	0.6%
\$10,000-\$14,999	19	0.4%	22	0.4%	17	0.3%
\$15,000-\$19,999	11	0.2%	52	0.9%	36	0.6%
\$20,000-\$24,999	24	0.5%	33	0.6%	41	0.7%
\$25,000-\$29,999	48	0.9%	8	0.1%	21	0.4%
\$30,000-\$34,999	63	1.2%	20	0.3%	7	0.1%
\$35,000-\$39,999	65	1.2%	30	0.5%	13	0.2%
\$40,000-\$49,999	280	5.3%	91	1.6%	70	1.2%
\$50,000-\$59,999	424	8.1%	111	1.9%	77	1.3%
\$60,000-\$69,999	619	11.8%	170	2.9%	98	1.6%
\$70,000-\$79,999	550	10.5%	239	4.1%	131	2.2%
\$80,000-\$89,999	513	9.8%	314	5.4%	189	3.2%
\$90,000-\$99,999	534	10.2%	461	7.9%	192	3.2%
\$100,000-\$124,999	804	15.3%	959	16.3%	895	15.0%
\$125,000-\$149,999	542	10.3%	895	15.3%	771	12.9%
\$150,000-\$174,999	346	6.6%	644	11.0%	807	13.5%
\$175,000-\$199,999	151	2.9%	467	8.0%	556	9.3%
\$200,000-\$249,999	92	1.8%	653	11.1%	893	14.9%
\$250,000-\$299,999	43	0.8%	321	5.5%	520	8.7%
\$300,000-\$399,999	53	1.0%	154	2.6%	332	5.6%
\$400,000-\$499,999	17	0.3%	67	1.1%	130	2.2%
\$500,000-\$749,999	17	0.3%	77	1.3%	82	1.4%
\$750,000-\$999,999	0	0.0%	32	0.5%	53	0.9%
\$1,000,000+	0	0.0%	7	0.1%	14	0.2%
Median Value	\$89,522		\$135,684		\$162,283	
Average Value	\$102,447		\$160,348		\$190,095	
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Data Note: Detail may not sum to totals due to rounding.



Housing Profile

Urbana city, IL (1777005) Geography: Place

Census 2000 Vacant Housing Units by Status		
	Number	Percent
Total	984	100%
For Rent	708	72.0%
For Sale Only	79	8.0%
Rented/Sold, Unoccupied	44	4.5%
Seasonal/Recreational/Occasional Use	48	4.9%
For Migrant Workers	2	0.2%
Other Vacant	103	10.5%

Census 2000 Occupied Housing Units by Age of Householder and Hom	ne Ownership		
		Owner Od	cupied Units
	Occupied Units	Number 9	√o of Occupied
Total	14,327	5,295	37.0%
15-24	3,518	95	2.7%
25-34	3,484	583	16.7%
35-44	2,184	1,026	47.0%
45-54	1,892	1,263	66.8%
55-64	1,062	813	76.6%
65-74	981	760	77.5%
75-84	871	585	67.2%
85+	335	170	50.7%

Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership					
		Owner Occupied Units			
	Occupied Units	Number %	of Occupied		
Total	14,327	5,295	37.0%		
White Alone	10,213	4,544	44.5%		
Black Alone	1,857	493	26.5%		
American Indian Alone	27	8	29.6%		
Asian Alone	1,786	179	10.0%		
Pacific Islander Alone	8	0	0.0%		
Some Other Race Alone	180	25	13.9%		
Two or More Races	256	46	18.0%		
Hispanic Origin	422	66	15.6%		

Census 2000 Housing Units by Units in Structure and Occupancy				
	Housin	Housing Units		d Units
	Number	Percent	Number	Percent
Total	15,243	100%	14,258	100%
1, Detached	6,258	41.1%	6,001	42.1%
1, Attached	540	3.5%	486	3.4%
2	715	4.7%	683	4.8%
3 to 4	1,018	6.7%	922	6.5%
5 to 9	1,731	11.4%	1,627	11.4%
10 to 19	2,187	14.3%	1,989	14.0%
20 to 49	1,360	8.9%	1,248	8.8%
50 or More	1,307	8.6%	1,211	8.5%
Mobile Home	119	0.8%	83	0.6%
Other	8	0.1%	8	0.1%

Data Note: Persons of Hispanic Origin may be of any race. **Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.



Housing Profile

Urbana city, IL (1777005) Geography: Place

Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Own	er Cost	Number	Percent
Total		4,730	100%
With Mortgage		3,139	66.4%
<\$200		0	0.0%
\$200-\$299		6	0.1%
\$300-\$399		52	1.1%
\$400-\$499		172	3.6%
\$500-\$599		277	5.9%
\$600-\$699		447	9.5%
\$700-\$799		398	8.4%
\$800-\$899		371	7.8%
\$900-\$999		317	6.7%
\$1000-\$1249		545	11.5%
\$1250-\$1499		295	6.2%
\$1500-\$1999		165	3.5%
\$2000-\$2499		55	1.2%
\$2500-\$2999		21	0.4%
\$3000+		18	0.4%
With no Mortgage		1,591	33.6%
Median Monthly Owner Costs for Units with Mortgage		\$859	
Average Monthly Owner Costs for Units with Mortgage		\$950	

Census 2000 Specified Renter Occupied Housing Units by Contract Rent	Number Number	Percen
Total	9,011	100%
Paying Cash Rent	8,902	98.89
<\$100	155	1.79
\$100-\$149	174	1.9%
\$150-\$199	58	0.6%
\$200-\$249	197	2.29
\$250-\$299	266	3.0%
\$300-\$349	535	5.9%
\$350-\$399	1,203	13.49
\$400-\$449	1,521	16.99
\$450-\$499	1,302	14.49
\$500-\$549	956	10.69
\$550-\$599	475	5.39
\$600-\$649	593	6.6°
\$650-\$699	347	3.99
\$700-\$749	235	2.60
\$750-\$799	158	1.89
\$800-\$899	187	2.19
\$900-\$999	157	1.79
\$1000-\$1249	180	2.00
\$1250-\$1499	81	0.99
\$1500-\$1999	80	0.99
\$2000+	42	0.59
No Cash Rent	109	1.29
Median Rent	\$463	
Average Rent	\$508	
Average Gross Rent (with Utilities)	\$590	

Data Note: Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent. **Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing.



Distance:	Street:	Closest Cross-street:	Year of Count:	Count
0.13	E University Ave	N Lierman Ave (0.08 miles E)	2005	9,500
0.13	E Main St	Hartle Ave (0.02 miles E)	2001	6,200
0.15	E Main St	N Poplar St (0.0 miles E)	2001	6,200
0.15	E University Ave	N Cottage Grove Ave (0.03 miles W)	2005	12,800
0.20	E Main St	S Lierman Ave (0.07 miles E)	2001	6,200
0.21	E University Ave	N Cottage Grove Ave (0.03 miles E)	2005	12,800
0.24	S Cottage Grove Ave	E Main St (0.06 miles N)	2004	6,300
0.26	E University Ave	N Hickory St (0.0 miles E)	2005	12,800
0.26	E University Ave	N Lierman Ave (0.07 miles W)	2005	9,500
0.31	E University Ave	Ash St (0.01 miles W)	2005	12,800
0.33	S Cottage Grove Ave	E Green St (0.03 miles N)	2004	6,300
0.34	E University Ave	N Lierman Ave (0.15 miles W)	2005	9,500
0.41	E University Ave	Sycamore St (0.01 miles W)	2005	12,800
0.43	S Lierman Ave	E Main St (0.24 miles N)	2001	5,200
0.44	S Cottage Grove Ave	E California Ave (0.01 miles S)	2004	7,300
0.45	S Anderson St	E Green St (0.03 miles S)	2001	500
0.49	E University Ave	N Maple St (0.01 miles W)	2005	12,800
0.50	Guardian Dr	Wilson Rd (0.0 miles S)	2005	12,800
0.51	E Kerr Ave	Carroll Ave (0.01 miles W)	2001	1,900
0.53	S Anderson St	E Illinois St (0.01 miles S)	2001	500
0.53	E University Ave	Old US 150 (0.02 miles NW)	2005	12,800
0.54	S Cottage Grove Ave	S Philo Rd (0.02 miles S)	2004	7,300
0.54	E University Ave	Old US 150 (0.04 miles NW)	2005	12,800
0.55	E University Ave	N Maple St (0.04 miles E)	2005	12,800
0.57	E University Ave	Old US 150 (0.07 miles NW)	2005	12,800
0.58	E Kerr Ave	N Cunningham Ave (0.19 miles W)	2001	1,900
0.58	S Anderson St	E California Ave (0.01 miles N)	2001	500
0.58	S Cottage Grove Ave	S Philo Rd (0.02 miles N)	2001	6,800
0.60	S Philo Rd	S Cottage Grove Ave (0.05 miles NW)	2001	6,800
0.62	State Route 130	E University Ave (0.11 miles W)	2005	9,800

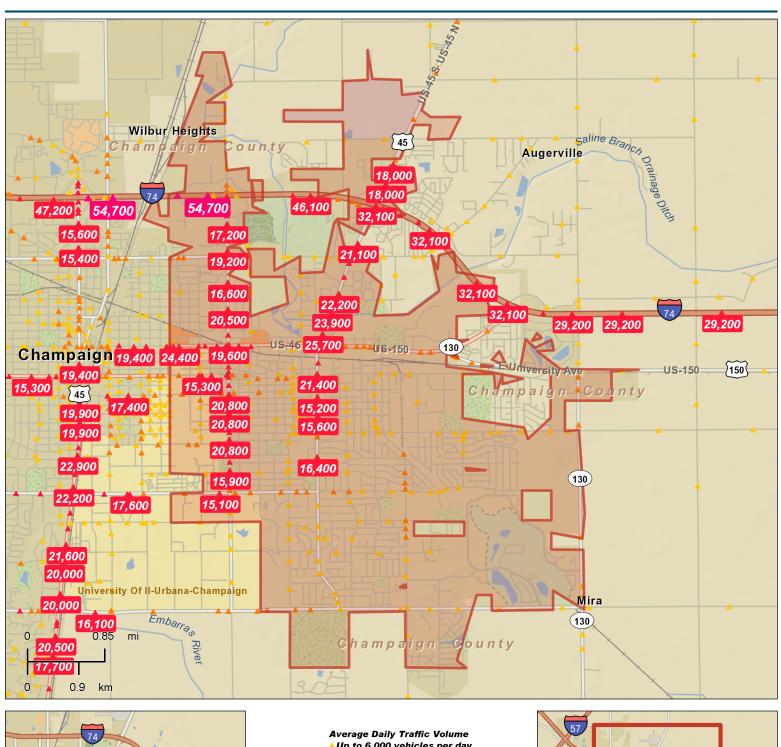
Data Note: The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2011 to 1963. 69.8% of the counts were taken between 2001 and 2011 and 98.7% of the counts were taken in 1990 or later. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.

Source: ©2012 Market Planning Solutions, Inc.



Traffic Count Map

1777005 (Urbana city) Geography: Popular places





Average Daily Traffic Volume

▲ Up to 6,000 vehicles per day

▲ 6,001 - 15,000

▲ 15,001 - 30,000

▲ 30,001 - 50,000

▲ 50,001 - 100,000

▲ More than 100,000 per day



Source: ©2012 Market Planning Solutions, Inc.