

SPONSOR AWARD FORM

- 1. SPONSOR: Name of Applicant or Primary Contact:**
Scotty R Dossett
C-U Folk and Roots Festival
P.O. Box 331 Urbana, IL 61803
Project Title: CU Folk and Roots Festival
- 2. TOTAL AMOUNT OF FUNDS AWARDED: \$5000.00**
- 3. TOTAL AMOUNT OF FUNDS RECEIVED TO DATE: \$5000.00**
- 4. SPONSOR PERIOD: 7/10/2014 through 12/15/2014.**
- 5. EXPENDITURE DEADLINE:11/9/ 2014_.**
- 6. DATE OF PROJECT COMPLETION:11/9/2014.**



Champaign-Urbana Folk and Roots Festival
P.O. Box 331
Urbana, IL 61803
www.cufolkandroots.org

12/15/14 City Receipt

“I hereby certify that I am authorized to approve this Report, that I have reviewed the attached invoice reports in an amount exceeding \$5000.00; that all costs claimed have been incurred for the Project in accordance with the Agreement between CU Folk and Roots Festival and the CITY OF URBANA; that all submitted invoices have been paid; and no costs included herein have been previously submitted.”

Signed;

Scotty R Dossett, CU Folk and Roots Steering Committee secretary

POST-PROJECT EVALUATION

The 6th Annual CU Folk and Roots Festival was held in downtown Urbana on the 8th and 9th of November, 2014. Funds provided by the City of Urbana under a Matching Grant (note this is separate from Urbana Public Art Program funds) were used to pay various costs for venue rental, performer payment contracts and festival advertising.

This Grant impacted the festival by expanding our performer selection options, securing necessary venue contracts and provided funds to advertise in local and regional media; including MTD bus ads, WILL radio advertising, social media boosting and News Gazette local and regional paid ads to name just a few.

It is difficult to compile the number of hours spent in completing the project. The 9 Steering Committee members spent 100's of hours each and the volunteer hours required to run the festival venues alone total over 500. My estimate is 1000 hours of volunteer work.

Individual venue client counts indicate this year's festival attendance numbered approximately 4300 "venue uses". Note: an absolute number of clients served is impossible to calculate as it is common for clients to use multiple venues throughout the festival. These venue uses included the Thursday opening night at the Krannert Center for Performing Arts on the university of Illinois campus (where KCPA staff estimated 460 were in attendance) and all venues in Downtown Urbana for Friday, Saturday AM (our free sessions) and PM.

There were many collaborating partners for this year's festival starting in the summer during the Annual Sweet Corn Festival with the Urbana Business Association. Their contribution allowed a Folk and Roots stage on Race Street. Other cooperation continued through the festival itself as local performers, sound engineers and citizens contributed in making the festival a great success. The importance of our partners from businesses such as the Common Ground Food Co-Op, the Iron Post, Rosebowl and Pizza M cannot be overstated. Without their efforts this event would not have happened. As usual our partners at the Urbana Free Library donated the use of space on both floors as well as room for an outreach exhibit. In addition, the availability and generosity of the staff and management at the Urbana Landmark Hotel cannot be over-emphasized. The entire festival benefited from the larger. More centralized volunteer/performer check-in space the Landmark offered. There is no comparable facility in Downtown Urbana.

Finally, our festival itself could not exist without the generosity, willingness to labor and talent of the musicians who actually make the music happen. We are all indebted to their creative spirit and sense of community.

PROJECT DOCUMENTATION







**DOWNTOWN
URBANA**

NOV 7 & 8

FOLKANDROOTS.ORG



PROUDLY SUPPORTED BY THE CITY OF URBANA, THE URBANA ARTS COMMISSION, AND THE ILLINOIS ARTS COUNCIL AGENCY

11TH ANNUAL *Champaign-Urbana* NOVEMBER 7th-8th 2014

Folk & Roots Festival

cufolkandroots.org

Partially funded by the City of Urbana, Urbana Arts Commission and Illinois Arts Council Agency.

Music • Dance • Performances • Art • Workshops • Jams
Family Activities • Storytelling *and more*

Free Workshops and performances Saturday 10-5

D O W N T O W N U R B A N A



Nov. 7-8, 2014



Family Activities,
Performances, Music, Dance,
Workshops, Jams,
Storytelling & More!



Primary Sponsor

Liberal Business Department
Uba

COMMON GROUND
food co-operative

THE WILLIAM E. AND CLARICE V.
SPURLOCK MUSEUM
UNIVERSITY OF ILLINOIS AT URBANA - CHAMPAIGN



Preferred Hotel Partner
H Holiday Inn Express & Suites

Sa oussa

The Farm Show



Busey

urbana
public
arts
program

FISCAL REPORT

2014 CU Folk & Roots Expenses

Performers	\$19,440.00
Concert Halls	\$3505.00
Advertising	\$5198.80
Lodging	\$862.40
<u>Ancillary</u>	<u>\$5248.89</u>
Total Expenses Calendar Year 2014	\$34,255.09

Expenses: Advertising

2014 Festival:

579	Allerton Park and Retreat Center	\$500.00	(Booth at music events)
582	Central Music Boosters	\$50.00	(1/2 Page ad)
583	Rob Krumm	\$123.00	(Reimbursement for booth rental at Farmer's Market)
585	Frances Harris	\$19.95	(Lunarpages hosting)
601	Fein-Bursoni, Inc.	\$375.00	(Smile Politely ads)
602	Up Close Graphics, Inc.	\$991.17	(MTD bus signs)
603	CU Mass Transit	\$740.00	(Advertising on buses)
664	Illini Media	\$371.00	("Buzz" ads)
664	The News-Gazette	\$279.34	(Newspaper ads)
670	Prairie Air, Inc.	\$350.00	(On air announcements)
671	WGLT – Normal	\$1000.00	(On air announcements)
674	The News-Gazette	\$399.34	(Newspaper ads)

Total advertising		\$5198.80	
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Expenses: Ancillary

2014 Festival

573	US Post Office	\$60.00	(Postal supplies)
574	Urbana Business Association	\$100.00	(Annual Dues)
578	Illinois Charity Bureau	\$15.00	(Annual Report fee)
581	Jeff Zolitor	\$98.00	(Reimbursement)
584	Dixon Graphics	\$82.48	(Postcards printed)
593	Weiskamp Screen Printing	\$612.58	(T-Shirts/Merch)
597	Jeff Zolitor	\$146.24	(Reimbursement)
598	Community Center 4 Arts	\$200.00	(Donation)
604	Jeff Zolitor	\$103.25	(Reimbursement for Envelopes)
666	David Witzany	\$99.84	(Reimbursement for Harmonicas)
667	Lorri Coey	\$57.93	(Reimbursement for Green Room food purchase)
668	Linda Larson	\$100.86	(Reimbursement for Green Room food purchase)
669	Scott Dossett	\$107.63	(Reimbursement for street sign repairs)
672	Weiskamp Screen Printing	\$300.00	(T-Shirts/Merch)

Discover Card charges:

Constant Contact

8/3	\$37.19	
9/3	\$42.50	
10/3	\$42.50	
11/3	\$42.50	
<u>12/3</u>	<u>\$42.50</u>	
	\$207.19	\$207.19

Facebook

2/8	\$5.00	
2/17	\$4.98	
4/1	\$5.00	
10/3	\$5.00	
11/1	\$3.11	
10/25	\$27.23	
10/31	\$37.97	
11/30	\$11.89	
<u>11/30</u>	<u>\$44.83</u>	
	\$145.01	\$145.01

1/16	Folk Alliance	\$329.73	
1/21	USPS	\$18.40	
2/9	NFP Corp Annual Rpt	\$39.25	
2/10	Certs NFP	\$16.00	
2/18	Amtrak	\$18.00	(Travel Expense)
2/18	Amtrak	\$38.00	(Travel Expense)
2/22	Sheraton, KC, MO	\$495.63	(Travel Expense)
3/17	USPS	\$6.16	
10/14	Illinois Times	\$66.50	
10/16	Admit One Products	\$99.46	
11/2	Schnucks	\$20.30	
11/5	Folk Alliance	\$253.75	

Expenses: Concert Halls

2014 Festival:

Venues:

661	Landmark Hotel	\$1800.00	(Concert Hall)
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Lighting:

673	Illuminated Events	\$225.00	(Lighting & Lighting stands)
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Sound:

608	Mike Anderson	\$400.00	(Landmark Hotel sound)
609	Ed Shakleferd	\$175.00	(Rose Bowl sound)
610	Dustin Norder	\$175.00	(Rose Bowl sound)
656	Mike Feldman	\$300.00	(Iron Post sound)
Total Venues		\$2175.00	

2014 Urbana Sweet Corn Festival:

590	Jordan Kaye	\$400.00	(Stage rental)
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Freight Hoppers Concert:

575	Channing Murray Foundation	\$30.00	(Use of space on 2/12/14)
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Total Venue Expenses		\$3505.00	
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Expenses: Festival Lodging

Discover Card:

Holiday Inn	\$862.40
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Total Lodging expenses	\$862.40
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Expenses: Performers

Sweet Corn Festival:

586	John Coppess	\$150.00
587	Benjamin Spoden	\$250.00
588	Chris Strand	\$250.00
591	Samuel Payne	\$125.00
592	Dustin Norder	\$125.00
594	Marten Stromberg	\$250.00
Total Sweet Corn Fest:		\$1150.00

2014 Festival:

580	Road Warrior Agency	\$625.00
596	Concerted Efforts	\$1300.00
611	John McMahon	\$100.00
612	Dorothy Martirano	\$100.00
613	Paul Hinson	\$100.00
614	Mo Betta Jazz Band	\$100.00
615	Amasong	\$150.00
617	Big Bluestem	\$250.00
618	Don't Ask	\$250.00
619	Mother Banjo	\$250.00
621	Church Street Ramblers	\$300.00
622	Dan Keding	\$300.00
623	Trad. Jazz Orchestra	\$300.00
624	Bucky Halker	\$350.00
625	Mama Edie Armstrong	\$350.00
626	Old Salt Union	\$350.00
627	Dana Sipos	\$400.00
628	Blue Mafia	\$500.00
629	Laura Cortese	\$500.00
630	Cosmic Otters	\$600.00
631	Don Julin & Billy Strings	\$600.00
632	Cajun Strangers	\$600.00
633	Anne Feeney	\$600.00
634	Pop Wagner	\$750.00
635	Rev. Robert Jones	\$750.00
637	The Tillers	\$900.00
638	Volo Bogtrotters	\$1050.00
640	Maja & David	\$1250.00
642	Dean Karress	\$50.00
644	Justin Rondon	\$50.00
645	Billy Galt	\$50.00
646	Elizabeth Simpson	\$50.00
647	Mr. Tim Stephens	\$50.00
649	John Coppess	\$50.00
651	Michael Meadows	\$50.00
652	Sam Payne	\$50.00
653	Boots Fulton	\$100.00
654	Kathleen Everingham	\$100.00
655	Hilary Valentine	\$100.00
658	Dom Flemons	\$1300.00

659	Woody Pines	\$800.00
662	Frank Fairfield	\$625.00
Checks issued but not cashed as of 12/12/14		
616	Spudhunters	\$200.00
643	David Tcheng	\$50.00
650	Jake Schumacher	\$50.00
675	Rev. Robert Jones	\$400.00
Performers paid in cash		
	Cody Jensen	\$300.00
	<u>Jiggy & the Source</u>	<u>\$150.00</u>
Total 2014 Festival:		\$18,250.00

Freight Hoppers Concert:

576	Sacred Harp Singers	\$40.00
Total Performance Expenses:		\$19,440.00

Income – Deposits

<u>Date</u>	<u>Checks</u>	<u>Cash</u>	<u>Total Deposit</u>
1/8/14		\$23.31	\$23.31
2/3/14	\$250.00	\$23.00	\$273.00
4/4/14	\$510.00	\$15.00	\$525.00
5/22/14	\$865.00		\$865.00
6/9/14	\$100.00		\$100.00
6/17/14	\$300.00		\$300.00
6/23/14	\$1500.00		\$1500.0
7/2/14	\$750.00		\$750.00
7/7/14	\$2950.00		\$2950.00
7/17/14	\$400.00		\$400.00
7/23/14	\$5000.00		\$5000.00
8/20/14	\$1000.00		\$1000.00
8/28/14	\$100.00		\$100.00
9/15/14	\$1100.00	\$293.00	\$1393.00
9/23/14	\$250.00		\$250.00
10/6/14	\$330.00	\$30.00	\$360.00
10/20/14	\$925.00	\$50.00	\$975.00
10/27/14	\$660.00	\$130.00	\$790.00
10/30/14	\$300.00		\$300.00
11/5/14	\$100.00		\$100.00
11/7/14	\$265.00	\$400.00	\$665.00
11/7/14	\$900.00 (Electronic Transfer)		\$900.00
11/10/14		\$1005.00	\$1005.00
11/10/14	\$215.00	\$4101.00	\$4316.00
11/10/14	\$375.00	\$4789.65	\$5164.65
11/12/14	\$374.00	\$969.00	\$1343.00
11/17/14	\$85.00	\$100.00	\$185.00
11/18/14	\$622.00		\$622.00
12/8/14	\$120.00	\$55.00	\$175.00
12/12/14	\$200.00		\$200.00
12/12/14	\$300.00		\$300.00
Totals	\$20,846.00	\$11,983.96	\$32,829.96

Appendix A Table of Attendance figures**Krannert Center for the Performing Arts**

Don Flemons, Bones Jugs and Harmony 460 (KCPA staff estimate)

Landmark Library

David B. Quebecois fiddling: 17

Laura Cortese workshop: 10

Rev. Robert Jones workshop: 47

Volo Bogtrotters: 58

Dysfunctionnells: 46

Harmonica Workshop I: (9)

Harmonica Workshop II: (7)

Grant writing w/Bucky Halker: (4)

Fiddle Workshop w/Frank Fairfield: 15

Banjo Workshop w/Steve Rosen: 30

Fiddle workshop w/Chirps Smith: 21

Pop Wagner: 37

Bucky Halker: 42

Mother Banjo: 53

Black Rock Pizza

Open Stage: 40

Irish Session: 35

Urbana Free Library

Big Bluestem: 40

Dana Sipos: 45

Bucky Halker Folksongs of Illinois: 45

Mother Banjo: 40

Local Storytelling (am): 31

Featured Storytelling w/Mama Edie and Dan Keding: 44

Dan Keding workshop: 20

Local Storytelling (pm): 28

Art & Activism w/Anne Feeney: 39

Common Ground

Kids Songwriting workshop w/Dana Sipos: 1

How to make an udderbot w/David Tcheng: 6

Landmark Hotel Ballroom

Ballroom 1

DANCE ONLY (Sat night): 25, Landmark cover (sat night): 8, Landmark cover (Fri night): 20

Friday

Church St. Ramblers: 40

Dom Flemons: 180

Contra Dance w/Cosmic Otters: 72

Saturday

Mister Stephens: 13

Mama Edie: 43

Family Dance w/Volo Bogtrotters: 48

Mo Betta Jazz: 56

Bones, Jugs and Harmony family show: 139

Musical Mayhem parade: 30

Pop Wagner family show: 50

Dance Try-its: 52

Amasong: 82

Cajun Strangers: 80

Don't Ask: 76

Square Dance: 50

Cajun Dance: 80

Iron Post

Friday

Cowboy Songs w/Prairie Dogs: 75

PATIO (temp mid-40's):0

Sea Shanties: 20

Open campfire sing: 16

Jam: 0

Almost A Quartet: 30

Maja & David: 105

Laura Cortese: 90

Rev. Robert Jones: 100

Saturday

Traditional Jazz Orchestra: 61

Woody Pines: 110

Anne Feeney: 70

Frank Fairfield: 85

Woody Pines: 110

Strawberry Fields

The Firetones: 20

Michael Meadows: 36

Community Center for the Arts

Owning the stage workshop w/Mother Banjo: 14

Fingerstyle guitar w/Pop Wagner: 19

Learn the Bagpipes w/Paul Hinson: 26

Circle Singing w/Elizabeth Simpson: 22

Mandolin workshop w/Don Julin: 11

Rosebowl

Friday

Old Salt Union: 40

Justin Rondin: 5

Blue Mafia: ?

Frank Fairfield: (60)

Open Jam: 40

Saturday

Billy Strings and Don Julin (6-7pm): 120

The Tillers (7:15-8:30pm): 160

Billy Strings and Don Julin (8:45-10 pm): 130

The Tillers (10:15-11:30): 105

Late night floor jam: 50

Pizza M:

Pickin' Illini: 25

Jiggy and the Source: 20

Spudhunters: 50

Landmark Back Porch

Bluegrass Jam: (40)

Old-time Jam: (30)

Blues Jam: (20)