# **GRANT AWARD FORM**

**Grant Award Form:** Please complete the Project Questions below and include this page in your Final Report materials submitted to the address below.

The information provided in question #1 - 5 should be the same as the information on your Urbana Arts Grant Agreement with the City.

Ĺ.	<b>GRANTEE:</b>	Name of Applicant or Primary Contact:	
		Sheri Langendorf	
	·	Sheri Langendorf  Address: Parkland College 2400 W. Bradley E108 Champaign 61	
		2400 W. Bradley E108 Champaign 61	82
		V	
		Project Title:	
		Read Across America	
2.	TOTAL AMO	UNT OF GRANT FUNDS AWARDED: \$ 3700 .00	
3.	TOTAL AMO	UNT OF GRANT FUNDS RECEIVED TO DATE: \$ 3700 .oo	)
4.	GRANT PERI	IOD:, 20 through, 20	
5.	EXPENDITU	RE DEADLINE:, 20	
6.	DATE OF PR	OJECT COMPLETION: March / , 20/4.	



April 1, 2014

I hereby certify that I am authorized to approve this Report, that I have reviewed the attached invoices in the amount of \$3700; that all costs claimed have been incurred for the Project in accordance with the Agreement between Read Across America and the city of Urbana; that all submitted invoices have been paid; and no costs included herein have been previously submitted.

Sheri Gengerdorf

# Read Across America Post-Project Evaluation

## Accomplishments and how grant funds were utilized

The 14<sup>th</sup> annual Read Across America Community Celebration utilized funding from the Urbana Arts Grant to keep the event in Urbana and to incorporate professional storytelling into the event.

## The impact that the grant funds had on artistic or organizational development

This year, Read Across America Celebration was able to continue having a family festival in Urbana due to the funding which was provided by the City of Urbana Arts Grant. The surveys that were completed by the parents who attended still indicate that Lincoln Square is the preferred location for this event. The space is large, yet it isn't too large for families who have young children to get around. They also conveyed that parking is ample. The grant also provided for ten local storytellers to perform during the entire event and enhance the festival. The professionalism of these storytellers engaged the children and their parents and made it an event that was worth attending, even for families who have attended for multiple years. Both children and adults were mesmerized by the performances.

#### The number of hours spent

The event was held between the hours of 10:00am to 1:00am, and it is overwhelming to conceive the amount of time that is needed to prepare for the event. But on March 1st, Lincoln Square was bustling as early as 7:00 am in order to set up for this event. The planning committee donated more than 500 hours in order to prepare for the event. There were 6 committee meetings this year, but many hours were spent by the co-chairs and committee members to make contacts with agencies and volunteers, to publicize the event, to prepare materials, to communicate with other sponsors and potential participants.

### The number of participants

Again, more than 1000 children attended with their parents, grandparents and other community members. There were over 100 University students, Rotarians, Altrusans, Lincoln's Challenge cadets, Jr. League members and other community volunteers. More than fifty volunteers from various schools and agencies provided activities for young children throughout the mall. In all, it is estimated that almost 3,000 people were in Lincoln Square on March 1st.

### Description of experience working with collaborating partners

We appreciated all the support that was received by the collaborating partners. This year, we had the privilege to work with Cynthia Chandler from the Urbana Business Association. Her experience and assistance was very valuable as our long-time News Gazette connection, Amy George, moved out of the state. Cynthia provided us with information and resources that were necessary to continue to have a professional event. She devoted herself to the committee by attending most of the meetings and making follow-up contacts. The Committee is composed of volunteers who represent various agencies and organizations in our community. This includes Altrusa International of Champaign-Urbana, The Champaign Public Library, the Urbana Free Library, Champaign County Retired Teachers Association, Child Care Resource Service, Community Elements, Illinois Early Intervention Clearinghouse, Ju Canto Spanish, Parkland College Adult Education, The Reading Group, Urbana Adult Education Center, Urbana Business Association, and the Urbana Park District.

# **Additional Comments**

For the first year, we had to pay for advertising as the News Gazette no longer provided that in-kind donation. We had to pay 50% of the advertising, which costs over \$1500 this year. We are fortunate to have continued support each year from many different organizations, businesses and agencies.

For a video presentation of the event please see the presentation which has been completed by Driving Force Productions about one of the featured storytellers: Mike O'Brien and the Clothespin Puppets at Read Across America

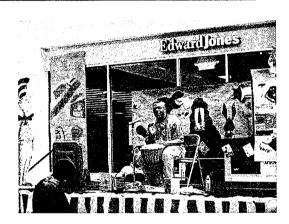
http://www.drivingforceproductions.com/projects.html

Also see our featured storyteller from Chicago- Oba William King
He opened Read Across America with this song (it was requested when seeing this on youtube.com of a previous performance) <a href="https://www.youtube.com/watch?v=xbxeevQ708s">https://www.youtube.com/watch?v=xbxeevQ708s</a>

**Local News Coverage** 

 $\frac{http://www.wicd15.com/news/top-stories/stories/thousands-come-together-read-across-america-9806.shtml$ 

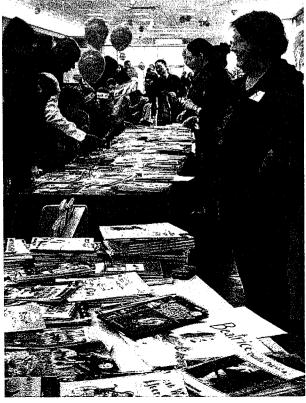
http://www.illinoishomepage.net/story/d/story/read-across-america/27182/W8RrV2619Uie70BDVDJqAg



This picture was taken by Chambana Moms.... A picture tells a 1000 words







Fiscal Year		2014				
GL Account	1	06-4040-55431-5409000				
GL Account Des	scription	Urbana Festivals-Read Across : Other Material and Supplies				
Date Range 07	/01/13 - 0	06/30/14		and the control of the state of		
Reference No.	Date	Source	Description	Amouni		
V0135270	03/03/14	PJ Purchase Journal	Urbana Business Association	1,200.00		
		2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	subtotal before 07/01/13 · subtotal after 06/30/14			
			1,200.00			
Actuals pending	posting		0.00			
Document subt	otal before	07/01/13	0.00			
Document subt	otal after 0	6/30/14	0.00			
			1,200.00			

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Fiscal Year 2014

GL Account

06-4040-55431-5309000

GL Account Description Urbana Festivals-Read Across: Other Contractual Services

Date Range 07/01/13 - 06/30/14

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Reference No.	Date	Source	Description	Amount
V0135061	02/27/14	PJ Purchase Journal	Sue Searing	150.00
V0135050	02/27/14	PJ Purchase Journal	Mike O'Brien	300.00
V0135039	02/27/14	PJ Purchase Journal	Elaine A. Bearden	300.00
V0135025	02/27/14	PJ Purchase Journal	Ms. Kate D. Kuper	150.00
V0135017	02/27/14	PJ Purchase Journal	Linda Dust	300.00
V0135008	02/27/14	PJ Purchase Journal	Ms. Patricia A. Hruby-Powell	300.00
V0135007	02/27/14	PJ Purchase Journal	Ms. Alice B, McGinty .	300.00
V0135006	02/27/14	PJ Purchase Journal	Dawn Blackman	300.00
V0135005	02/27/14	PJ Purchase Journal	Kim E. Sheahan	150.00
V0135004	02/27/14	PJ Purchase Journal	Kathe Brinkmann	150.00
V0135003	02/27/14	FJ Purchase Journal	Aaron Cadin	100.00
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## Document subtotal before 07/01/13

Document subtotal after 06/30/14

Actuals pending posting 0.00

Document subtotal before 07/01/13 0.00

Document subtotal after 06/30/14 0.00

Grand Total 2,500.00

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